



## **2017 NCDCA Winter Conference Sponsorship Opportunities**

NCDCA is accepting sponsorships for its 2017 Winter Conference. The conference will be held in Washington, DC on February 15-17, 2017 at the Holiday Inn Capitol. NCDCA is a national non-profit membership organization representing over 400 local government agencies (cities and counties) which administer HUD community development, affordable housing, homelessness, and economic development funding. As part of their program administration, members are responsible for grants management, monitoring, planning, and other federal requirements. As part of their program operations, members are interested in learning and working with other funding partners and programs. They are also interested in learning new ways to streamline their program operations to make them work more efficiently. Conference sponsorship provides the opportunity for you to give to an organization dedicated to making communities better places in which to live and work especially for low- and moderate-income people. Conference sponsorship also provides the opportunity to network with NCDCA's members to market your materials, products, and programs.

### **Sponsorship Levels**

#### *Awards Luncheon*

##### *Platinum: \$7,500*

- recognition from the podium as a top-level sponsor
- opportunity to address conference attendees from the podium
- full-page ad in the conference program
- promotional materials inserted in conference packets
- 2 complimentary spaces at the luncheon
- 2 free conference registrations
- free exhibit space
- recognition listed in the conference program

#### *Conference Reception*

##### *Platinum \$7,500*

- recognition from the podium as a top-level sponsor
- opportunity to address conference attendees from the podium
- full-page ad in conference program
- promotional materials inserted in conference packets
- 2 free conference registrations
- free attendance at the reception
- free exhibit space
- recognition listed in the conference program

*Conference Program*

*Gold: \$5,000*

- recognition from the podium as a top-level sponsor
- half-page ad in the conference program
- promotional materials inserted in the conference packets
- 1 free conference registration
- free attendance at the reception
- free exhibit space
- recognition listed in the conference program

*Conference Program*

*Silver: \$2,500*

- recognition from the podium
- quarter page ad in the conference program
- free exhibit space
- free attendance at the reception

If you are interested in sponsoring the conference, please complete the sponsorship form. Please contact Vicki Watson, Executive Director, NCDA, at [vicki@ncdaonline.org](mailto:vicki@ncdaonline.org) with any questions.



## 2017 Winter Conference Sponsorship Form

Sponsoring Organization:

Sponsor Contact:

Mailing Address:

Phone Number:

E-mail:

Company Website:

**Please select the sponsorship level**

Platinum – Awards Luncheon: \$7,500

Platinum – Reception: \$7,500

Gold – Conference Program: \$5,000

Silver – Conference Program: \$2,500

Once you click on the submit button, you will have the option to pay by credit card or download an invoice and download NCDA's W-9 form.

Please e-mail your ad for the conference program to Vicki Watson at [vwatson@ncdaonline.org](mailto:vwatson@ncdaonline.org) no later than January 20, 2017.

Thank you for your support!