



Winter Legislative, Policy and Professional Development Meeting
Washington, DC – Holiday Inn Capitol Hill
February 15-17, 2017

Agenda

NOTE: NCDA members are strongly encouraged to schedule afternoon Congressional visits on Friday, February 17. Please use the talking points in the conference packet and please connect with other conference participants from your state to meet as one voice with your Congressional Members.

Wednesday, February 15, 2017

Registration & Continental Breakfast – Capitol Foyer

Registration - 8:00 am – 5:00 pm; Breakfast - 8:00 am – 9:00 am

PLENARY SESSION - Capitol Ballroom

9:00 am – 10:00 am

Legislative Update

Congressional staff representing appropriations leaders in the House will provide an update on FY17 and FY18 appropriations, including an overview of the appropriations process and expectations of funding for CDBG and HOME.

Moderator: Vicki Watson, NCDA Executive Director

Panelists

Miguel Mendoza, Legislative Director, Office of Congressman Mario Diaz-Balart (R-FL), Chairman of the Subcommittee on Transportation, Housing and Urban Development, and Related Agencies

Sean Maxwell, Appropriations Associate, Office of Congressman David Price (D-NC), Ranking Member of the House Subcommittee on Transportation, Housing and Urban Development, and Related Agencies

SUBCOMMITTEE MEETINGS (First Group)

10:00 am – 11:00 am

NCDA's six subcommittees are charged with tasks from developing policy to recruiting and retaining members to guiding the association's educational efforts. All meetings are open to conference participants. We welcome and encourage your participation. If you are interested in becoming a voting member of a subcommittee, contact the co-chairs or the Executive Director.

Community Development Program and Policy Subcommittee – Capitol Ballroom

The subcommittee will hear important CDBG program updates from HUD staff and will approve its 2017 policy priorities.

Speaker: Steve Johnson, Director, Entitlements Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

Membership Subcommittee – House Room

The subcommittee will receive a membership update from staff. The subcommittee will also discuss and approve a 2017 membership recruitment and retention plan for the Association.

Technology Subcommittee – Congressional I

The subcommittee will discuss ideas for improving the Member Forum, using technology to promote wider marketing of the association to attract new members, and the development of a system to track members' National CD Week activities. The subcommittee will approve its 2017 priorities.

11:00 am – 11:10 am Break

SUBCOMMITTEE MEETINGS (Second Group)

11:10 am – 12:10 noon

Planning and Professional Development Subcommittee – Congressional I

The subcommittee will select topics for the 2017 annual conference agenda, review proposed changes to the CDBG Basics Course, receive a training update and annual conference RFP update from staff, and approve the 2017 subcommittee priorities.

Housing Program and Policy Subcommittee – Congressional II

The subcommittee will hear important HOME policy updates from HUD staff and will approve its 2017 priorities.

Speaker: Virginia Sardone, Director, Office of Affordable Housing Programs, U.S. Department of Housing and Urban Development, Washington, DC

Economic Development Program and Policy Subcommittee – House Room

The subcommittee will review and discuss NCDAs-recommended changes to improving the CDBG regulations to facilitate the use of economic development activities. The subcommittee will approve its 2017 priorities.

12:10 noon – 1:30 pm

Lunch on your own

TRAINING

1:30 pm – 5:30 pm

Planning Track: Affirmatively Furthering Fair Housing - Developing the Local Government Assessment Tool – Capitol Ballroom

Hear from HUD staff about the updates to the required report formats and improvements to the Local Government Assessment Tool process to date. HUD will also provide an update on the status of the AFHs completed by the early submitters, including lessons learned and the FHEO review process. The remainder of the training will delve into the real-life experiences of several communities currently developing the Local Government Assessment Tool. The final portion of the training will feature a HUD demonstration of the AFH Data and Mapping Tool and User Interface e-template.

Moderator: Steven Mahan, Grants Director, City of Milwaukee, WI

Panelists

Adam Norlander, Special Assistant, U.S. Department of Housing and Urban Development, Washington, DC

Debra Rinehart, MPA, JD, Senior Planner, City of Seattle, WA

Shanette Brown, Housing and Community Services Manager, City of Plano, TX

Angela Hubbard, Community Development Director, Metropolitan Development and Housing Agency, City of Nashville, TN

Community Development Track: Basic CDBG – Congressional I

This training will give a snapshot or a primer overview of the CDBG program focusing on the following areas: history of the program, national objectives, eligible activities, sub-recipients, timeliness, monitoring, and record keeping requirements.

Trainer: Wilmur Conyers, Federal Programs Coordinator, City of Durham, NC

Housing Track: Basic HOME – Congressional II

This training will give a snapshot or a primer of the HOME program focusing on the following areas: history of the program, regulations and program overview, eligible and prohibited activities, and introduction to CHDOs.

Trainer: Sheryl Kenny, Interim Assistant Director, Community Development and Planning Department, City of Arlington, TX

Financial Track: Underwriting – House Room

This training will focus on the new HOME underwriting/subsidy layering requirements and how the HOME guidelines may serve as the basis for establishing CDBG housing and economic development underwriting guidelines.

Trainer: Steve Gartrell, NCDA Trainer, Pittsboro, NC

Thursday, February 16, 2017

Registration & Continental Breakfast – Capitol Foyer

Registration - 8:00 am – 5:00 pm; Breakfast - 8:00 am – 9:00 am

PLENARY SESSION – Capitol Ballroom

8:30 am – 10:30 am

HUD Policy Update

Conference participants will hear directly from HUD staff on important policy updates and initiatives within the Office of Community Planning and Development

Moderator: Vicki Watson, NCDA Executive Director

Panelists

Cliff Taffet, General Deputy Assistant Secretary, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

Jessie Handforth Kome, Acting Director, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

Virginia Sardone, Director, Office of Affordable Housing Programs, U.S. Department of Housing and Urban Development, Washington, DC

Karen M. DeBlasio, M.P.A., Division Director, Program Analysis and Coordination Division, Office of Special Needs Assistance Programs, U.S. Department of Housing and Urban Development, Washington, DC

10:30 am – 10:45 am Break

CONCURRENT SESSIONS

10:45 am – 12 noon

Planning Track: Consolidated Plan – Capitol I Ballroom

Tips and practices from the field on development of the Consolidated Plan including community outreach and consultation, working with citizen advisory committees, and issues concerning HOME Consortia, relative to organizing and managing the process with the eCon Planning suite. HUD staff will discuss joint efforts with the Economic Development Administration (EDA) to coordinate EDA's Comprehensive Economic Development Strategy (CEDs) with HUD's Consolidated Plan.

Moderator: Rick Giron II, Community Services Project Manager, City of Albuquerque, NM

Panelists

Linda Rust, Community Development Administrator, City of Knoxville, TN

Mark Haga, Community Development Manager, City of Kingsport, TN

Keith Lampkin, Housing and Community Development Director, City of Clarksville, TN

John Laswick, Deputy Director, Entitlements Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, DC

Beth Hendrix, Senior Community Planning Development Specialist, Entitlements Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

Community Development Track: CDBG Program Income – Congressional II

Staff from HUD's Office of Block Grant Assistance will discuss the importance of reporting program income and how program income affects the CDBG timeliness standard and the planning and administration cap.

Moderator: Nancy Mikeska, Community Development Director, City of Conroe, TX

Panelists

Puping Huang, Senior CPD Specialist, Entitlements Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

Duncan Yetman, CPD Specialist, Entitlements Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

Julia Neidecker-Gonzales, CPD Specialist, Entitlements Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

Housing/Community Development Track: Administration of Housing Rehabilitation Programs – Congressional I

This session will provide information on recruiting and retaining contractors, streamlining application and inspection processes, and compliance.

Moderator: Mario Higgins, Grants Compliance Manager, City of Milwaukee, WI

Panelists

Don Hadsell, Director, Office of Housing and Community Development, City of Sarasota, FL

Patrick Sullivan, Director, Office of Housing and Community Development, City of New Bedford, MA

Valerie Ervin, Bureau Chief of Housing and Business Development, City of Shreveport, LA

Management Track: Leadership Roundtable – House Room

This session will provide ideas for working with community leaders and city officials to form collaborative partnerships.

Moderator: Marcy Esbjerg, Assistant Director, Community, Housing and Opportunity Programs, Community and Economic Development Office, City of Burlington, VT

Roundtable Participants

George Mensah, Director, Department of Community and Economic Development, City of Miami, FL

Giovanni Moss, Community Development Director, Town of Davie, FL

Eric Keeler, Division Chief, Program Administration, Office of Housing, City of Alexandria, VA

12:00 noon – 1:30 pm

Lunch on your own

Board of Directors Luncheon Meeting – Capitol II Ballroom

12 noon – 1:30 pm

Sponsored by the City of Shreveport, LA

TRAINING

1:30 pm – 5:30 pm

Housing Track: HOME: Beyond the Basics – Congressional I

This training will provide a more advanced look at certain areas of the HOME program including program commitment requirements, grant-based accounting, subsidy layering, contracts, and monitoring.

Trainer: Sheryl Kenny, Interim Assistant Director, Community Development and Planning Department, City of Arlington, TX

1:30 pm - 5:30 pm

Community Development Track: Economic Development – House Room

This training will provide information on using CDBG for economic development including using Section 108 to boost local redevelopment, using CDBG to provide job training, working with local partners to foster economic development, and developing a loan program.

Moderator: Vicki Watson, NCDCA Executive Director

Panelists

Laura Johnson, Director of Community Reinvestment, Columbus Consolidated Government, Columbus, GA

George Mensah, Director, Department of Community and Economic Development, City of Miami, FL

Giovanni Moss, Community Development Director, Town of Davie, FL

Paul Webster, Director, Financial Management Division, U.S. Department of Housing and Urban Development, Washington, DC

Hugh Allen, Deputy Director, Financial Management Division, U.S. Department of Housing and Urban Development, Washington, DC

Bennett R. Hilley, Assistant Director, Financial Management Division, U.S. Department of Housing and Urban Development, Washington, DC

1:30 pm – 3:00 pm

Technology/Systems Track: Environmental Review (HEROs) – Congressional II

This training will provide an introduction and quick demonstration of HUD's online system for developing, documenting, and managing environmental reviews. Participants will also learn about new updates to the system.

Moderator: Sean Glennon, Community Development Director, City of Quincy, MA

Panelists

Lauren Hayes, Environmental Specialist, U.S. Department of Housing and Urban Development, Washington, DC

Lauren B. McNamara, CPD Program Environmental Clearance Officer, U.S. Department of Housing and Urban Development, Washington, DC

3:00 pm – 5:00 pm

Briefing on HUD’s Final Rule for Housing Counseling Certification – Congressional II

The U.S. Department of Housing and Urban Development (HUD) Office of Housing Counseling Deputy Assistant Secretary Sarah Gerecke will present a detailed discussion of the Final Rule for Housing Counseling Certification for Community Planning and Development grantees and will also explain options available for CPD program participants to meet the requirements of this final rule.

Moderator: Becky Wade, Community Development Director, City of Knoxville, TN

Panelist

Sarah Gerecke, Deputy Assistant Secretary, Office of Housing Counseling, U.S. Department of Housing and Urban Development, Washington, DC

Regional Caucus Meetings

5:30 pm – 6:30 pm

- Region I & II (New England/NY/NJ) – House Room
- Region III & IV (Mid-Atlantic/Southeast – VA, WV, MD, DE, PA, AL, FL, GA, KY, MS, NC, PR, TN, USVI) – Congressional II
- Region V/VII/VIII (Midwest/Great Plains – IA, IN, KS, MI, MN, MO, NE, OH, WI, MT, ND, SD) – Senate Room
- Region VI (Southwest - TX, NM, OK, AR, LA) – Congressional I
- Region IX (Pacific – American Samoa, AZ, CA, HI, NV, UT) – Caucus Boardroom
- Region X (Northwest – WA, OR, ID, AK) – TBD

Conference Reception – Capitol Ballroom

7:00 pm – 10:00 pm

Sponsored by Eagle Bank

Friday, February 17, 2017

Registration Continental Breakfast – Capitol Foyer

8:00 am – 5:00 pm

CONCURRENT SESSIONS

9:00 am – 10:00 am

Community Development/Housing Track: Using CDBG and HOME for Disaster Planning – Congressional I

Most natural disasters (low level flooding, gale force tornados) do not rise to the level of receiving special Congressional appropriations (CDBG-DR funding). CDBG and HOME grantees are often called upon to assist financially with these type of natural disasters, however. This session will focus on how you can use

CDBG and HOME funds after one of these weather events to assist your community and where you can go for other resources.

Moderator: Rita Pribyl, Senior Manager, City of Davenport, IA

Panelists

Virginia Sardone, Director, Office of Affordable Housing Programs, U.S. Department of Housing and Urban Development, Washington, DC

Beth Hendrix, Senior Community Development Specialist, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

Duncan Yetman, Community Development Specialist, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

Community Development/Technology Track: IDIS Reporting – Congressional II

This session will focus on the reporting of CDBG program income in IDIS, reporting of Section 108 activities, other common reporting problems, and tips for reporting these areas correctly in IDIS. This session will also cover new HOME IDIS functionality and new reports implemented as a result of the December 2, 2016 HOME Interim Rule on commitments.

Moderator: Jennifer Yost, Federal Grants Manager, City of Seattle, WA

Panelists

Puping Huang, Senior CPD Specialist, Entitlements Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

Peter H. Huber, Deputy Director, Office of Affordable Housing Programs, U.S. Department of Housing and Urban Development, Washington, DC

Management Track: Working with the Media – House Room

This session will provide information on how to work with your local media to promote CDBG and other programs, including techniques for gaining media coverage, cultivating media relationships, how to write a press release, working with your public information officer, and using a broad range of media outlets and tools to tell your story.

Moderator: Vicki Watson, NCDA Executive Director

Panelists

Sean Glennon, Community Development Director, City of Quincy, MA

John Callow, Community Development Director, City of Murfreesboro, TN

Shirletta Best, Community Services Administrator, City of McKinney, TX

ROUNDTABLE DISCUSSIONS – (All sessions without a room assigned will be held in the Capitol

Ballroom – see below)

10:00 am – 11:00 am

Conference participants will have the opportunity to attend roundtable discussions on the following topics. These informal discussions provide the opportunity for participants to gain insight on the subject matter and query other participants on the topic.

- *Compliance Track: Section 3 Compliance (Moderator: Diana Serna, Hidalgo County, TX)*
- *Community Development Track: CDBG-DR (Moderator: Valeria Jackson, Richland County, SC) – Congressional II*
- *Housing Tract: HOPWA – Senate Room (Moderator: Bob Gehret, Boston, MA)*
- *Financial Tract: Procurement (Moderator: Scott Stevenson, Los Angeles County, CA) – House Room*
- *Community Development Tract: Citizen Advisory Committees (Moderator: Barbara Ross, Denton, TX)*
- *Homelessness Track: Continuum of Care Rating and Ranking Criteria (Moderator: Marcy Esbjerg, Burlington, VT)*
- *Planning/Technology/Systems Development Track: CAPER Development (Moderator: Sean Glennon, Quincy, MA) – Congressional I*
- *Compliance: Quality Documentation and Agreements (Moderator: Shirletta Best, McKinney, TX)*
- *Professional Development Track: So You Want to Be An NCD A Trainer (Moderator: Steve Gartrell, NCD A)*

11:00 am – 11:10 am Break

PLENARY SESSION – Capitol Ballroom

11:10 am – 12:30 pm

Community Development Best Practices

Winners of the 2017 Audrey Nelson Community Development Achievement Award will present their projects which exemplify outstanding achievement in service to neighborhoods and their lower-income residents through their innovative and exemplary use of CDBG and HOME funds.

Moderator: Vicki Watson, NCD A Executive Director

Presenters

Palm Springs, CA – Desert AIDS Project

Dale E. Cook, Jr., Community Development Administrator, City of Palm Springs, CA

Brandee Orr, Desert AIDS Project Director of Grants

Boston, MA – Orlando-Waldeck: Acquisition Opportunity Fund Program

Anne Marie Belrose, Assistant Director, Policy Development & Research Division, Department of Neighborhood Development, City of Boston, MA

Lawrence, MA – Lawrence Venture Fund

Sue Fink, Manager of Financial and Administrative Services, CD Department, City of Lawrence, MA
Abel Vargas, Director of Business and Economic Development, City of Lawrence, MA

New York City, NY – Bronx River Project

John Leonard, Director of Community Development, NYC Office of Management and Budget, City of New York, NY
Linda Cox, Deputy Director, Bronx River Alliance, New York, NY

City of Fort Worth, TX – Southeast Community Health Center

Sarah Burkett, Administrative Assistant, Neighborhood Services Department, City of Fort Worth, TX

City of Irving, TX – Tudor Lane Redevelopment

Sara Ramirez, Projects Administrator, Planning and Community Development, City of Irving, TX

Burlington, VT – Bright Street Cooperative

Marcy Esbjerg, Assistant Director, Community, Housing and Opportunity Programs, Community and Economic Development Office, City of Burlington, VT

PLENARY SESSION – Capitol Ballroom

Audrey Nelson Community Development Achievement Awards Luncheon

12:30 pm – 2:00 pm

Emcee: Vicki Watson, NCDCA Executive Director

Remarks: Eugene Lowe, Assistant Executive Director, U.S. Conference of Mayors, Washington, D.C.

Award Winners

Palm Springs, CA
Desert AIDS Project

Boston, MA
Orlando-Waldeck: Acquisition Opportunity Fund Program

Lawrence, MA
Lawrence Venture Fund

New York, NY
Bronx River Project

Fort Worth, TX
Southeast Community Health Center

Irving, TX
Tudor Lane Redevelopment

Burlington, VT
Bright Street Cooperative

*Update on the 2017 Annual Conference – George Mensah, Community and Economic Development
Director, City of Miami, FL*

AFTERNOON CONGRESSIONAL VISITS

2:00 pm – 5:00 pm

This is an optional activity. Conference participants are encouraged to meet with their Congressional offices to voice support for increased funding for CDBG, HOME, and HUD's homeless assistance programs and to provide information on how the programs are being used in their districts. NCD's Congressional Talking Points will be available in the conference packets to help in this endeavor. Please schedule these meetings ahead of time with your Congressional offices.

Hotel Meeting Rooms Map

NCDA Meetings are all in Rooms in **Red** Circle

