



48th Annual Conference

June 13-17, 2017

Hyatt Regency Miami

400 SE Second Avenue, Miami, FL 33131

www.ncdaonline.org

Sponsorship Levels

Sponsorship Type	Dates	Amount	Opportunity
Conference Program Platinum	June 14-17, 2017	\$7,500	<ul style="list-style-type: none"> •speaking role at the opening plenary session or closing plenary session •2 complimentary registrations •full page ad in the conference program •verbal recognition as a top-level sponsor •promotional material inserted in conference packets •free exhibit space
Conference Program Gold	June 14-17, 2017	\$5,000	<ul style="list-style-type: none"> •speaking role at one of the concurrent sessions •1 complimentary registration •1/2 page ad in the conference program •promotional material inserted in conference packets •free exhibit space
Conference Program Silver	June 14-17, 2017	\$2,500	<ul style="list-style-type: none"> •opportunity to exhibit •1/4 page ad in the conference program •promotional material inserted in conference packets

Special Sponsorships

Sponsor Type	Date	Event Description	Amount	Opportunity
President's Boat Tour <u>*Three sponsorships available</u>	Tuesday, June 13 th , 2017	A welcome event for guests on arrival day prior to conference start, this tour will depart from just behind the conference hotel (Hyatt Regency Miami) at @ 6 p.m. and provide attendees with a two hour water tour of	\$3,500	<ul style="list-style-type: none"> •verbal recognition as a top-level sponsor at all conference attendees •speaking opportunity during the tour •logo insertion in Conference program next to tour listing •signage (one) with logo at the embarkation •1/2 page ad in the conference program •promotional material inserted in conference packets
		Miami's River and bay. After all, it's one of the things that makes us so special.		<ul style="list-style-type: none"> •attendance of event by two persons from your organization

Host City Reception <u>*Three sponsorships available</u>	Wednesday, June 14 th , 2017	A meeting and mingling opportunity, after the first full conference day, this evening reception starting at @ 6 pm. Location TBD but will be of historical significance.	\$5,000	<ul style="list-style-type: none"> •verbal recognition as a top-level sponsor at evening event for all conference attendees •speaking opportunity at reception •logo insertion in Conference program next to reception listing •signage (one) with logo at reception •1/2 page ad in the conference program •promotional material inserted in conference packets •attendance of event by two persons from your organization
Awards Luncheon Platinum	Friday, June 16 th , 2017	Annual luncheon held at the hotel in the afternoon of the last day. Awards are presented to communities and retirees.	\$7,500	<ul style="list-style-type: none"> •verbal recognition as a top-level sponsor •speaking opportunity and lunch for two from your organization •logo insertion in Conference program next to Awards Luncheon. •1/2 page ad in the conference program

Note: The NCDA is a 501c3 organization based in Washington, D.C. comprised of more than 300 local government members across the country that administer federally-supported community and economic development programs. Conference sponsorship provides the opportunity to network with NCDA's members to market your materials, products, and programs. Do you need an invoice or a W-9? Please e-mail your request to:

cbermudez@miamigov.com. Have questions? Please contact 305-416-2096.



2017 NCDA Annual Conference Sponsorship Form

Organization: _____
Contact Person: _____
Address: _____
City: _____
State: _____
Zip: _____
Phone: _____
E-Mail: _____

Please select your category of sponsorship.

Sponsorship Levels

- Conference Program - Platinum: \$7,500*
- Conference Program - Gold: \$5,000*
- Conference Program - Silver: \$2,500*

Special Sponsorships

- Awards Luncheon - Platinum: \$7,500*
- President's Boat Tour: \$3,500*
- Host City Reception: \$5,000*

Thank you for your sponsorship of the 2017 NCDA Annual Conference being held in Miami, FL. Once completed, this sponsorship form can be faxed to 305-416-2090 or scanned and sent via e-mail to communitydevelopment@miamigov.com. An invoice will be mailed to you from NCDA.