

# Winter Legislative Policy and Professional Development Meeting



**Washington, DC – Holiday Inn Capitol Hill  
550 C Street S.W.  
Washington, DC  
January 23-26, 2018**

# GREETINGS



Greetings NCDAs Winter Conference Participants, Members, and Guests:

On behalf of the Board of Directors and the members of the National Community Development Association (NCDA), we welcome you to the NCDA 2018 Winter Legislative, Policy and Professional Development Meeting. We hope the conference provides you the opportunity to learn, network and share your experiences.

The agenda is awash in pertinent sessions to help you better manage and operate your community development programs. Besides learning, the conference affords you the opportunity for you to meet with your Congressional offices to voice your support for increased funding for our cores programs – CDBG and HOME – and to educate lawmakers on the benefits of these programs to their communities.

We want to take the opportunity to remind you that National Community Development Week is April 2-6 and ask you to participate in this important event. National Community Development Week is a critical event for building support for our programs both locally and nationally, particularly with Congress.

Finally, thank you for your dedication to serving your communities to make them better places to live, work and thrive, particularly for low- and moderate-income families. It is because of your dedication that needed investments, services, and affordable housing – provided through CDBG, HOME and HUD's homeless assistance programs – transforms lives and neighborhoods.

Please use the following hashtag to post and tweet about the conference.

#NCDA2018DC

We hope you enjoy the conference.

Sincerely,

Patrick Sullivan, Sr.  
New Bedford, MA  
NCDA President

Vicki Watson  
Executive Director

**JANUARY 24-26, 2018**

# CDBG WEEK

## **National Community Development Week is April 2-6, 2018; Plan an Activity**

### **#CDWEEK2018**

National Community Development Week was started by NCDCA and the U.S. Conference of Mayors over 30 years ago to promote the importance of CDBG (and now HOME) in our communities. It is designed to focus local as well as national attention on the CDBG and HOME programs. It provides an ideal opportunity to educate members of Congress on CDBG and HOME and the importance of both programs to the community. This year's theme is "Celebrating the Impact of CDBG and HOME."

National Community Development Week will be held on April 2-6, 2018. This is a critical time for appropriations; work on FY 2019 funding should be in the initial stages and Congress will be making important decisions about spending levels. Lawmakers will return to their states and districts for the week, giving you an opportunity to showcase the good work you do in your community using CDBG and HOME dollars.

It is important that you make a tangible link between the work funded through CDBG and HOME and improvements to your community. Inviting members of Congress to site visits and other events that showcase the importance of community development funding in your area will be a critical factor in preserving the programs in the difficult upcoming fiscal year - do your part to help by inviting your Congressional delegation (or their staff) to your National Community Development Week events.

Projects can be showcased in a variety of ways depending on your capacity; even simple activities like writing a letter to your local newspaper and your lawmakers describing your project and the role CDBG and/or HOME played in making it happen can make a huge difference. Combined with the voices of your colleagues across the country, this could be one of the most impactful National Community Development Weeks to date.

Please contact Vicki Watson at [vwatson@ncdaonline.org](mailto:vwatson@ncdaonline.org) for questions or assistance related to National Community Development Week.



**JANUARY 24-26, 2018**



# MEMBERSHIP MESSAGE

## Not a Member? Join NCDA Today

If you're not currently a member of the National Community Development Association (NCDA), we encourage you to join. For over 40 years, NCDA has worked on behalf of community development professionals to secure funding for CDBG and HOME and make housing and community development programs work better for local government grantees.

NCDA is a leader in representing community development and affordable housing professionals and a respected voice in Washington, DC. With the proposed elimination of both CDBG and HOME in FY 2018, and possibly in FY19, your membership is needed to ensure these vital programs remain fully funded. NCDA and its partners were successful in protecting FY 2017 funding and we are working to ensure FY 2018 funding remains intact – and possibly increased. Our continued success depends on the grass-roots support from you and other grantees through membership in the association.

We all need to work together to ensure a strong, united voice for CDBG and HOME this year and beyond. We all know the importance of these programs at the local level and your voice and support is needed to ensure they remain intact and fully funded.

NCDA is the national leader in providing CDBG and HOME training to community development and affordable housing practitioners – providing nearly 25 courses annually. The courses are taught by seasoned program practitioners to ensure participants receive real-world education. Further, NCDA also works on your behalf to craft policy responses to regulations and notices; working through our policy subcommittees to ensure that existing programs and new initiatives are crafted from the perspective of local governments.

Your membership affords you a plethora of benefits including reduced rates on NCDA training and conferences, timely program and funding alerts, peer assistance through the NCDAonline Forum, access to the members only documents archive, awards recognition, jobs board and access to a network of over 400 local government peers.

Be part of a united voice to support CDBG and HOME by joining NCDA. To join NCDA, please complete the electronic commitment form at the following link:

<http://ncdaonline.org/membership-commitment-form/>

Please contact Vicki Watson at [vwatson@ncdaonline.org](mailto:vwatson@ncdaonline.org) with questions concerning membership.



**JANUARY 24-26, 2018**



# AGENDA AT A GLANCE - #NCDA2018DC

## 2018 NCDA Winter Legislative, Policy and Professional Development Meeting Washington, DC – January 23-26, 2018

### TUESDAY, JANUARY 23

8:00 am – 9:00 am	Pre-Conference Training Check-In – Congressional Foyer
9:00 am – 4:00 am	CDBG Basic Training – Congressional I HOME Basics Training – Senate Room Subrecipient Management Primer – Congressional II
1:00 pm – 4:00 pm	Hill Visits
3:30 pm – 5:30 pm	Conference Early Registration
4:30 pm – 5:30 pm	<u>Subcommittee Meetings (Open to All Conference Participants)</u> Community Development Subcommittee – Congressional II Planning and Professional Development Subcommittee – Senate Room Economic Development Subcommittee – Congressional I
5:30 pm – 6:30 pm	First Time Attendees/New Members Reception – Congressional I

### WEDNESDAY, JANUARY 24

8:00 am – 9:00 am	Breakfast - Capitol Foyer
8:00 am – 5:00 pm	Registration/Information – Congressional Foyer
9:00 am – 10:00 am	Plenary Session: Legislative Roundtable - Capitol Ballroom
10:00 am – 11:00 am	<u>Subcommittee Committee Meetings (Open to All Conference Participants)</u> Housing Subcommittee – Congressional Ballroom Membership Subcommittee – House Room Technology Subcommittee – Congressional I
11:00 am – 1:30 pm	Hill Visits/Lunch on Your Own
1:30 pm – 3:20 pm	<u>Workshops</u> AFFH: Next Steps for Your Community – Capitol Ballroom Using CDBG for Economic Development – Congressional II IDIS Reporting – Congressional I
3:20 pm – 3:30 pm	Break



# AGENDA AT A GLANCE - #NCDA2018DC

## WEDNESDAY, JANUARY 24 (CONT.)

3:30 pm – 5:30 pm

### Workshops

Using Data Mapping and Citizen Participation for Your Community Planning and Outreach – Capitol Ballroom

Housing Stability Loans and Credit Reporting for Renters – Congressional I  
Housing Rehab Contracting – Congressional II

## THURSDAY, JANUARY 25

7:30 am – 8:30 am

Breakfast – Capitol Foyer

8:00 am – 5:00 pm

Registration/Information – Congressional Foyer

8:30 am – 10:00 am

Subcommittee Meetings Plenary Session: HUD Policy Update – Capitol Ballroom

10:00 am – 10:10 am

Break

10:10 am – 12:00 pm

### Workshops

Implementing HOME Underwriting Requirements – Capitol II  
Section 3 – Congressional I

Program Timeliness – Congressional II

12:00 pm – 1:30 pm

Hill Visits/Lunch on Your Own

12:00 pm – 1:30 pm

Board of Directors Luncheon Meeting – Capitol I Ballroom

1:30 pm -3:20 pm

### Workshops

CDBG and HOME Program Efficiencies – Congressional II

HUD Monitoring – Congressional I

Motivating Employees – House Room

3:20 pm – 3:30 pm

Break

3:30 pm – 5:30 pm

### Workshops

Land Banks – Congressional II

Section 108 – Capitol II Ballroom

Conflict Management – House Room





# AGENDA AT A GLANCE - #NCDA2018DC

## THURSDAY, JANUARY 25 (CONT.)

5:30 pm – 6:30 pm	<b><u>Regional Caucus Meetings (Open to All Conference Participants)</u></b> Region I & II (New England/NY/NJ) House Room Region III & IV (Mid-Atlantic/Southeast) – Congressional II Region V/VII/VIII (Midwest/Great Plains) – Senate Room Region VI (Southwest) – Congressional I Region IX (Pacific) – Hospitality Suite (Room 275) Region X (Northwest) – Caucus Boardroom
7:00 pm – 10:00 pm	Conference Reception – Capitol Ballroom

## FRIDAY, JANUARY 26

8:00 am – 5:00 am	Registration/Information – Congressional Foyer
7:30 am – 8:30 am	Breakfast – Capitol Foyer
8:30 am – 10:00 am	<b><u>Concurrent Sessions</u></b> Ideas for Developing CHDOs – House Room Inclusionary Zoning – Congressional I 2 CFR Part 200: Indirect Costs and Procurement – Congressional II
10:00 am – 10:10 am	Break
10:10 am – 11:10 am	<b><u>Roundtable Discussions</u></b> ESG/Continuum of Care Q&A – Capitol Ballroom Ensuring CDBG Compliance in Code Enforcement Programs – Senate Room CAPER Development – House Room Davis Bacon – Congressional I Program Income – Congressional II NCDA Disaster Recovery Working Group (CDBG-DR Course Development) – Capitol Ballroom Changing Your Program Year to Accommodate Late Grant Agreements – Capitol Ballroom NCDA Training Roundtable – Capitol Ballroom National Community Development Week – Capitol Ballroom
11:10 am – 11:15 am	Break
11:15 am – 12:30 pm	Plenary Session – Community Development Best Practices – Capitol Ballroom
12:30 pm – 2:00 pm	Awards Luncheon – Congressional Ballroom II



## Agenda

NCDA members are encouraged to schedule Congressional visits during the conference to educate Congress on the importance of CDBG and HOME and how the funds are being used back home. There are several allotted times in the agenda for meeting with your Congressional Members. Talking points are available in the conference packets. Please connect with other conference participants from your state to meet as one voice with your Congressional delegation.

**Tuesday, January 23, 2018**

### **PRE-CONFERENCE TRAINING**

*Check-in: 8:00 am – 9:00 am – Congressional Foyer*

*9:00 am – 4:00 pm*

#### **CDBG Basics Training – Congressional I**

This training will cover the fundamentals of CDBG including national objectives and eligible activities, eligible costs and regulations, limitations on expenditures, program administration, financial management, monitoring, crosscutting Federal requirements overview, conflict of interest, and resources.

#### **Trainer/Moderator**

*Shirletta Best*

*Community Services Administrator*

*McKinney, TX*

#### **HOME Basics Training – Senate Room**

This training will cover the fundamentals of the HOME program to include eligible and prohibited activities, eligible costs, CHDOs, program and project requirements, rental projects, homeownership projects, housing rehabilitation, tenant-based rental assistance, HOME match, and quality program administration.

#### **Trainers/Moderators**

*Sheryl Kenny*

*Grants Manager*

*City of Arlington, TX*

*Galen B. Price*

*Assistant Director of Housing and Economic Development*

*City of Waco, TX*





# DETAILED SESSION AGENDA - #NCDA2018DC

## **Subrecipient Management Primer Training – Congressional II**

This training will be a condensed version of NCDA's two-day Managing CDBG Subrecipients course. While this training covers subrecipient management in the context of Public Service activities, the basic concepts covered apply broadly. Points of emphasis will be: (1) the subrecipient agreement; (2) training subrecipients; (3) setting up grantee and subrecipient files; (4) tracking subrecipients; (5) monitoring; (6) 2 CFR 200 requirements; and (7) problem solving.

### Trainer/Moderator

*John Callow*

*Community Development Director*

*City of Murfreesboro, TN*

## **Hill Visits**

*1:00 pm – 4:00 pm*

## **SUBCOMMITTEE MEETINGS**

*4:30 pm – 5:30 pm*

Community Development Program and Policy Subcommittee – Congressional II

Co-Chairs: Nancy Mikeska (Conroe, TX) and Andrew Taylor (Worcester, MA)

*Speaker: Steve Johnson, Director, Entitlements Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development*

**Planning and Professional Development Subcommittee – Senate Room**

Co-Chairs: John Callow (Murfreesboro, TN) and Shirletta Best (McKinney, TX)

**Economic Development Program and Policy Subcommittee – Congressional I**

Co-Chairs: Rita Pribyl (Davenport, IA) and Steven Mahan (Milwaukee, WI)

## **Conference Early Registration**

*3:30 pm – 5:30 pm – Congressional Foyer*

**First Time Attendees/New Member Reception** – Wine & Cheese

*5:30 pm – 6:30 pm – Congressional I*

**Wednesday, January 24, 2018**

**Registration** – Congressional Foyer

*8:00 am – 5:00 pm*

**Breakfast** – Capitol Foyer

*8:00 am – 9:00 am*



**JANUARY 24-26, 2018**

**PAGE 5**

# DETAILED SESSION AGENDA - #NCDA2018DC

## **PLENARY SESSION** – Capitol Ballroom

9:00 am – 10:00 am

### **Legislative Roundtable**

This roundtable discussion will provide an overview of the Congressional appropriations and budget process including an update on FY18 appropriations. Come prepared to interact and ask questions.

Moderator: Vicki Watson, NCDA Executive Director

### **Panelists**

*Sean Maxwell, Legislative Director, Office of Congressman David Price (D-NC), Ranking Member of the House Subcommittee on Transportation, Housing and Urban Development, and Related Agencies*

*Chris Sweet, Legislative Director, Office of Congressman Mario Diaz-Balart (R-FL), Chairman of the House Subcommittee on Transportation, Housing and Urban Development, and Related Agencies*

## **SUBCOMMITTEE MEETINGS**

10:00 am – 11:00 am

### **Housing Program and Policy Subcommittee** – Capitol Ballroom

Co-Chairs: Wilmur Conyers (Durham, NC) and Becky Wade (Knoxville, TN)

*Speaker: Virginia Sardone, Director, Office of Affordable Housing Programs, U.S. Department of Housing and Urban Development*

### **Membership Subcommittee** – House Room

Co-Chairs: Piedad Martinez (McKinney, TX) and Dale Cook (Palm Springs, CA)

### **Technology Subcommittee** – Congressional I

Co-Chairs: Sean Glennon (Quincy, MA) and Jennifer Yost (Seattle, WA)

## **Hill Visits/Lunch on Your Own**

11:00 am – 1:30 pm

## **WORKSHOP**

1:30 pm – 3:20 pm

### **Planning Track: AFFH: Next Steps for Your Community** – Capitol Ballroom

Breathing a sigh of relief with the suspension of the AFH rule? Think again! This workshop will discuss what the next steps are for your community whether you've already submitted, or if you were scheduled to do so before October 2020; how you can use data and information provided in the AFH tool to inform your AI; advice on building relationships with your Housing Authority; identifying other resources to assist in the development of your AI and AFH in the future; and how to utilize a consultant effectively. There will be time to ask questions and interact with other participants.

Moderator: Debra Rhinehart, Strategic Advisor, Human Services Department, City of Seattle, WA



## Panelists

*Marcy Esbjerg*  
*Assistant Community Development Director*  
*City of Burlington, VT*

*Jarrold Elwell*  
*Director, Enterprise Advisors*  
*Enterprise Community Partners, Inc.*  
*Washington, DC*

## **Economic Development Track: Using CDBG for Economic Development** – Congressional II

This workshop will provide information on using CDBG to develop successful economic development projects, including mixed-used developments; strategies for encouraging local partnerships and investment; achieving job creation/retention commitments; and job creation best practices.

Moderator: Rita Pribyl, Senior Manager, City of Davenport, IA

## Panelists

*Caroline Gregerson*  
*Community Development Director*  
*City of La Crosse, WI*

*Wilmur Conyers*  
*Federal Grants Administrator*  
*City of Durham, NC*

*James Barnes*  
*Malden Redevelopment Authority*  
*City of Malden, MA*

## **Technology Track: IDIS Reporting** – Congressional I

This “beginner” focused workshop will provide information on IDIS online reporting, including running reports, customizing reports, exporting reports and resolving common problems in IDIS reporting.

## Speaker/Moderator

*Roberto Tazoe*  
*Assistant Director for IDIS Reporting*  
*Department of Community and Economic Development*  
*City of Miami, FL*

3:20 pm – 3:30 pm    Break



3:30 pm – 5:30 pm

**Planning Track: Using Data Mapping and Citizen Participation for Your Community Planning and Outreach** – Capitol Ballroom

This workshop will focus on citizen participation – how to engage the public in unique ways and reach underserved and protected classes. Panelists and participants will examine HUD’s mapping tools and use these tools to gather good quality data, analyze it, tell your story, develop policy, set goals and/or make investment decisions.

Moderator: Debra Rhinehart, Strategic Advisor, Human Services Department, City of Seattle, WA

Panelists

*Marcy Esbjerg*

*Assistant Community Development Director  
City of Burlington, VT*

*Jarrold Elwell*

*Director, Enterprise Advisors  
Enterprise Community Partners, Inc.  
Washington, DC*

**Housing Track: Affordable Housing Solutions: Partnership to Provide Housing Stability Loans and Credit Reporting for Renters** – Congressional I

More than 11 million Americans – 1 in 4 renter households – spend more than half of their incomes on rent and utilities. This means that families across the country are facing challenging trade-offs every day to pay their rent and are living one crisis away from eviction. An emergency expense can send these households over the brink. Access to credit helps people manage the unexpected expenses that are a part of life. But what do people do if they can’t access credit? According to Experian, 64 million Americans have no credit or a thin file. For those Americans, borrowing money at an affordable cost is challenging, if not impossible. During this workshop you will learn about an innovative approach to help renters build and improve their credit and stabilize families at risk of eviction/foreclosure/homelessness with a piloted emergency housing stability loan through a new partnership between Citibank, the Credit Builders Alliance and Make Room, Inc.



[CitiCommunityDevelopment.com](http://CitiCommunityDevelopment.com)

**Sponsored by Citi Community Development**

*Citi Community Development leads Citi’s commitment to achieving financial inclusion and economic empowerment for underserved individuals, families and communities.*

Moderator: Hala Farid, Director of Office of Homeownership Preservation, Citi Community Development, Washington, DC



# DETAILED SESSION AGENDA - #NCDA2018DC

## Panelists

*Dara Duguay*

*Executive Director*

*Credit Builders Alliance (CBA)*

*Washington, DC*

*Ali Solis*

*Executive Director*

*Make Room*

*Silver Spring, MD*

*Roberto Tazoe*

*Assistant Director*

*Department of Community and Economic Development*

*City of Miami, FL*

*Credit Builders Alliance (CBA) is a national network of nonprofits, providing the capability for lender members to report their borrowers' loan data to credit reporting agencies to improve credit for low income renters.*

*Make Room is the nation's leading organization working to address the rental housing crisis in America, giving voice to struggling renters and seeking to elevate affordable rental housing on the national agenda.*

## **Community Development Track: Housing Rehab Contracting – Congressional II**

This workshop will focus on contract bidding, attracting and retaining good contractors, and how to establish standards for contractors that are reasonable and enforceable.

Moderator: John Callow, Community Development Director, Murfreesboro, TN

## Panelists

*Heather Johnson, AICP*

*Community Development Resources Manager*

*City of Davenport, IA*

*Patrick Sullivan*

*Director, Planning, Housing and Community Development*

*City of New Bedford, MA*

**Thursday, January 25, 2018**

**Registration** – Congressional Foyer

*8:00 am – 5:00 pm*



**JANUARY 24-26, 2018**

**PAGE 9**

# DETAILED SESSION AGENDA - #NCDA2018DC

**Breakfast** – Capitol Foyer

7:30 am – 8:30 am

## **PLENARY SESSION**

8:30 am – 10:00 am

### **HUD Policy Update**

Capitol Ballroom

This session will provide the latest policy and program updates covering CDBG, HOME, and HUD's homeless assistance programs.

Moderator: Vicki Watson, NCDA Executive Director

#### Panelists

*Jessie Handforth Kome*

*Acting Director, Office of Block Grant Assistance*

*U.S. Department of Housing and Urban Development*

*Washington, DC*

*Virginia Sardone*

*Director, Office of Affordable Housing Programs*

*U.S. Department of Housing and Urban Development*

*Washington, DC*

*Karen M. DeBlasio, M.P.A.*

*Division Director, Program Analysis and Coordination Division*

*Office of Special Needs Assistance Programs*

*U.S. Department of Housing and Urban Development*

*Washington, DC*

10:00 am – 10:10 am Break

## **WORKSHOPS**

10:10 am – 12 noon

### **Housing Track: Implementing HOME Underwriting Requirements – Capitol II**

This workshop will describe the basic requirements for written HOME underwriting guidelines as set forth in CPD Notice 15-11 and provide examples of how these requirements have been implemented by participating jurisdictions.

Moderator: Sheryl Kenny, Grants Manager, Arlington, TX

#### Panelists

*Caitlin Ott*

*Assistant Director, Program Policy Division*

*Office of Affordable Housing Programs*

*U.S. Department of Housing and Urban Development*

*Washington, DC*



*Alfredo Duran*  
*Deputy Director*  
*Department of Community and Economic Development*  
*City of Miami, FL*

**Grants Management Track: Section 3 – Congressional I**

HUD's Section 3 program provides employment opportunities for low-income people on projects funded with HUD resources, such as CDBG and HOME. Certain thresholds and requirements apply. This workshop will provide an overview of the Section 3 requirements.

Moderator: Barbara Ross, Community Development Administrator, City of Denton, TX

*Presenter*

*Stephanie Waller Thomas*  
*Acting Director, Economic Opportunity Division*  
*Office of Fair Housing and Equal Opportunity*  
*U.S. Department of Housing and Urban Development*  
*Washington, DC*

**Community Development/Program Management Track: Program Timeliness – Congressional II**

This workshop will focus on the CDBG timeliness requirement and recommendations for successfully expending your program funds. Alana C. Green, Executive Director of the Community Development Administration, will share the City of St. Louis' tools and processes for ensuring timeliness, including the use of tracking sheets, importance of programmatic monitoring, and effective communication with subrecipients and the local HUD office.

Moderator: Dale Cook, Community Development Administrator, City of Palm Springs, CA

*Panelists*

*Alana C. Green, JD, MBA*  
*Executive Director, Community Development Administration*  
*City of St. Louis, MO*

*George Mensah*  
*Director, Department of Community and Economic Development*  
*City of Miami, FL*

*Carmen Gandulla,*  
*Director, Division of Community Development*  
*City of Jersey City, NJ*

**Hill Visits/Lunch on Your Own**

*12 noon – 1:30 pm*





# DETAILED SESSION AGENDA - #NCDA2018DC

## **Board of Directors Luncheon Meeting – Capitol I Ballroom**

*12 noon – 1:30 pm*

### **WORKSHOPS**

*1:30 pm – 3:20 pm*

**Community Development/Housing Track: CDBG and HOME Program Efficiencies – Congressional II**

This workshop will provide methods for streamlining your CDBG and HOME programs, including efficient project and program management tips, and how to incorporate quality control systems within your programs to alleviate inefficiencies.

Moderator: Jennifer Yost, Federal Grants Manager, City of Seattle, WA

#### **Panelists**

*Jacob LaRow*

*Grants Coordinator*

*Clark County, NV*

*Rita Parise*

*Housing Administrator*

*City of Columbus, OH*

*Scott Stevenson*

*Manager, Community Development Division*

*Los Angeles County, CA*

#### **Fiscal Track: HUD Monitoring – Congressional I**

This workshop will provide best practices from grantees on how to ace HUD's monitoring of your programs, including the use of check-off lists, preparing your subrecipients, and the latest monitoring focus by HUD.

Moderator: Shirletta Best, Community Services Administrator, City of McKinney, TX

#### **Panelists**

*Jared Jakubowski*

*Grants Manager*

*City of Moore, OK*

*Ryan Foughty*

*Senior Manager*

*Deloitte and Touche*

*Dora Pleasant*

*Manager*

*Deloitte and Touche*



Anne Marie Belrose  
Assistant Director  
City of Boston, MA

Andrew Taylor  
Assistant Chief Development Officer  
City of Worcester, MA

## **Management Track: Motivating Employees and Inspiring Employee Performance** – House Room

1:30 pm – 2:45 pm (please note the time difference for this workshop)

Alan Trunnell has managed staff, teams, and ad hoc groups for some 17 years and not always effectively. Described as “a very capable manager” by a Seattle human resources firm, Alan will share how he has led people to achieve more, while experiencing pitfalls along the way. Be prepared to interact.

### Speaker/Moderator

Alan Trunnell  
Community Development Block Grant Coordinator  
City of Beaverton, OR

3:20 pm – 3:30 pm Break

## **WORKSHOPS**

3:30 pm – 5:30 pm

### **Housing Track: Affordable Housing Solutions: Land Banks – Freeing Up the Vacant Property Pipeline to Support Affordable Housing** – Congressional II

Communities across the country are struggling with too little affordable housing. At the same time, many of them have vacant, abandoned properties, often concentrated in distressed neighborhoods. It’s a common question: can’t those properties be reused for affordable housing? The web of policies, laws, and practices that keep properties stuck in decline is complex and must be untangled before those properties can be reused. Land banks are one of the tools that can help free up this property pipeline and make productive reuse possible. This ground-level session will look at how land banks and related systems can “unlock” properties that are trapped in decline, so that communities can reuse them for affordable housing and other critical needs.



[CitiCommunityDevelopment.com](http://CitiCommunityDevelopment.com)

### **Sponsored by Citi Community Development**

*Citi Community Development leads Citi’s commitment to achieving financial inclusion and economic empowerment for underserved individuals, families and communities.*

Moderator: Vicki Watson, NCDA Executive Director



Presenter:

Tarik Abdelazim

Associate Director of National Technical Assistance

Center for Community Progress

Washington, DC

*Founded in 2010, the Center for Community Progress is the only national nonprofit specifically dedicated to building a future in which vacant, abandoned, and deteriorated properties no longer exist.*

**Economic Development Track: Section 108** – Capitol II Ballroom

This session will focus on how Section 108 has been used creatively to finance large-scale affordable housing and economic development projects as well as mixed-use development. The session will also focus on how Section 108 can be used to finance public improvements and infrastructure to help spur private investment. The training will also provide information on the use of Neighborhood Revitalization Strategy Areas (NRSAs) to increase the flexibility of Section 108 as well as information on successful repayment strategies.

Moderator: Bonnie Moore, Community Development Director, City of Shreveport, LA

Presenters:

Paul Webster, Director, Financial Management Division, U.S. Department of Housing and Urban Development, Washington, DC

Bennett Hilley, Assistant Director, Credit Review, Financial Management Division, U.S. Department of Housing and Urban Development

**Management Track: Conflict Management** – House Room

This engaging and highly interactive session will focus on strengthening your negotiation skills to resolve conflicts and establish a cooperative, collaborative and effective team dynamic in the workplace and in the community.

Speaker/Moderator

Lou Gieszl

Director, Programs Division

Maryland Administrative Office of the Courts

Annapolis, MD

**Regional Caucus Meetings (Open to all Conference Participants)**

5:30 pm – 6:00 pm

- Region I & II (New England/NY/NJ) – House Room  
Caucus Leaders: Region I (Andy Taylor, Worcester, MA, Region I President), Region II (Carmen Gandulla, Jersey City, NJ)
- Region III & IV (Mid-Atlantic/Southeast – VA, WV, MD, DE, PA, AL, FL, GA, KY, MS, NC, PR, TN, USVI) – Congressional II – Caucus Leaders: Region III (Eric Keeler, Alexandria, VA), Region IV (Keith Lampkin, Clarksville, TN, Region IV President)



# DETAILED SESSION AGENDA - #NCDA2018DC

- Region V/VII/VIII (Midwest/Great Plains – IA, IN, KS, MI, MN, MO, NE, OH, WI, MT, ND, SD) – Senate Room – Caucus Leaders: Region V (Rollin Seward, Canton, OH, Tammy Stratz, Wausau, WI and Caroline Gregerson, La Crosse, WI), Region VII (Alana Green, St. Louis, MO and Heather Johnson, Davenport, IA)
- Region VI (Southwest - TX, NM, OK, AR, LA) – Congressional I – Caucus Leader: Doris Turner (Little Rock, AR, Region VI President)
- Region IX (Pacific: AZ, CA, NV, UT, American Samoa) – Hospitality Suite (Room 275) - Caucus Leaders: Scott Stevenson (LA County, CA), Dale Cook (Palm Springs, CA), and Jacob LaRow (Clark County, NV)
- Region X (Northwest – WA, OR, ID, AK) – Caucus Boardroom - Caucus Leaders: Jennifer Yost (Seattle, WA) and Alan Trunnell (Beaverton, OR)

**Conference Reception** – Capitol Ballroom

7:00 pm – 10:00 pm

## Friday, January 26, 2018

**Registration** – Congressional Foyer

8:00 am – 5:00 pm

**Continental Breakfast** – Capitol Foyer

7:30 am – 8:30 am

### **Concurrent Sessions**

8:30 am – 10:00 am

**Housing Track: Ideas for Developing CHDOs** – House Room

This session will look at the Community Housing Development Organization (CHDO) set-aside requirements and explore challenges in meeting the 15% grant-specific CHDO reservation deadline and hear ideas for developing CHDOS.

Moderator: Sheryl Kenny, Grants Manager, City of Arlington, TX

#### **Panelists**

*Brice Eidson*

*Affordable Housing Specialist*

*Program Policy Division*

*Office of Affordable Housing Programs*

*U.S. Department of Housing and Urban Development*

*Washington, DC*

*Anastacia Wyatt*

*Planning Manager*

*Community Development Department*

*City of Salinas, CA*



# DETAILED SESSION AGENDA - #NCDA2018DC

## **Housing Track: Affordable Housing Solutions: Inclusionary Zoning** – Congressional I

This workshop will focus on the use of inclusionary zoning to develop affordable housing in high-income areas. Three communities will provide an overview of their programs and offer advice for developing similar initiatives in other communities.

Moderator: Eric Keeler, Deputy Director, Office of Housing, City of Alexandria, VA

### Panelists

*Cindy Metcalf*

*Compliance Manager, Office of Housing*

*City of Alexandria, VA*

*Anne Marie Belrose*

*Assistant Director, Department of Neighborhood Development*

*City of Boston, MA*

*Debra Rhinehart*

*Strategic Advisor, Human Services Department*

*City of Seattle, WA*

## **Grants Management Track: 2 CFR Part 200 – Indirect Costs and Procurement** – Congressional II

This session will cover the indirect cost and procurement standards in 2 CFR Part 200, including a walk-through of specific scenarios to help you understand and implement these requirements.

Moderator: Susan Fink, Manager of Financial and Administrative Services, Community Development Department, City of Lawrence, MA

### Presenters:

*Paul Webster, Director, Financial Management Division, U.S. Department of Housing and Urban Development, Washington, DC*

*Bennett Hilley, Assistant Director, Credit Review, Financial Management Division, U.S. Department of Housing and Urban Development*

10:00 am - 10:10 am Break

## **ROUNDTABLE DISCUSSIONS – All sessions without a room assigned will be held in the Capitol Ballroom – see below)**

10:10 am – 11:10 am

- ESG/Continuum of Care Q&A (Moderator: Doris Turner, City of Little Rock, AR)
- Ensuring CDBG Compliance in Code Enforcement Programs (Moderator: Rollin Seward, City of Canton, OH) – Senate Room
- CAPER Development (Moderator: Heather Johnson, City of Davenport, IA) – House Room
- Davis Bacon (Moderator: Alana C. Green, City of St. Louis) – Congressional I
- Program Income (Moderator: Jacob LaRow, Clark County, NV) – Congressional II



# DETAILED SESSION AGENDA - #NCDA2018DC

- NCDA Disaster Recovery Working Group (CDBG-DR Course Development) (Moderator: Emily Nottingham, NCDA)
- Changing Your Program Year to Accommodate Late Grant Agreements (Moderator: Steve Johnson, HUD, Washington, DC)
- NCDA Training Roundtable (Moderator: Steve Gartrell, NCDA)
- National Community Development Week (Moderator: Vicki Watson, NCDA)

11:10 am – 11:15 am Break

## **PLENARY SESSION**

11:15 am – 12:30 pm

### **Community Development Best Practices – Capitol Ballroom**

Winners of the 2018 Audrey Nelson Community Development Achievement Award will present their outstanding community development projects.

Moderator: Vicki Watson, NCDA Executive Director

#### Presenters

*Davenport, IA*

*Brady Project*

*Heather Johnson, AICP*

*Community Development Resources Manager*

*City of Davenport, IA*

*Waterloo, IA*

*Grand Crossing Condominiums*

*Rudy D. Jones, Director*

*Waterloo Community Development Board*

*Waterloo, IA*

*Canton, OH*

*Opiate Prevention*

*John Aller, Executive Director*

*Stark County Mental Health and Addiction Recovery*

*Alexandria, VA*

*Community Lodgings Substantial Rehabilitation Collaboration*

*Cindy Metcalf, Compliance Manager, Office of Housing, City of Alexandria, VA*

*Lynn Thomas, Executive Director, Community Lodgings, Alexandria, VA*

*Kristyn Burr, Executive Director, HomeAid of Northern Virginia*

## **PLENARY SESSION**

12:30 pm – 2:00 pm

**Audrey Nelson Community Development Achievement Awards Luncheon – Congressional Ballroom**





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## **Luncheon Sponsored by Citi Community Development**

*Citi Community Development leads Citi's commitment to achieving financial inclusion and economic empowerment for underserved individuals, families and communities.*

### **Luncheon Speaker**

*Neal J. Rackleff, Assistant Secretary, Office of Community Planning and Development, U.S. Department of Housing and Urban Development*

### **Award Winners**

*Davenport, IA*

*Brady Project*

*Waterloo, IA*

*Grand Crossing Condominiums*

*Canton, OH*

*Opiate Prevention*

*Alexandria, VA*

*Community Lodgings Substantial Rehabilitation Collaboration*

### **Hill Visits**

*2:00 pm – 5:00 pm*





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**JANUARY 24-26, 2018**

**PAGE 19**

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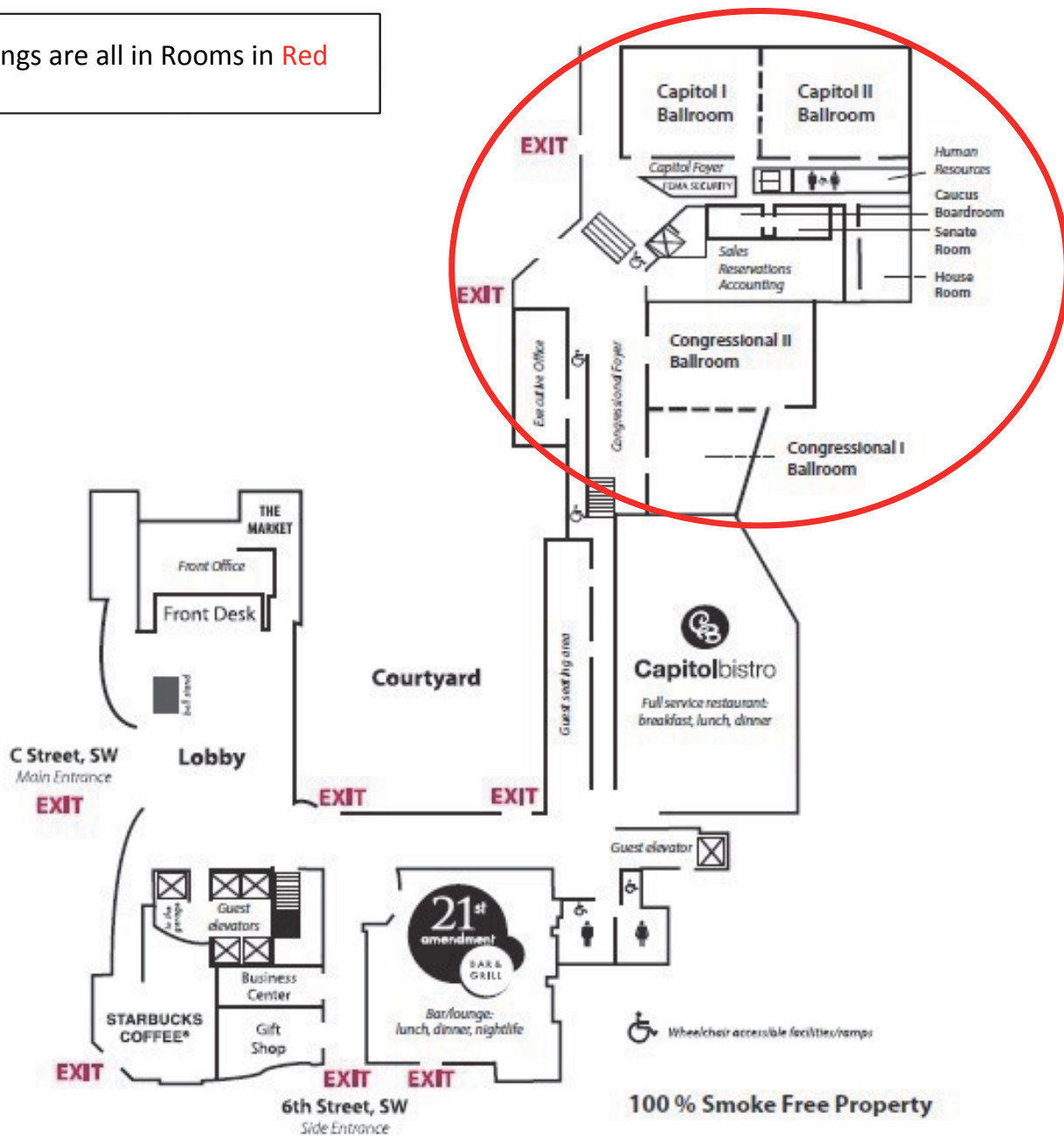
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# HOTEL MEETING ROOMS MAP - #NCDA2018DC

NCDA Meetings are all in Rooms in Red Circle



JANUARY 24-26, 2018







