

Sponsorship Levels

Sponsorship Type	Dates	Amount	Opportunity
Conference Program Platinum	June 12-16, 2018	\$7,500	<ul style="list-style-type: none"> speaking role at the opening plenary session or closing plenary session two (2) complimentary registrations full page ad in the conference program verbal recognition as a top-level sponsor promotional material inserted in conference packets free exhibit space
Conference Program Gold	June 12-16, 2018	\$5,000	<ul style="list-style-type: none"> speaking role at one of the concurrent sessions one (1) complimentary registration ½ page ad in the conference program promotional material inserted in conference packets free exhibit space
Conference Program Silver	June 12-16, 2018	\$2,500	<ul style="list-style-type: none"> ¼ page ad in the conference program Promotional material inserted in the conference packets free exhibit space
Conference Program Bronze	June 12-16, 2018	\$1,000	<ul style="list-style-type: none"> recognition as a bronze level sponsor on recognition page in program logo placement in conference program Promotional material inserted in the conference packets
Community Sponsorship	June 12-16, 2018	\$250	<ul style="list-style-type: none"> logo placement in conference program

Special Sponsorships

Sponsor Type	Dates	Event Description	Amount	Opportunity
Pre-Conference Event * <u>Up to four sponsorships available</u>	Tuesday, June 12, 2018	A welcome event for guests on arrival day prior to conference start. This event will take place at one of Long Beach's marquis venues.	\$3,500	<ul style="list-style-type: none"> verbal recognition as a top-level sponsor to conference attendees speaking opportunity during the event logo insertion in conference program next to event listing signage (one) with logo at the event ½ page ad in the conference program promotional material inserted in conference packets attendance of event by two (2) persons from your organization
Host City Reception * <u>Up to three sponsorships available</u>	Wednesday, June 13, 2018	A meeting and mingling opportunity, after the first full conference day. This evening reception will start at 6 p.m. Location TBD but will be at a marquis location.	\$5,000	<ul style="list-style-type: none"> verbal recognition as a top-level sponsor at evening event for all conference attendees speaking opportunity at reception logo insertion in conference program signage (one) with logo at reception ½ page ad in the conference program promotional material inserted in conference packets attendance of event by two persons from your organization

Special Sponsorships (Cont'd.)

Sponsor Type	Dates	Event Description	Amount	Opportunity
Awards Luncheon * <u>Up to two sponsorships available</u>	Friday, June 15, 2018	Annual luncheon held at the hotel in the afternoon of the last day. Awards are presented to communities and retirees.	\$4,000	<ul style="list-style-type: none"> • verbal recognition as a top-level sponsor at the luncheon • speaking opportunity and lunch for two from your organization • logo insertion in conference program next to Awards Luncheon • ½ page ad in the conference program

10/2017

NOTE: The NCDA is a 501c3 organization based in Washington, D.C. comprised of more than 300 local government members across the country that administer federally-supported community and economic development programs. Conference sponsorship provides the opportunity to network with NCDA's members to market your materials, products, and programs.

Do you need an invoice or a W-9? Please email your request to: espy.corona@laccdc.org. Have questions? Please contact 626.586.1790.



2018 NCDA Annual Conference Sponsorship Form

Organization: _____

Contact Person: _____

Address: _____

City: _____

State: _____

Zip: _____

Phone: _____

E-Mail: _____

Please select your category of sponsorship:

Sponsorship Levels

_____ Conference Program – Platinum: \$7,500

_____ Conference Program – Gold: \$5,000

_____ Conference Program – Silver: \$2,500

_____ Conference Program – Bronze: \$1,000

_____ Community Sponsor: \$250

Special Sponsorship

_____ Host City Reception: \$5,000

_____ Awards Luncheon: \$4,000

_____ Pre-Conference Event: \$3,500

Thank you for your sponsorship of the 2018 NCDA Annual Conference being held in Long Beach, CA. Once **completed, this sponsorship form can be faxed to** 626-943-3838 (Attn: Espy) or scanned and sent via e-mail to espy.corona@lacdc.org. An invoice will be mailed to your from NCDA.