

## National Community Development Week April 2-6, 2018

## Theme: Celebrating the Impact of the CDBG and HOME Programs #CDWeek2018

## **Suggested Activities**

Focus on at least one of the following activities for National Community Development Week. The first four activities take minimal effort to undertake (small grantees may want to focus on one of these activities). Make sure to reiterate the need for increased funding for CDBG and HOME.

- Write a letter to your Congressional Members outlining the importance of CDBG and HOME to your community. Complete the sample CDBG and HOME Fact Sheets developed by NCDA and include them with the letter.
- Write an op-ed to your local newspaper reiterating the importance of CDBG and HOME to your community.
- Issue a press release and proclamation announcing National CD Week and outline how CDBG and HOME funds have been used in your community. Send the press release and proclamation to your lawmakers and local media.
- o Ask your local newspaper to do a story on one of your CDBG and HOME funded projects.
- Meet with Congressional Members/staff at their district offices to discuss the importance of CDBG and HOME to your community.
- Conduct a tour of local CDBG and HOME funded projects for your lawmakers, local elected officials, and the media.
- Work with your communications department/staff to develop a YouTube video of some of your CDBG and HOME funded projects. Include sub-recipients and beneficiaries in the video. Send it to your Congressional Members.
- Hold a groundbreaking ceremony or ribbon-cutting of a CDBG or HOME funded project. Invite your lawmakers, local elected officials, and the media.
- o Have CDBG and HOME program beneficiaries sign on to a CDBG/HOME support letter to your lawmakers.

House: www.house.gov/representatives/find/

Senate: <u>www.senate.gov</u>.

