

49th Annual Conference June 13-16, 2018 Renaissance Hotel Long Beach, CA

Draft Agenda

(Please Note: The agenda content is subject to change)

Tuesday, June 12, 2018

Conference Registration

12:00 pm - 5:00 pm

Pre-Conference Training Registration

8:00 am - 9:00 am

Pre-Conference Training

9:00 am - 4:00 pm

CDBG Basics Primer

This training will cover the fundamentals of CDBG including national objectives and eligible activities, eligible costs and regulations, limitations on expenditures, program administration, financial management, monitoring, crosscutting Federal requirements overview, conflict of interest, and resources.

Trainer

Shirletta Best
Community Services Administrator
City of McKinney, TX

CDBG Subrecipient Management Primer

This training will be a condensed version of NCDA's two-day Managing CDBG Subrecipients course. While this training covers subrecipient management in the context of Public Service activities, the basic concepts covered apply broadly. Points of emphasis will be: (1) the subrecipient agreement; (2) training subrecipients; (3) setting up grantee and subrecipient files; (4) tracking subrecipients; (5) monitoring; (6) 2 CFR 200 requirements; and (7) problem solving.

Trainer

John Callow Community Development Director City of Murfreesboro, TN

CDBG and Disaster Recovery Primer

Be prepared should your community be impacted by a disaster. This class will cover using CDBG to respond to a natural disaster and an introduction to CDBG-DR.

Trainer

Emily Nottingham NCDA Trainer Tucson, AZ

6:30 pm to 8:30 pm

Pre-Conference Networking Event: Long Beach Harbor Cruise

Wednesday, June 13, 2018

8:00 am – 5:00 pm Conference Registration and Information

8:00 am – 9:00 am Breakfast

9:00 am - 9:50 am

Opening/Welcoming Remarks/Funding Update/Agenda Overview

The County of Los Angeles, the City of Long Beach, and NCDA's President will welcome the group. NCDA's Executive Director will provide an update on FY 2019 CDBG and HOME funding.

9:50 am – 10:00 am Break

10:00 am -11:30 am

Concurrent Sessions

Community Land Trusts

(Sponsored by Citi Community Development)

This session will provide an overview of the community land trust (CLT) and other shared equity homeownership models, highlighting their potential for wealth creation and serving generations of homeowners. It will identify ways that municipalities can partner with, support, or help establish CLTs and other share equity homeownership programs within their communities, allowing them to effectively use scarce federal funding and subsidy to serve more families through homeownership with lasting affordability.

Presenter

Tony Pickett Chief Executive Officer Grounded Solutions Network Denver, CO

Davis-Bacon and Related Acts

This session will provide an overview of the Davis-Bacon and related acts requirements, grantee responsibilities, and applicability of the rule to CDBG and HOME.

Presenter

Comprehensive Housing Services, Inc. Long Beach, CA

Making the Most of Technical Assistance to Develop and Finance Projects

(Sponsored by the National Development Council)

The National Development Council and local agency leaders will discuss technical assistance in community development underwriting, Section 108 lending, tax credit investment and potential for Opportunity Zone financing.

Presenter

Chuck Depew West Team Leader National Development Council Seattle, WA

11:30 am – 1:00 pm Lunch on your own

1:00 pm - 2:30 pm

Plenary Session

Innovative Process and Technology to Reduce Administrative Costs

(Sponsored by Gordian and Laserfiche)

This session will give you ideas on how to save administrative dollars by streamlining construction procurement and information management in your organization.

2:30 pm - 3:45 pm

Concurrent Sessions

Utilizing New Technology to "Do More with Less"

(Sponsored by Neighborly Software)

In an era of tight budgets, learn how two entitlement communities are leveraging new technology to maximize their community investments while ensuring their programs adhere to compliance and reporting requirements.

<u>Presenter</u>

Chris Behm Chief Technology Officer Neighborly Software Atlanta, GA

Attracting and Retaining Contractors

Managing a local housing rehabilitation program using CDBG and/or HOME funds can be complex and demanding, particularly in attracting and keeping good contractors. Waning program budgets, lack of steady rehab projects, and program regulations deter contractors from participating in local rehab programs. This session will offer insight and tips for attracting and retaining good contractors.

Delegation and Empowerment: Building the Next Generation of Leaders

(Sponsored by Laserfiche)

3:45 pm – 4:00 pm Break

4:00 pm - 5:00 pm

Concurrent Sessions

How to Survive a HUD Monitoring Visit

HUD monitors grantees to evaluate overall program performance and determine if compliance problems exist. This session will offer guidance on making sure your projects, program documents, files, and staff are ready to take on a HUD monitoring visit.

Presenter

Priti Vakharia General Counsel City of Jersey City, NJ

Developing, Tracking and Measuring Program Outcomes

This session will examine the development of goals, outcomes and indicators to measure local program effectiveness and improve program operations and results.

Moderator: Vicki Watson, Executive Director, NCDA

<u>Presenter</u>

Development Services, Housing and Neighborhood Services Bureau City of Long Beach, CA

Carmen Gandulla
Director of Community Development
City of Jersey City, NJ

Rehab Loan Program Models

Two communities will provide an overview of their single-family housing repair loan programs including loan types, terms, eligibility, use of funds and application process.

5:00 pm - 6:00 pm

Subcommittee Meetings

- Membership
- Planning and Professional Development

6:30 pm - 10:00 pm

Evening Networking Activity: Queen Mary Reception

Thursday, June 14, 2018

8:00 am - 5:00 pm

Conference Registration and Information

8:00 am - 9:00 am

Breakfast/General Announcements

9:00 am - 10:30 am

Plenary Session

HUD Update

HUD Headquarters will provide an update on the latest policy and program changes affecting CDBG, HOME, and HUD's homeless assistance programs to include the following topics:

- Assessment of Fair Housing Update
- Consolidated Plan Streamlining
- HUD Monitoring Focus
- Program Updates
- New Initiatives

Presenter

Stan Gimont

Deputy Assistant Secretary for Grant Programs U.S. Department of Housing and Urban Development Washington, DC (invited)

10:30 am – 10:40 am Break 10:40 am – 12:00 noon

Concurrent Sessions

HOME Subsidy Layering

Participating jurisdictions are required to undertake a subsidy layering analysis of all development projects, rental and homeownership, of HOME-funded projects. This session will cover the subsidy layering requirements of the HOME program and provide in-class examples.

Presenter

Keyser Marston Associates, Inc. Long Beach, CA

Opportunity Zones

The Tax Cuts and Jobs Act created Opportunity Zones, a new community investment tool designated to drive capital to rural and low-income urban areas. This session will provide an overview of the Opportunity Zones Program and discuss ideas for local policies and programs that could maximize the benefit of investments created through Opportunity Zones.

<u>Presenter</u>

Lori Chapman President, Enterprise Community Loan Fund Enterprise Community Partners Washington, DC

Solutions to Blighted Properties

(Sponsored by Community Blight Solutions)

This session will look at innovative solutions for addressing blighted properties and how these solutions have improved and revitalized neighborhoods.

<u>Presenter</u>

Robert Klein Founder and Chairman Community Blight Solutions Cleveland, OH

12:00 noon to 1:30 pm

Lunch on your own

12 noon – 1:30 pm

Board of Directors Luncheon Meeting

1:30 pm to 1:45 pm

Board the Buses for the Projects Tour

1:45 pm - 4:45 pm

Local Projects Tour

- Villages at Cabrillo
- Santa Fe Avenue Façade Project
- Long Beach and Burnett Apartments
- Coronado Townhomes
- Olive Court Apartments
- Habitat for Humanity Scattered Site
- Long Beach Senior Arts Colony
- Immanuel Place

7:00 pm - 11:00 pm

Evening Networking Event: NCDA Conference Reception (at the Hotel)

Friday, June 15, 2018

8:00 am – 5:00 pm Conference Registration and Information

8:00 am - 9:00 am
Breakfast/General Announcements

9:00 am - 10:00 am

Plenary Session: Long Beach Port Authority

10:00 am – 11:30 am

Concurrent Sessions

Innovative Mission Driven Mortgage Lending Solutions

(Sponsored by Citi Community Development)

This session will provide information on creative mortgage loan origination platforms that deliver responsible mortgage credit access for low- and moderate-income first-time homebuyers.

<u>YIMBY – Yes in My Backyard – How to Overcome Neighborhood Opposition to Supportive Housing</u>

This session will provide information on how to overcome neighborhood opposition to homeless, affordable housing or any other project that might encounter neighborhood opposition. A case study of a supportive housing project will be presented.

Presenter

Los Angeles County

Implementation of HUD's Housing Counseling Certification Rule

This session will review the HUD Housing Counseling Certification Rule and examine the HUD programs covered by the rule, including HOME, CDBG, and special needs housing programs. This session will discuss how HUD grantees can meet the Certification Rule as a participant in the program or through a partner, including the requirements, in brief, for becoming a HUD-Approved housing counseling agency and the process to become a HUD-certified housing counselor. Finally, this session will review resources on tools and guidance on the HUD Exchange.

Presenters

Jerrold H. Mayer
Office Director
Office of Outreach and Capacity Building
U.S. Department of Housing and Urban Development

Shawna LaRue Moraille Senior Technical Specialist **ICF**

11:30 am - 1:30 pm

John A. Sasso National Community Development Week Awards Luncheon

(Sponsored by Citi Community Development)

1:30 pm – 1:40 pm Break

1:40 pm - 3:00 pm

Roundtable Discussions

These informal discussions provide the opportunity for participants to gain insight on the subject matter and query other participants on the topic.

- Section 3 Compliance
- Environmental Reviews
- CDBG Timeliness
- Lead Hazard Control Grants
- HOME Site and Neighborhood Standards
- Recruiting Good Nonprofit Partners
- Working with PHAs
- Rehab Loan Program Models

3:00 pm - 4:00 pm

Regional Caucus Meetings

- Region 1 (New England)
- Region 2 (NJ/NY)
- Region 3 and 4 (Mid-Atlantic/Southeast)
- Region 5/7/8 (Midwest/Great Plains)
- Region 6 (Southwest)
- Region 9 (West)
- Region 10 (Northwest)

Evening on your own

Saturday, June 16, 2018

9:00 am - 10:00 am

NCDA Annual Business Meeting/Closing Breakfast