

49<sup>th</sup> Annual Conference June 13-16, 2018 Renaissance Hotel Long Beach, CA

# **Draft Agenda**

(Please Note: The agenda content is subject to change)

**Tuesday, June 12, 2018** 

# **Conference Registration**

12:00 pm - 5:00 pm

# **Pre-Conference Training Registration**

8:00 am - 9:00 am

## **Pre-Conference Training**

9:00 am - 4:00 pm

#### **CDBG Basics Primer**

This training will cover the fundamentals of CDBG including national objectives and eligible activities, eligible costs and regulations, limitations on expenditures, program administration, financial management, monitoring, crosscutting Federal requirements overview, conflict of interest, and resources.

#### **Trainer**

Shirletta Best
Community Services Administrator
City of McKinney, TX

# **CDBG Subrecipient Management Primer**

This training will be a condensed version of NCDA's two-day Managing CDBG Subrecipients course. While this training covers subrecipient management in the context of Public Service activities, the basic concepts covered apply broadly. Points of emphasis will be: (1) the subrecipient agreement; (2) training subrecipients; (3) setting up grantee and subrecipient files; (4) tracking subrecipients; (5) monitoring; (6) 2 CFR 200 requirements; and (7) problem solving.

### **Trainer**

John Callow Community Development Director City of Murfreesboro, TN

# **CDBG and Disaster Recovery Primer**

Be prepared should your community be impacted by a disaster. This class will cover using CDBG to respond to a natural disaster and an introduction to CDBG-DR.

Trainer

Emily Nottingham Tucson, AZ

6:30 pm to 8:30 pm

**Pre-Conference Networking Event: Long Beach Harbor Cruise** 

# Wednesday, June 13, 2018

8:00 am – 5:00 pm Conference Registration and Information

8:00 am – 9:00 am Breakfast

9:00 am - 9:50 am

## Opening/Welcoming Remarks/Funding Update/Agenda Overview

The County of Los Angeles, the City of Long Beach, and NCDA's President will welcome the group. NCDA's Executive Director will provide an update on FY 2019 CDBG and HOME funding.

9:50 am – 10:00 am Break

10:00 am -11:30 am

#### **Concurrent Sessions**

## **Community Land Trusts**

(Sponsored by Citi Community Development)

This session will provide an overview of the community land trust (CLT) and other shared equity homeownership models, highlighting their potential for wealth creation and serving generations of homeowners. It will identify ways that municipalities can partner with, support, or help establish CLTs and other share equity homeownership programs within their communities, allowing them to effectively use scarce federal funding and subsidy to serve more families through homeownership with lasting affordability.

#### Presenter

Tony Pickett
Chief Executive Officer
Grounded Solutions Network
Denver, CO

#### **Davis-Bacon and Related Acts**

This session will provide an overview of the Davis-Bacon and related acts requirements, grantee responsibilities, and applicability of the rule to CDBG and HOME.

## Making the Most of Technical Assistance to Develop and Finance Projects

(Sponsored by the National Development Council)

The National Development Council and local agency leaders will discuss technical assistance in community development underwriting, Section 108 lending, tax credit investment and potential for Opportunity Zone financing.

# <u>Presenter</u>

Chuck Depew West Team Leader National Development Council Seattle, WA

11:30 am – 1:00 pm Lunch on your own

1:00 pm - 2:30 pm

## **Plenary Session**

## **Innovative Process and Technology to Reduce Administrative Costs**

(Sponsored by Gordian and Laserfiche)

This session will give you ideas on how to save administrative dollars by streamlining construction procurement and information management in your organization.

2:30 pm - 3:45 pm

#### **Concurrent Sessions**

#### Utilizing New Technology to "Do More with Less"

(Sponsored by Neighborly Software)

In an era of tight budgets, learn how two entitlement communities are leveraging new technology to maximize their community investments while ensuring their programs adhere to compliance and reporting requirements.

<u>Presenter</u>
Chris Behm
Chief Technology Officer
Neighborly Software
Atlanta, GA

# **Attracting and Retaining Contractors**

Managing a local housing rehabilitation program using CDBG and/or HOME funds can be complex and demanding, particularly in attracting and keeping good contractors. Waning program budgets, lack of steady rehab projects, and program regulations deter contractors from participating in local rehab programs. This session will offer insight and tips for attracting and retaining good contractors.

#### **Delegation and Empowerment: Building the Next Generation of Leaders**

(Sponsored by Laserfiche)

3:45 pm – 4:00 pm Break

4:00 pm - 5:00 pm

#### **Concurrent Sessions**

## How to Survive a HUD Monitoring Visit

HUD monitors grantees to evaluate overall program performance and determine if compliance problems exist. This session will offer guidance on making sure your projects, program documents, files, and staff are ready to take on a HUD monitoring visit.

#### **Developing, Tracking and Measuring Program Outcomes**

This session will examine the development of goals, outcomes and indicators to measure local program effectiveness and improve program operations and results.

## **Rehab Loan Program Models**

Two communities will provide an overview of their single-family housing repair loan programs including loan types, terms, eligibility, use of funds and application process.

5:00 pm - 6:00 pm

#### **Subcommittee Meetings**

- Membership
- Planning and Professional Development

6:30 pm - 10:00 pm

**Evening Networking Activity: Queen Mary Reception** 

# Thursday, June 14, 2018

8:00 am - 5:00 pm

Conference Registration and Information

8:00 am - 9:00 am

**Breakfast/General Announcements** 

9:00 am - 10:30 am

# **Plenary Session**

### **HUD Update**

HUD Headquarters will provide an update on the latest policy and program changes affecting CDBG, HOME, and HUD's homeless assistance programs to include the following topics:

- Assessment of Fair Housing Update
- Consolidated Plan Streamlining
- HUD Monitoring Focus
- Program Updates
- New Initiatives

10:30 am – 10:40 am Break

10:40 am - 12:00 noon

# **Concurrent Sessions**

## **HOME Subsidy Layering**

Participating jurisdictions are required to undertake a subsidy layering analysis of all development projects, rental and homeownership, of HOME-funded projects. This session will cover the subsidy layering requirements of the HOME program and provide in-class examples.

# **How to Create a Successful CBDO Program**

CBDOs play a role in the production and operation of affordable housing and delivery of services to low- and moderate-income households using CDBG funds. Grantees and CBDOs need one another to be successful in addressing community development need. This session will provide information on creating a successful CBDO program to ensure the availability of qualified CBDOs to develop, complete and manage projects.

#### **Solutions to Blighted Properties**

(Sponsored by Community Blight Solutions)

This session will look at innovative solutions for addressing blighted properties and how these solutions have improved and revitalized neighborhoods.

Presenter

Robert Klein Founder and Chairman Community Blight Solutions Cleveland, OH

12:00 noon to 1:30 pm Lunch on your own

12 noon - 1:30 pm

**Board of Directors Luncheon Meeting** 

1:30 pm to 1:45 pm

**Board the Buses for the Projects Tour** 

1:45 pm - 4:45 pm

# **Local Projects Tour**

- Villages at Cabrillo
- Santa Fe Avenue Façade Project
- Long Beach and Burnett Apartments
- Coronado Townhomes
- Olive Court Apartments
- Habitat for Humanity Scattered Site
- Long Beach Senior Arts Colony
- Immanuel Place

7:00 pm - 11:00 pm

**Evening Networking Event: NCDA Conference Reception (at the Hotel)** 

Friday, June 15, 2018

8:00 am – 5:00 pm Conference Registration and Information

8:00 am – 9:00 am
Breakfast/General Announcements

9:00 am - 10:00 am **Plenary Session: TBD** 

10:00 am - 11:30 am Concurrent Sessions

# **Innovative Mission Driven Mortgage Lending Solutions**

(Sponsored by Citi Community Development)

This session will provide information on creative mortgage loan origination platforms that deliver responsible mortgage credit access for low- and moderate-income first-time homebuyers.

# <u>Implementation of HUD's Housing Counseling Certification Rule</u>

This session will review the HUD Housing Counseling Certification Rule and examine the HUD programs covered by the rule, including HOME, CDBG, and special needs housing programs. This session will discuss how HUD grantees can meet the Certification Rule as a participant in the program or through a partner, including the requirements, in brief, for becoming a HUD-Approved housing counseling agency and the process to become a HUD-certified housing counselor. Finally, this session will review resources on tools and guidance on the HUD Exchange.

## **Presenters**

Jerrold H. Mayer Office Director Office of Outreach and Capacity Building U.S. Department of Housing and Urban Development

Shawna LaRue Moraille Senior Technical Specialist ICF

11:30 am - 1:30 pm

# John A. Sasso National Community Development Week Awards Luncheon

(Sponsored by Citi Community Development)

1:30 pm – 1:40 pm Break

1:40 pm - 3:00 pm

## **Roundtable Discussions**

These informal discussions provide the opportunity for participants to gain insight on the subject matter and query other participants on the topic.

- Section 3 Compliance
- Environmental Reviews
- CDBG Timeliness
- Lead Hazard Control Grants
- HOME Site and Neighborhood Standards
- Recruiting Good Nonprofit Partners
- Working with PHAs

3:00 pm - 4:00 pm

# **Regional Caucus Meetings**

- Region 1 (New England)
- Region 2 (NJ/NY)
- Region 3 and 4 (Mid-Atlantic/Southeast)
- Region 5/7/8 (Midwest/Great Plains)
- Region 6 (Southwest)
- Region 9 (West)
- Region 10 (Northwest)

# Evening on your own

Saturday, June 16, 2018

9:00 am - 10:00 am

**NCDA Annual Business Meeting/Closing Breakfast**