

### Sponsorship Levels

Sponsorship Type	Dates	Amount	Opportunity
<b>Conference Program Platinum</b>	June 12-16, 2018	\$7,500	<ul style="list-style-type: none"> <li>speaking role at the opening plenary session or closing plenary session</li> <li>two (2) complimentary registrations</li> <li>full page ad in the conference program</li> <li>verbal recognition as a top-level sponsor</li> <li>promotional material inserted in conference packets</li> <li>free exhibit space</li> </ul>
<b>Conference Program Gold</b>	June 12-16, 2018	\$3,500	<ul style="list-style-type: none"> <li>speaking role at one of the concurrent sessions</li> <li>one (1) complimentary registration</li> <li>½ page ad in the conference program</li> <li>promotional material inserted in conference packets</li> <li>free exhibit space</li> </ul>
<b>Conference Program Silver</b>	June 12-16, 2018	\$2,500	<ul style="list-style-type: none"> <li>¼ page ad in the conference program</li> <li>Promotional material inserted in the conference packets</li> <li>free exhibit space</li> </ul>
<b>Conference Program Bronze</b>	June 12-16, 2018	\$1,000	<ul style="list-style-type: none"> <li>recognition as a bronze level sponsor on recognition page in program</li> <li>logo placement in conference program</li> <li>Promotional material inserted in the conference packets</li> </ul>
<b>Community Sponsorship</b>	June 12-16, 2018	\$250	<ul style="list-style-type: none"> <li>logo placement in conference program</li> </ul>

### Special Sponsorships

Sponsor Type	Dates	Event Description	Amount	Opportunity
<b>PreConference Event</b> <b>* <u>Up to four sponsorships available</u></b>	Tuesday, June 12, 2018	A welcome event for guests on arrival day prior to conference start. This event will take place at one of Long Beach's marquis venues.	\$3,500	<ul style="list-style-type: none"> <li>verbal recognition as a top-level sponsor to conference attendees</li> <li>speaking opportunity during the event</li> <li>logo insertion in conference program next to event listing</li> <li>signage (one) with logo at the event</li> <li>½ page ad in the conference program</li> <li>promotional material inserted in conference packets</li> <li>attendance of event by two (2) persons from your organization</li> </ul>
<b>Host City Reception</b> <b>* <u>Up to three sponsorships available</u></b>	Wednesday, June 13, 2018	A meeting and mingling opportunity, after the first full conference day. This evening reception will start at 6 p.m. Location TBD but will be at a marquis location.	\$5,000	<ul style="list-style-type: none"> <li>verbal recognition as a top-level sponsor at evening event for all conference attendees</li> <li>speaking opportunity at reception</li> <li>logo insertion in conference program</li> <li>signage (one) with logo at reception</li> <li>½ page ad in the conference program</li> <li>promotional material inserted in conference packets</li> <li>attendance of event by two persons from your organization</li> </ul>

## Special Sponsorship (Cont'd.)

Sponsor Type	Dates	Event Description	Amount	Opportunity
<b>Awards Luncheon *</b> <b><u>Up to two sponsorships available</u></b>	Friday, June 15, 2018	Annual luncheon held at the hotel in the afternoon of the last day. Awards are presented to communities and retirees.	\$4,000	<ul style="list-style-type: none"> <li>• verbal recognition as a top-level sponsor at the luncheon</li> <li>• speaking opportunity and lunch for two from your organization</li> <li>• logo insertion in conference program next to Awards Luncheon</li> <li>• ½ page ad in the conference program</li> </ul>

10/2017

*NOTE: The NCDA is a 501c3 organization based in Washington, D.C. comprised of more than 300 local government members across the country that administer federally-supported community and economic development programs. Conference sponsorship provides the opportunity to network with NCDA's members to market your materials, products, and programs.*



**2018 NCDA Annual Conference Sponsorship Form**

**Organization:**

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**Contact Person:**

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**Address:**

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**City:**

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**State:** \_\_\_\_\_

**Zip:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**E-Mail:** \_\_\_\_\_

**Please select your category of sponsorship:**

*Sponsorship Levels*

\_\_\_\_\_ *Conference Program – Platinum: \$7,500*

\_\_\_\_\_ *Conference Program – Gold: \$3,500*

\_\_\_\_\_ *Conference Program – Silver: \$2,500*

\_\_\_\_\_ *Conference Program – Bronze: \$1,000*

\_\_\_\_\_ *Community Sponsor: \$250*

*Special Sponsorship*

\_\_\_\_\_ *Host City Reception: \$5,000*

\_\_\_\_\_ *Awards Luncheon: \$4,000*

\_\_\_\_\_ *Pre-Conference Event: \$3,500*

