

# **NATIONAL COMMUNITY DEVELOPMENT ASSOCIATION**

## **2019 AUDREY NELSON COMMUNITY DEVELOPMENT ACHIEVEMENT AWARDS**



### **APPLICATION**

**DUE DATE: DECEMBER 12, 2018**

## BACKGROUND INFORMATION

2019 marks the 32nd anniversary of the National Community Development Association's (NCDA) Audrey Nelson Community Development Achievement Awards. In 1987, NCDA established the awards to recognize exemplary uses of CDBG funds. The award has been expanded to recognize exemplary uses of HOME funds, too.

### About Audrey

Audrey Nelson was the first Deputy Executive Secretary of NCDA. She grew up in an inner-city Chicago neighborhood which was a target area for the local Model Cities Program, a precursor to the CDBG program. Her intense commitment to her neighborhood, her local program efforts, and her drive to serve low-income people was cut short by death from cancer at the age of 29.

We are proud to continue these awards in Audrey's name to honor communities which exemplify outstanding achievement in service to neighborhoods and their lower-income residents through their innovative and exemplary use of CDBG (including Section 108) and HOME funds.

The CDBG and HOME programs form the bedrock of federal assistance to local communities. As part of the tradition of the Audrey Nelson Community Development Achievement Awards, award recipients are required to notify their Congressional Members of their award and invite their participation in the awards ceremony. As the first session of the 116<sup>th</sup> Congress begins in January 2019, it's important to educate our elected officials on the significance of CDBG and HOME and their impact on communities and the Audrey Nelson Award provides the perfect opportunity to do so. Any NCDA member may nominate a qualified program by completing the attached application form. The application deadline is **December 12, 2018**.

Award recipients, along with their nominating communities, will be notified by December 21, 2018. Awards will be presented during the NCDA Winter Meeting luncheon on Friday, January 25, 2019, at the Holiday Inn Capitol Hill in Washington, D.C.

Only NCDA members are eligible to apply for the award. **The top five highest scoring projects will receive the award.**

## **ELIGIBLE APPLICANTS**

Community development projects or programs funded within the last five years with CDBG (including Section 108) and/or HOME funds. The sponsor (NCDA member community) nominates a CDBG or HOME funded project or program that operates in a low-income neighborhood or serves lower income populations.

## **APPLICATION DEADLINE**

Applications must be submitted by midnight EST, December 12, 2018. NCDA's Planning and Professional Development Subcommittee will review the applications and select the award winners. Please contact Vicki Watson at [vwatson@ncdaonline.org](mailto:vwatson@ncdaonline.org) with any questions.

**2019 AUDREY NELSON COMMUNITY  
DEVELOPMENT ACHIEVEMENT AWARDS APPLICATION**

NCDA MEMBER COMMUNITY \_\_\_\_\_

NOMINEE:

Project \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Telephone/Email \_\_\_\_\_

Contact Name/Title \_\_\_\_\_

SPONSOR:

Name \_\_\_\_\_

Title \_\_\_\_\_

Organization \_\_\_\_\_

Address \_\_\_\_\_  
\_\_\_\_\_

Telephone/Email \_\_\_\_\_

COMPLETED BY: \_\_\_\_\_ NOMINEE \_\_\_\_\_ SPONSOR \_\_\_\_\_ BOTH  
INSTRUCTIONS: Please respond to all application queries. **Incomplete submissions will be rejected.**

**SUMMARY OF THE PROJECT**

Total Cost of the Project/Program: \$ \_\_\_\_\_

Total CDBG Investment: \$ \_\_\_\_\_

Total HOME Investment: \$ \_\_\_\_\_

Other Funding Sources and Amounts:

Source/Amount: \_\_\_\_\_

Source/Amount: \_\_\_\_\_

Source/Amount: \_\_\_\_\_

Source/Amount: \_\_\_\_\_

Source/Amount: \_\_\_\_\_

National Objective (CDBG funding): \_\_\_\_\_

Number of Households/Persons Served: \_\_\_\_\_

Only Projects Completed within the Last Five Years will be Accepted

Project/Program Start Date: \_\_\_\_\_

Project/Program End Date: \_\_\_\_\_

**RESPONSES TO AWARD CRITERIA**

Describe how the submission meets the following award criteria. You must fully answer the following questions.

1. **Local Impact.** To what extent has the submission addressed an important need in the community? What are the measurable results of the project or program? To what extent can the submission be sustained over the long term? (20 points)
2. **Innovation.** To what extent has the submission used enterprising, progressive approaches to meet a community need? How is the project innovative for the locality? (20 points)
3. **Collaboration.** To what extent has the submission involved a variety of local partners? Was there a collaborative effort between public and private entities? Were any new partnerships created because of the project? (20 points)
4. **Leveraging.** To what extent has the submission attracted other funding sources? What is the ratio of CDBG and/or HOME dollars to the other project funding sources? (15 points)

5. **Public Information.** To what extent have you effectively provided the public, the press, and your Congressional delegation with information about the project? (15 points)

6. **Replication.** Can the project be easily replicated by other communities? (10 points)

#### **ADDITIONAL INFORMATION**

Please list the Congressional District in which the project is located and the names of the Congressional Members who represent the district (House Member, Senators). Please feel free to include additional supporting documentation such as media coverage, awards, and photographs.

#### **ADDITIONAL REQUIREMENTS**

- (1) Award winners *will be required* to invite their Congressional Members (House and Senate) to the awards ceremony.
- (2) Award winners *will be required* to develop a press release announcing the award and send the press release to their Congressional Members, local media outlets, and local city/county council. Please send a copy of the press release along with a list of who received the press release to [vwatson@ncdaonline.org](mailto:vwatson@ncdaonline.org) by January 14, 2019.
- (3) You *must be available* to attend the Awards ceremony on January 25, 2019 in Washington, DC.
- (4) Award winners *will be required* to conduct a 10-minute presentation on their project/program on Friday, January 25, 2019 at a special session immediately preceding the Awards Luncheon.

Please feel free to contact Vicki Watson at [vicki@ncdaonline.org](mailto:vicki@ncdaonline.org) or 540-626-9552 with any questions.