



NCD A

National Community Development Association

CDBG, HOUSING, and HOMELESSNESS IN THE TIME OF COVID

Virtual Annual Conference

June 24 - 26
1 p.m. – 5 p.m. ET

Sponsored by:



ZoomGrants is proud to sponsor the NCD A 2020 conference to show our continued support and appreciation for the hard work and contributions of its staff and members. Thank you for everything you do to build better communities nationwide, and let us know how we can help.

With the enactment of the CARES Act, the Federal Government has placed substantial additional resources, but also rule changes, waivers, and other challenges for CDBG, HOME, and ESG recipients. With this virtual conference, NCD A is working to help our members (both current and potential) negotiate the challenge of both these new and regular resources. And along the way have a little fun and networking with your colleagues!

Conference Recording - Each of the nine webinars in this conference will be recorded and the link (for all recordings and slide decks) will be automatically provided to people who register and pay for the conference, for a period of 30 days after the conference without additional cost.

- Individual webinars will be available à la carte after the conference for \$25/webinar (NCD A Members) or \$50/webinar (non-Members). A pre-order form for the individual sessions is [here](#).



Note to attendees who are **AICP** credentialed: NCD A is an **AICP Certification Maintenance (CM) provider**. The webinar sessions below are qualified CM events. These events will be marked with the following symbol (where the number equals the number of CM credits): CM | 1. AICP-CM conference listing is [here](#).

The program agenda follows. Go to our event website [here](#) (or to <https://ncdaonline.regfox.com/2020-virtual-annual-meeting>) to register. Go [here](#) for a listing that just includes the webinars.

WEDNESDAY, JUNE 24 | 1 P.M. – 7 P.M. EDT

Noon - 1:00 p.m. ET

New to NCDA Orientation

Are you new to NCDA? Want to learn more about the Association? This orientation will provide an introduction to NCDA for new members and first-time conference participants.

Moderator: Vicki Watson, NCDA Executive Director

Panelists:

- Vicki Watson, NCDA Executive Director
- Marcy Esbjerg, Community Development Director, Pasco County, FL

Noon - 1:00 p.m. ET

Pre-Conference Networking

Come join us. Sit down at the virtual table, bring a lunch (ET), have a coffee (your own brew), make new friends, chat with colleagues.

1:00 p.m. – 3:00 p.m. ET

Welcome & HUD Policy Update - Webinar- CM I 2

Hear the latest from senior HUD officials on the CARES Act and other policy updates.

Moderator: Vicki Watson, NCDA Executive Director

Panelists:

- Jessie Handforth-Kome, Director, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC
- Virginia Sardone, Director, Office of Affordable Housing Programs, U.S. Department of Housing and Urban Development, Washington, DC
- Karen DeBlasio, Director, Program Coordination and Analysis Division, Office of Special Needs Assistance Programs, U.S. Department of Housing and Urban Development, Washington, DC

3:00 p.m. – 4:00 p.m. ET

Rental Assistance under COVID 19 - Webinar - CM I 1

Panelists will discuss the use of CDBG-CV and HOME funds for temporary rental assistance to assist people economically impacted by COVID-19.

Moderator: Vicki Watson, NCDA Executive Director

Panelists:

- George Mensah, Director, Dept. of Housing and Community Development, City of Miami, FL
- Heather Johnson, AICP, Community Development Resources Manager, City of Davenport, IA

4:00 p.m. – 4:30 p.m. ET

Networking Break

Join your peers for a general discussion about CARES Act issues. These forums are open to everyone throughout the event.

4:30 p.m. – 5:30 p.m. ET

Microenterprise & Small Business Assistance with CV and Regular Funds - Webinar - CM I 1

Join members who have experience with programs providing Microenterprise & Small Business Assistance with CV, share their experiences.

Moderator: Anne Marie Belrose, Assistant Director, Dept. of Neighborhood Development, City

of Boston, MA

Panelists:

- Caroline Gregerson, Community Development Administrator, City of La Crosse, WI
- Diana Sasser, National Development Council

5:30 p.m. – 6:00 p.m. ET

Regional Caucus Networking

Join peers from your region (any of the 10 NCDCA regions) for a discussion of your regional issues and organization. These forums are open to everyone from their region.

6:00 p.m. – 7:00 p.m. ET

Virtual Reception

We can't serve you hors d'oeuvres and beverages, but we *can* help you join your peers from around the country and insular areas for informal networking.

THURSDAY, JUNE 25 | 1 P.M. – 7:30 P.M. EDT

Noon - 1:00 p.m. ET

Pre-Conference Networking

Come join us. Sit down at the virtual table, bring a lunch (ET), have a coffee (your own brew), make new friends, chat with colleagues.

1:00 p.m. – 2:00 p.m. ET

Legislative Update - Webinar - CM I 1

Congress passed the CARES Act and is working on another coronavirus response package that includes key housing and community development resources to help communities address COVID-19. Congress is also busy with the FY21 spending bills. This informal roundtable discussion will provide the latest updates from House staff.

Moderator: Vicki Watson, NCDCA Executive Director

Panelists:

- Sean Maxwell, Legislative Director, Office of Congressman David Price (D-NC), U.S. House of Representatives
- Doug Disrud, Minority Clerk, Subcommittee on Transportation, Housing and Urban Development, and Related Agencies, U.S. House of Representatives

2:00 p.m. – 2:30 p.m. ET

Networking Break – Working with Your Congressional Delegation

Want to find out how to work with your Congressional delegation's staff. Experienced members will say how they do it and answer your questions.

Networking Hosts:

- Marcy Esbjerg, Director of Community Development, Pasco County, FL
- Sean Glennon, Community Development Director, City of Quincy, MA

2:30 p.m. – 3:30 p.m. ET

Managing Subrecipients in a COVID Environment - Webinar - CM I 1

Managing subrecipients in a COVID environment should not be tremendously different from managing them in the regular CDBG environment. Our panelists will discuss their experiences recommendations in dealing with subrecipients.

Moderator: John Callow, NCDCA Trainer

Panelists:

- Elizabeth McNannay, CDBG Coordinator, City of Caldwell, ID
- Kristin Styles, Community Development Director, Cumberland County, ME

3:30 p.m. – 4:00 p.m. ET

Networking Break – Meet the Sponsor – [ZoomGrants](#)

Go here to learn more about the solutions ZoomGrants has to offer and schedule time to meet with a representative.

- Lauren Silver, lauren.silver@zoomgrants.com, 866-323-5404 x113
- Anna Graham, anna.graham@zoomgrants.com, 866-323-5404 x143
- Geoff Hamilton, geoff.hamilton@zoomgrants.com, 866-323-5404 x177

4:00 p.m. – 5:00 p.m. ET

In the COVID-19 Era: Waivers, Con Plan and Substantial Amendments - Webinar - CM I 1

Waivers, reduced comment periods, duplication of benefits: our panelist will discuss how they put it all together in a COVID environment.

Moderator: Debra Rhinehart, Strategic Advisor for Federal Grants Management Unit, City of Seattle, WA

Panelists:

- Heather Johnson, AICP, Community Development Resources Manager, City of Davenport, IA
- Wilmur Conyers, Planning and Performance Administrator, City of Durham, NC
- Raymond Webster, Development Specialist, Los Angeles County, CA

5:00 p.m. – 5:30 p.m. ET

Networking Break – Plan & Planning Issues

Bring your Plan & Planning issues to this forum. Some of our members have probably dealt with these issues already. Or maybe you can help another member with their issues!

5:30 p.m. – 6:30 p.m. ET

Virtual Reception

We can't serve you hors d'oeuvres and beverages, but we can help you join your peers from around the country and insular areas for informal networking.

6:30 p.m. – 7:30 p.m. ET

Virtual DANCE

This wouldn't be an NCDCA conference without a dance! Since we can't gather on the parquet floor, we'll boogie to DJScottie on Zoom. "We are Family!"

FRIDAY, JUNE 26 | 1 P.M. – 6:30 P.M. EDT

Noon - 1:00 p.m. ET

Pre-Conference Networking

Come join us. Sit down at the virtual table, bring a lunch (ET), have a coffee (your own brew), make new friends, chat with colleagues.

1:00 p.m. – 2:00 p.m. ET

Homelessness Response under COVID - CM I 1

Learn how other communities are using their CARES Act funding to assist the homeless during the coronavirus pandemic.

Moderator: Vicki Watson, NCDCA Executive Director

Panelists:

- Jacky Morales-Ferrand, Director of Housing, City of San Jose, CA
- Tara Perez, Manager, Directions Home, City Manager's Office, City of Fort Worth, TX
- Jessica Chow, Program Administrator/Planner, City of Seattle, WA

2:00 p.m. – 2:30 p.m. ET

Networking Break – Discussion of Homeless Issues

Have a conversation with your peers about your local homeless issues and share your solutions. These forums are open to everyone throughout the event.

2:30 p.m. – 3:30 p.m. ET

Public Services under COVID - Webinar - CM I 1

Childcare under COVID? Equipment purchase (shower trailer, short-term funding of cell phones)? Recapture of PS funds from a previous CDBG Grant due to COVID. These are among many questions on the NCDA Online Forum. Our panelists may talk about these and other issues they have faced in setting up public services under the CARES Act.

Moderator: Marcy Esbjerg, Director of Community Development, Pasco County, FL

Panelists:

- Emily Carnahan, Program Manager, Hamilton County, OH
- Susan Graham, Assistant Manager, Community Development Department, City of Canton, OH
- Beth Lechner, Executive Director, Habitat for Humanity, East Central Ohio
- Courtney Brown, Family Partnership Director, Habitat for Humanity, East Central Ohio

3:30 p.m. – 4:00 p.m. ET

Networking Break – Discussion of Public Services

Have you found a great solution to your COVID issues. Share it with the group here. Or perhaps others have dealt with an issue that's bothering you. Network here.

4:00 p.m. – 5:00 p.m. ET

Self Care in the Time of COVID - Webinar - CM I 1

The impact of the pandemic on you and your colleagues in the office are profound. Working from home is difficult. Now with reopening, perhaps you are required to go in to the office that may not be entirely safe. How do you deal with these issues to take care of yourself? Join us here to hear an expert in the field discuss ways of coping.

Moderator: Shirletta Best, Community Services Administrator, City of McKinney, TX

5:00 p.m. – 5:30 p.m. ET

Networking Break – Discussion of Self Care Issues

Afraid of working in the office? Don't like working at home? Share your concerns or the ways you've managed to cope.

5:30 p.m. – 6:00 p.m. ET

NCDA Annual Business Meeting

Vote for the 2020-2021 slate of officers. All members are welcome!

6:00 p.m. – 6:30 p.m. ET

Virtual Farewell Reception

So you've met some great folks during this conference and you wanted one more chance to see them, or you'd like to meet some new colleagues. This is the place to be before we zoom off into the sunset.