



NCDA

National Community Development Association

Virtual Winter Conference

January 27 - 29, 2021

WEDNESDAY, JANUARY 27 | 11:45 AM – 7:30 PM (All Times Eastern)

11:45 am – 12:25 pm

New to NCDA Orientation

Are you new to NCDA? Want to learn more about the Association? This orientation will provide an introduction to NCDA for new members and first-time conference participants.

Presenters

Vicki Watson
NCDA Executive Director

Marcy Esbjerg, MPA
Director, Community Development
Pasco County, FL
NCDA Membership Subcommittee Co-Chair

11:45 am – 12:25 pm

Pre-Conference Networking

Sit down at the virtual table, bring a lunch or a snack, have a coffee, make new friends, chat with colleagues.

12:30 pm – 1:55 pm

Welcome & HUD Policy Update

Hear the latest from senior HUD officials on the CARES Act and other policy updates. The update will include the latest news on affirmatively furthering fair housing requirements, Section 3 final rule, CARES Act waivers and reporting, and other news. At the end there will be a chance to ask questions of senior HUD staff.

Moderator:
Vicki Watson
NCDA Executive Director

Presenters

Jessie Handforth Kome
Director, Office of Block Grant Assistance
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC (invited)

Virginia Sardone
Director, Office of Affordable Housing Programs
Office of Community Planning and Development

U.S. Department of Housing and Urban Development
Washington, DC (invited)

Karen DeBlasio
Director, Program Coordination and Analysis Division
Office of Special Needs Assistance Programs
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC (invited)

2:00 pm – 2:55 pm

Shape Your Community's Future Using Census Data

The 2020 Census will shape our country's future. Join this session for an update and to learn about what comes next in the 2020 Census and how you can access the data. The Census Bureau conducts more than 130 surveys, census surveys and programs each year. We encourage you to continue making the Census Bureau data work for you and your community.

Presenter

Robin J. Bachman
Chief
National Partnership Program
U.S. Census Bureau
Washington, DC

3:00 pm – 3:55 pm

Providing Emergency Assistance under COVID 19

Panelists will discuss the use of CDBG-CV, FY19 and FY20 CDBG funds, and HOME funds for temporary rental assistance, mortgage assistance, and utility assistance to assist people economically impacted by COVID-19.

Presenters

Emila Sutton
Director, Housing and Community Development
Orange County, NC

Mikelle Daily
Community Development Analyst
City of Santa Ana, CA

4:00 pm – 4:25 pm

Networking Break – Open Discussion of CARES Act Issues

4:30 pm – 5:30 pm

ROUNDTABLE DISCUSSIONS

- *Community Development Track: Subrecipient Agreements: Part 200 Requirements*
Moderator: John Callow, NCDA Trainer
- *Housing Track: Building a TBRA Program*
Moderator: Riann Balch, MSW, CPM, Community Development Resources Manager, City of Chandler, AZ
- *Professional Development Track: Effective Supervision Tips*
Moderator: Randall Cole, City of Columbia, MO
- *Economic Development Track: Section 108: Real World Examples*
- *Training Track: NCDA Training I – For current and prospective trainers (repeated Thursday)*

5:35 pm – 6:30 pm

Regional Caucus Networking

Join peers from your region for a discussion of your regional issues and organization. These forums are open to everyone from their region.

6:30 pm – 7:30 pm

Virtual Reception

Join peers from around the country for informal networking.

THURSDAY, JANUARY 28 | 11:00 AM – 6:30 PM EST

11:00 am – 11:55 am

Pre-Conference Networking

Sit down at a virtual table, bring a lunch or a snack, have a coffee, make new friends, chat with colleagues.

Noon – 12:55 pm

Legislative Update

Congress is working on another coronavirus response package that includes key housing and community development resources to help communities address COVID-19. Congress is also busy with the FY21 spending bills. This informal roundtable discussion will provide the latest funding updates from Congressional staff.

Moderator:

Vicki Watson

NCDA Executive Director

Presenters

Sean Maxwell

Legislative Director

Office of Rep. David Price

U.S. House of Representatives

Doug Disrud

Subcommittee Clerk and Staff Director

Appropriations Committee

U.S. House of Representatives

1:00 pm – 2:10 pm

Microenterprise & Small Business Assistance with CV and Regular Funds

Join members who have experience with programs providing Microenterprise & Small Business Assistance with CDBG-CV and regular CDBG funds, share their experiences and best practices.

Presenters

Neil McCole, MSF

Director of Finance

City of Quincy, MA

Elizabeth Manning

Senior Principal Planner

City of Quincy, MA

Office of Economic Development

City of Seattle, WA (invited)

2:15 pm – 3:25 pm

Best Practices in Consolidated Planning

- Creative Ways to Condense and Share the Con Plan and CAPER with the Public
- How to Incentivize Public Participation
- Regional Consolidated Planning

Presenters:

Heather Johnson, AICP
Community Development Resources Manager
Community Planning & Economic Development
City of Davenport, IA

Caroline Gregerson
Community Development Director
City of La Crosse, WI

3:30 pm – 3:55 pm

Networking Break – Open Discussion of Today's Sessions

4:00 pm – 5:25 pm

ROUNDTABLE DISCUSSIONS

- *Community Development Track: Recruitment of Subrecipients and Contractors*
Moderator: Elizabeth McNannay, CDBG Program Coordinator, City of Caldwell, ID
- *Housing Track: HOME Program Subsidy Layering*
Moderator: Heather Johnson, AICP, Community Development Resources Manager, Community Planning & Economic Development, City of Davenport, IA
- *Economic Development Track: Using CDBG for Job Training and Workforce Development*
Moderator: Rollin Seward, Community Development Director, City of Canton, OH
- *Professional Development Track (for Department Directors only): Navigating Political Challenges*
Moderator: George Mensah, Director, Department of Housing and Community Development, City of Miami, FL)
- *Training Track: NCDL Training II – For current and prospective trainers (repeat of Wednesday)*

5:30 pm – 6:30 pm

Virtual Reception

Join your peers from around the country for informal networking.

FRIDAY, JANUARY 29 | 11:00 AM – 6:00 PM EST

11:00 am – 11:55 am

Pre-Conference Networking

Sit down at the virtual table, bring a lunch or a snack, have a coffee, make new friends, chat with colleagues.

Noon - 1:25 pm

Community Development Best Practices

Winners of the 2021 Audrey Nelson awards will present their community development best practices.

1:30 pm – 2:25 pm

CARES Act Funding: Best Practices

- Acquiring motels/hotels for affordable housing
- Homelessness prevention strategies
- Comprehensive childcare
- Universal basic income program

Presenters

Marcy Esbjerg, MPA
Director, Community Development
Pasco County, FL

Riann Balch, MSW, CPM
Community Resources Manager,
City of Chandler, AZ

Alexander Train
Planner and Project Manager
City of Chelsea, MA

2:30 pm – 2:55 pm

Networking Break – Open Discussion of CARES Best Practices (bring yours to the table)

3:00 pm – 4:25 pm

CARES Act Funding: Lessons Learned

Moderator:

Hilary L. Bruno
Assistant Director, Community Development
Pasco County, FL

Presenters

Elizabeth McNannay
CDBG Program Coordinator
City of Caldwell, ID

Veronica Soto
Director
Neighborhood and Housing Services Department
City of San Antonio, TX

4:30 pm – 4:55 pm

Networking Break – Open Discussion of CARES Act Lessons Learned (bring yours to the table)

5:00 pm – 6:00 pm

Closing Remarks/Virtual Reception

Join your peers from around the country for informal networking