



**49th Annual Conference
June 13-16, 2018
Renaissance Hotel
Long Beach, CA**

Agenda

Tuesday, June 12, 2018

Conference Registration

12:00 pm – 5:00 pm

Pre-Conference Training Registration

8:00 am – 9:00 am

Pre-Conference Training

9:00 am – 4:00 pm

CDBG Basics Primer

This training will cover the fundamentals of CDBG including national objectives and eligible activities, eligible costs and regulations, limitations on expenditures, program administration, financial management, monitoring, crosscutting Federal requirements overview, conflict of interest, and resources.

Trainer

Shirletta Best

Community Services Administrator

City of McKinney, TX

CDBG Subrecipient Management Primer

This training will be a condensed version of NCDA's two-day Managing CDBG Subrecipients course. While this training covers subrecipient management in the context of Public Service activities, the basic concepts covered apply broadly. Points of emphasis will be: (1) the subrecipient agreement; (2) training subrecipients; (3) setting up grantee and subrecipient files; (4) tracking subrecipients; (5) monitoring; (6) 2 CFR 200 requirements; and (7) problem solving.

Trainer

John Callow

Community Development Director

City of Murfreesboro, TN

CDBG and Disaster Recovery Primer

Be prepared should your community be impacted by a disaster. This class will cover using CDBG to respond to a natural disaster and an introduction to CDBG-DR.

Trainer

*Emily Nottingham
NCDAs Trainer
Tucson, AZ*

6:30 pm to 8:30 pm

Pre-Conference Networking Event: Long Beach Harbor Cruise

Wednesday, June 13, 2018

8:00 am – 5:00 pm

Conference Registration and Information

8:00 am – 9:00 am

Breakfast

9:00 am – 9:50 am

Welcome

*Monique King-Viehlend
Executive Director
Community Development Commission/Housing Authority
County of Los Angeles, CA*

Linda F. Tatum, FAICP

Director

*Department of Development Services
City of Long Beach, CA*

Jeanette Cheng

Field Representative

*Office of U.S. Senator Dianne Feinstein
Los Angeles, CA*

Patrick Sullivan

NCDAs President

New Bedford, MA

Agenda Overview

Vicki Watson

NCDAs Executive Director

Washington, DC

9:50 am – 10:00 am

Break

10:00 am -11:30 am

Concurrent Sessions

Community Land Trusts

Sponsored by Citi Community Development

This session will provide an overview of the community land trust (CLT) and other shared equity homeownership models, highlighting their potential for wealth creation and serving generations of homeowners. It will identify ways that municipalities can partner with, support, or help establish CLTs and other share equity homeownership programs within their communities, allowing them to effectively use scarce federal funding and subsidy to serve more families through homeownership with lasting affordability.

Moderator:
Hala Farid
Director, Office of Homeownership Preservation
Citi Community Development
Washington, DC

Presenter
Tony Pickett
Chief Executive Officer
Grounded Solutions Network
Denver, CO

Practitioner’s Guide to the Prevailing Wage Requirements of the Davis-Bacon Act

This session will provide a brief overview of the Davis-Bacon Act requirements, grantee responsibilities, and applicability to the CDBG and HOME programs.

Presenter and Moderator
Gayle Bloomingdale
Principal
Comprehensive Housing Services (CHS), Inc.
Long Beach, CA

Making the Most of Technical Assistance to Develop and Finance Projects
(Sponsored by the National Development Council)

The National Development Council and local agency leaders will discuss technical assistance in community development underwriting, Section 108 lending, tax credit investment and potential for Opportunity Zone financing.

Moderator:
Vicki Watson
NCDA Executive Director

Presenter
Chuck Depew
West Team Leader
National Development Council
Seattle, WA

11:30 am – 1:00 pm
Lunch on your own

1:00 pm – 2:30 pm

Plenary Session

Smarter, Better, Faster: Maximize Resources with Streamlined Processes and Systems
(Sponsored by Gordian and Laserfiche)

There is an ever-present challenge of doing more with the same, or even less. We also face the added complexity of managing Community Development Block Grants (CDBG), supporting required document management, completing projects on time and on budget, providing transparency and auditability and ensuring all stakeholders are involved and aligned. Discover how your peers are overcoming these challenges and benefitting from new processes and systems that help save time and money.

Moderator:
Scott Stevenson
Director, Community Development Division
Community Development Commission/Housing Authority
County of Los Angeles, CA

Presenters - Laserfiche

Thomas Phelps IV
Vice President of Corporate Strategy & CIO
Laserfiche

Douglas Van Gelder
IT Manager,
Community Development Commission/Housing Authority
County of Los Angeles, CA

Presenters – Gordian

Angie Gunter
Vice President, Marketing
Gordian

Geoffrey Siebens
Assistant Director
Community Development Commission/Housing Authority
County of Los Angeles, CA

2:30 pm – 3:45 pm

Concurrent Sessions

Utilizing New Technology to “Do More with Less”

(Sponsored by Neighborly Software)

In an era of tight budgets, learn how two entitlement communities are leveraging new technology to maximize their community investments while ensuring their programs adhere to compliance and reporting requirements.

Moderator:
Chris Behm
Chief Technology Officer
Neighborly Software
Atlanta, GA

Presenters

Randy Cole
Housing Programs Director
City of Columbia, MO

Jennifer Ferriol
Housing & Community Development Program Manager

City of West Palm Beach, FL

Opportunity Zones

The Tax Cuts and Jobs Act created Opportunity Zones, a new community investment tool designated to drive capital to rural and low-income urban areas. This session will provide an overview of the Opportunity Zones Program and discuss ideas for local policies and programs that could maximize the benefit of investments created through Opportunity Zones.

Moderator:
Vicki Watson
NCDCA Executive Director

Presenter

Lori Chatman
President, Enterprise Community Loan Fund
Enterprise Community Partners
Washington, DC

Delegation and Empowerment - Developing the Next Generation of Leaders

(Sponsored by Laserfiche)

The public sector workforce is facing disruptive change – whether it’s the “silver tsunami” effect of new retirees or millennials now comprising 35% of the workforce. To attract, retain and grow talent, organizations need to focus on developing the next generation of leaders. For managers, this session will cover the five steps involved in delegation, and practical technical techniques to create an empowered workforce. For millennials, we will cover the difference between delegation and empowerment, and how to ask for increased responsibilities to make an impact.

Moderator:
Scott Stevenson
Director, Community Development Division
Community Development Commission/Housing Authority
County of Los Angeles, CA

Presenters

Thomas Phelps IV
Vice President of Corporate Strategy & CIO
Laserfiche

Lisa Miyake
Program Manager
Laserfiche

3:45 pm – 4:00 pm
Break

4:00 pm – 5:00 pm

Concurrent Sessions

Preparing for a HUD Monitoring Visit

HUD monitors grantees to evaluate overall program performance and determine if compliance problems exist. This session will offer guidance on making sure your projects, program documents, files, and staff are ready to take on a HUD monitoring visit.

Moderator:
Sue Fink, Manager of Financial and Administrative Services
Office of Planning and Development
Community Development Department
City of Lawrence, MA

Presenters
Heather Johnson, AICP
Community Development Resources Manager
City of Davenport, IA

Priti Vakharia
General Counsel
City of Jersey City, NJ

Developing, Tracking and Measuring Program Outcomes

This session will examine the development of goals, outcomes and indicators to measure local program effectiveness and improve program operations and results. The City of Long Beach will discuss the evaluation of a place-based Neighborhood Improvement Strategy - assessment of progress, effectiveness and impact.

Moderator:
Vicki Watson
NCDCA Executive Director

Presenters
Elizabeth Weithers, MSW
Administrative Analyst
Development Services, Housing and Neighborhood Services Bureau
City of Long Beach, CA

Carmen Gandulla
Director of Community Development
City of Jersey City, NJ

Rehab Loan Program Models

Two communities will provide an overview of their single-family housing repair loan programs including loan types, terms, eligibility, use of funds and application process. The City of Plano, TX will discuss a home reconstruct project undertaken with an MOU with their housing authority.

Moderator:
Judy Gillaspie
Senior Grants Compliance Monitor
City of Tulsa, OK

Presenters
Shanette Eaden
Housing and Community Services Manager
City of Plano, TX

Grisenia Matos
Housing Rehabilitation Supervisor
City of Plano, TX

Sergio Garcia
Rehabilitation Program Manager
Community and Economic Development
City of Miami, FL

5:00 pm – 6:00 pm

Subcommittee Meetings

- Membership
- Planning and Professional Development

6:30 pm – 10:00 pm

Evening Networking Activity: Queen Mary Reception

Thursday, June 14, 2018

8:00 am – 5:00 pm

Conference Registration and Information

8:00 am – 9:00 am

Breakfast/General Announcements

9:00 am – 10:30 am

Plenary Session

Welcome and HUD Update

HUD Headquarters will provide an update on the latest policy and program changes affecting CDBG, HOME, and HUD's homeless assistance programs to include the following topics:

- Assessment of Fair Housing Update
- Consolidated Plan
- HUD Monitoring Focus
- Program Updates
- New Initiatives

Moderator:

Vicki Watson

NCDA Executive Director

Welcome

Eugene Lowe

Assistant Executive Director

U.S. Conference of Mayors

Washington, DC

Presenter

Stan Gimont

Deputy Assistant Secretary for Grant Programs

U.S. Department of Housing and Urban Development

Washington, DC

10:30 am – 10:40 am

Break

10:40 am – 12:00 noon

Concurrent Sessions

HOME Subsidy Layering

Participating jurisdictions are required to undertake a subsidy layering analysis of all development projects, rental and homeownership, of HOME-funded projects. This session will cover the subsidy layering requirements of the HOME program and provide in-class examples.

Presenter and Moderator

*Julie Romey, Senior Principal
Keyser Marston Associates, Inc.
Long Beach, CA*

Attracting and Retaining Contractors

Managing a local housing rehabilitation program using CDBG and/or HOME funds can be complex and demanding, particularly in attracting and keeping good contractors. Waning program budgets, lack of steady rehab projects, and program regulations deter contractors from participating in local rehab programs. This session will offer insight and tips for attracting and retaining good contractors.

Moderator:

Scott Stevenson
Director, Community Development Division
Community Development Commission/Housing Authority
County of Los Angeles, CA

Presenters

*LaToya Ricketts
Community Development Coordinator
City of Missouri City, TX*

*Gabrielle Williams
Supervisor
Home Improvement Programs
Economic and Housing Development Division
Community Development Commission
County of Los Angeles, CA*

Solutions to Blighted Properties

(Sponsored by Community Blight Solutions)

This session will look at innovative solutions for addressing blighted properties and how these solutions have improved and revitalized neighborhoods.

12:00 noon to 1:30 pm

Lunch on your own

12 noon – 1:30 pm

Board of Directors Luncheon Meeting

1:30 pm to 1:45 pm

Board the Buses for the Projects Tour

1:45 pm – 4:45 pm

Local Projects Tour

Narrated bus tour of affordable housing developments throughout the City of Long Beach and façade improvement projects funded by CDBG. The tour will include a guided walking experience at the unique 27-acre Century Village at Cabrillo (CVC) campus, which provides housing to over 1,500 people including at-risk individuals, veterans, families and children. Participants will also visit Immanuel Place, a new affordable housing development for lower-income seniors, which adaptively reused the former Immanuel Church and preserved the historic and culturally significant building.

- Villages at Cabrillo
- Santa Fe Avenue Façade Project
- Long Beach and Burnett Apartments
- Coronado Townhomes
- Olive Court Apartments
- Habitat for Humanity Scattered Site
- Long Beach Senior Arts Colony
- Immanuel Place

7:00 pm – 11:00 pm

Evening Networking Event: NCDCA Conference Reception (at the Hotel)

Friday, June 15, 2018

8:00 am – 5:00 pm

Conference Registration and Information

8:00 am – 9:00 am

Breakfast/General Announcements

9:00 am – 10:00 am

Plenary Session: Legislative Update and Regional Approaches to Program Advocacy for CDBG and HOME

This session will provide an update on the status of FY19 CDBG and HOME funding. This session will also provide an overview of a regional advocacy effort undertaken by CDBG and HOME Entitlement Cities and Urban County participating jurisdictions to spread awareness to U.S. Congressional Members and other elected officials, various local communities, and governmental agencies about the importance of CDBG and HOME funded projects and programs throughout Los Angeles. The annual Congressional Recognition of Excellence Awards (CREA) showcase exemplary community and economic development and affordable housing projects and programs to support our advocacy for continued funding of these vital federal programs. They provide participating members of Congress with a better understanding of the valuable work CDBG and HOME is doing in their respective districts and positively influences their support through the annual federal budget allocations.

Presenters:

Vicki Watson

NCDCA Executive Director

William Huang

Director, Department of Housing and Career Services

City of Pasadena, CA

Diann Vox

Manager, Community Development Division

Community Development Commission/Housing Authority

County of Los Angeles, CA

10:00 am – 11:30 am

Concurrent Sessions

Innovative Mission Driven Mortgage Lending Solutions

(Sponsored by Citi Community Development)

This session will provide information on creative mortgage loan origination platforms that deliver responsible mortgage credit access for low- and moderate-income first-time homebuyers.

Moderator:

Hala Farid

Director, Office of Homeownership Preservation

Citi Community Development

Washington, DC

Presenter

Gabe del Rio, AMP

Springboard CDFI

Riverside, CA

Yes, in My Backyard – How to Overcome Neighborhood Opposition to Supportive Housing

This session will provide information on how to overcome neighborhood opposition to homeless, affordable housing or any other projects that might encounter neighborhood opposition. A case study of a supportive housing project will be presented.

Moderator:

Linda Jenkins, Manager

Community Development Commission/Housing Authority

County of Los Angeles, CA

Presenters

William Huang

Director, Department of Housing and Career Services

City of Pasadena, CA

Shawn Morrissey

Program Manager

Holly Street Housing

Union Station Homeless Services

Pasadena, CA

Implementation of HUD's Housing Counseling Certification Rule

This session will review the HUD Housing Counseling Certification Rule and examine the HUD programs covered by the rule, including HOME, CDBG, and special needs housing programs. This session will discuss how HUD grantees can meet the Certification Rule as a participant in the program or through a partner, including the requirements, in brief, for becoming a HUD-Approved housing counseling agency and the process to become a HUD-certified housing counselor. Finally, this session will review resources on tools and guidance on the HUD Exchange.

Moderator:

Vicki Watson

NCDA Executive Director

Presenters

Jerrold H. Mayer

Office Director

Office of Outreach and Capacity Building

U.S. Department of Housing and Urban Development

*Shawna LaRue Moraille
Senior Technical Specialist
ICF*

11:30 am – 1:30 pm

**John A. Sasso National Community Development Week Awards Luncheon
(Sponsored by Citi Community Development)**

Emcees:

Vicki Watson, NCD Executive Director
Patrick Sullivan, NCD President

Luncheon Speaker

Bob Annibale
Global Director
Citi Community Development and Inclusive Finance

1:30 pm – 1:40 pm

Break

1:40 pm – 3:00 pm

Roundtable Discussions

These informal discussions provide the opportunity for participants to gain insight on the subject matter and query other participants on the topic.

- Section 3 Compliance (Moderator: Nancy Mikeska, Community Development Director, City of Conroe, TX)
- Environmental Reviews (Moderator: Anastacia Wyatt, Planning Manager, City of Salinas, CA)
- CDBG Timeliness (Moderator: Dale Cook, Jr., City of Palm Springs, CA)
- Lead Hazard Control Grants (Moderator: Becky Wade, Community Development Director, City of Knoxville, TN)
- HOME Site and Neighborhood Standards (Moderator: George Mensah, Director of Community & Economic Development, City of Miami, FL)
- Recruiting Good Nonprofit Partners (Moderator: Rollin Seward, City of Canton, OH)
- Working with PHAs (Moderator: Marcy Esbjerg, City of Burlington, VT)
- Creating a CBDO Program (Moderator: Sheryl Kenny, Grants Manager, City of Arlington, TX)

3:00 pm – 4:00 pm

Regional Caucus Meetings

- Region 1 (New England)
- Region 2 (NJ/NY)
- Region 3 and 4 (Mid-Atlantic/Southeast)
- Region 5/7/8 (Midwest/Great Plains)
- Region 6 (Southwest)
- Region 9 (West)
- Region 10 (Northwest)

Evening on your own

Saturday, June 16, 2018

9:00 am – 10:00 am

NCDA Annual Business Meeting/Closing Breakfast