



2019 NCDA Winter Conference Sponsorship Opportunities

The National Community Development Association (NCDA) invites your organization to sponsor NCDA's 2019 Winter Conference. The conference will be held in Washington, DC on January 23-25, 2019.

Why Sponsor? Do you have a product, service or technology you want to introduce to NCDA's audience? Sponsorship of NCDA's 2019 Winter Conference allows you to network with current and potential clients and cultivate business relationships. You will generate new leads and increase your organization's visibility.

Who are NCDA's Members? NCDA is a membership organization comprised of over 400 local government agencies (cities and counties) that administer community development, affordable housing, homelessness, and economic development funding through the U.S. Department of Housing and Urban Development. NCDA members are responsible for program planning, implementation, management, and monitoring.

Programs Administered by NCDA's Members

- Community Development Block Grant (CDBG) Program
- CDBG Disaster Recovery (CDBG-DR) Program
- HOME Investment Partnerships (HOME) Program
- Section 108 Loan Guarantee Program
- Emergency Solutions Grants (ESG) Program
- Continuum of Care Program
- Housing for Persons with AIDS (HOPWA) Program
- Choice Neighborhoods Program
- Lead-Based Paint programs

The success of the conference depends on strong partnerships. We are requesting your support for the NCDA Winter Conference to make this conference a valuable experience for all who attend. Please see the sponsorship chart below. If you have any questions or need additional information to participate as a sponsor, please contact Vicki Watson, Executive Director, NCDA, at 540-656-9552 or at vwatson@ncdaonline.org.

We appreciate your consideration and thank you in advance for your support!

2019 Winter Conference Sponsorship Levels and Benefits

Sponsorship Benefits	Gold \$5,000	Silver \$2,500	Bronze \$1,000	Emerald \$500
Complimentary Full Registrations	2 Complimentary Registrations	1 Complimentary Registration		
Discounted Registrations	2 Registrations at 50% off	1 Registration at 50% off	1 Registration at 50% off	1 Registration at 25% off
Verbal Recognition as a Top-Level Sponsor	■			
Clickable Logo on NCDAs Website	■			
Promotional materials on NCDAs registration table (must be received 2 weeks prior to the start of the conference)	■			
Free Exhibit Space	Two 8-Foot Tables	One 8-Foot Table		
Free Advertisement in the conference program	One full page ad	½ page ad	¼ page ad	Logo
Sponsor Ribbon	■	■	■	■
Recognition in conference program	■	■	■	■
Sponsor recognition signage at registration table	■	■	■	■
Opportunity to acquire add-on items (see below)	■	■	■	■
ADD-ON ITEMS				
Exclusive Sponsorships	Gold	Silver	Bronze	Emerald
NCDAs Reception at Hotel (Thursday Evening): \$5,000*	Available	Available	Not Available	Not Available
Awards Luncheon (Friday): \$5,000*	Available	Available	Not Available	Not Available
Coffee & Networking Breaks: \$1,000**	Available	Available	Available	Available
Other Add-on Items				
Exhibit Table: 8-Foot Table: \$500 6-Foot Table: \$300	Available	Available	Available	Available
Advertisement in Program Book: Full Page: \$500 ½ page: \$250 ¼ page: \$125	Available	Available	Available	Available
Early Access to Registration List and Contact Information: \$1,000****	Available	Available	Not Available	Not Available

*In addition to the benefits listed at the Gold Level, includes opportunity for brief remarks at event and sponsorship signage at event.

**Includes signage with logo; napkins with logo may be provided by the sponsor

***Early access one week prior to the conference; excel format

Note: All exhibit tables will be draped and come with two chairs and one wastebasket.

All sponsorships must be paid in full by January 13, 2019.

Ad Specifications

Program Guide Ad Sizes

	Full Page	½ Page	¼ Page	Business Card Size
Dimensions (width x height)	8-1/2 x 11 inches	8-1/2 x 5-1/2 inches	4-1/4 x 5-1/2 inches	3.5 x 2 inches

Please send the ads as electronic files in one of the following formats.

- Press-optimized PDF
- Illustrator EPS file with all fonts saved as outlines

Sizes above include live area. Artwork may be in color or black/white with a minimum resolution of 300 dpi.

Please note: If your ad bleeds (any image or color touching any edge), your file must include a .125" bleed area on all sides. Please keep all type .125" from any edge.

Logo for Website

If you are a Gold sponsor, please send your clickable logo in a jpeg format to mhorr@quincyma.gov.

Exhibit Schedule

Booth set-up, January 22, 8:00 am to 10:00 am

Booth occupation, January 22-24; 8:00 am to 5:00 pm; January 25; 8:00 am to 12 noon

Booth break down, January 25; by 12 noon

All exhibit tables will be draped and come with two chairs and one wastebasket. Please contact Steve Gartrell at sgartrell@ncdaonline.org with any questions on exhibit set-up.



NCDA 2019 Winter Conference Sponsorship Form

Organization: _____
Contact Person: _____
Address: _____
City/State/Zip: _____
Phone/E-Mail: _____

Sponsorship Levels

Gold: \$5,000
 Silver: \$2,500
 Bronze: \$1,000
 Emerald: \$500

Add-on Items (Exclusive Sponsorship Opportunities)

NCDA Reception at Hotel (Thursday Evening): \$5,000
 NCDA Awards Luncheon (Friday): \$5,000
 Coffee & Networking Breaks: \$1,000

Other Add-on Items

Early access to Registration List: \$1,000
 8-Foot Exhibit Table: \$500
 6-Foot Exhibit Table: \$300
 Full page ad in program book: \$500
 Half page ad in program book: \$250
 1/4-page ad in program book: \$125

Sponsorship Total: \$ _____

All sponsorships must be paid in full by January 13, 2019.

Payment Information

Make checks payable to NCDA
1775 Eye Street, NW, Suite 1150
Washington, DC 20006

Thank you for your sponsorship of the 2019 NCDA Winter Conference. Once completed, please scan and e-mail this form to Vicki Watson at vwatson@ncdaonline.org. Questions? Call Vicki Watson at 540-656-9552 or e-mail vwatson@ncdaonline.org. Need an invoice or W-9 form? Need to pay by credit card? Contact Mike Lightfield at michael@ncdaonline.org.

