

## **2019 NCDA 50<sup>th</sup> Annual Conference Sponsorship Opportunities**

The National Community Development Association (NCDA) invites your organization to sponsor NCDA's 50<sup>th</sup> Annual Conference. The conference will be held in Jacksonville, FL on June 18-22, 2019.

***Why Sponsor?*** Do you have a product, service or technology you want to introduce to NCDA's audience? Sponsorship of NCDA's 50<sup>th</sup> Annual Conference allows you to network with current and potential clients and cultivate business relationships. You will generate new leads and increase your organization's visibility.

***Who are NCDA's Members?*** NCDA is a membership organization comprised of over 400 local government agencies (cities and counties) that administer community development, affordable housing, homelessness, and economic development funding through the U.S. Department of Housing and Urban Development. NCDA members are responsible for program planning, implementation, management, and monitoring.

### **Programs Administered by NCDA's Members**

- Community Development Block Grant (CDBG) Program
- CDBG Disaster Recovery (CDBG-DR) Program
- HOME Investment Partnerships (HOME) Program
- Section 108 Loan Guarantee Program
- Emergency Solutions Grants (ESG) Program
- Continuum of Care Program
- Housing for Persons with AIDS (HOPWA) Program
- Choice Neighborhoods Program
- Lead-Based Paint programs

The success of the conference depends on strong partnerships. We are requesting your support for the NCDA 50<sup>th</sup> Annual Conference to make this conference a valuable experience for all who attend. Please see the sponsorship chart below. If you have any questions or need additional information to participate as a sponsor, please contact Vicki Watson, Executive Director, NCDA, at 540-656-9552 or at [vwatson@ncdaonline.org](mailto:vwatson@ncdaonline.org).

We appreciate your consideration and thank you in advance for your support!

## 50<sup>th</sup> Annual NCDCA Conference Sponsorship Levels and Benefits

Sponsorship Benefits	Gold \$10,000	Silver \$5,000	Bronze \$2,500	Emerald \$1,000	Community \$100
Complementary Full Registrations	3 Comps	2 Comps	1 Comp		
Discount Registrations	2 Registrations at 50% off	1 Registration at 50% off	1 Registration at 50% off	1 Registration at 25% off	
Verbal Recognition as a Top-Level Sponsor	■				
Clickable Logo on NCDCA's Website	■	■			
Free Exhibit Space	Two 8-Foot Tables	Two 6-Foot Tables	One 6-Foot Table		
Free advertisement in the conference program	One full page ad	½ page ad	¼ page ad	Business card sized ad	Logo
Opportunity to Acquire Add-On Items – See Below	■	■	■	■	■
Sponsor Ribbon	■	■	■	■	■
Recognition in conference program	■	■	■	■	■
Corporate banner or signage throughout event	■				
Sponsor recognition signage at registration table	■	■	■	■	
Promotional materials on NCDCA registration table (must be received two weeks prior to conference start date)	■				
<b>ADD-ON ITEMS</b>					
<b><i>Special Event Exclusive Sponsorships</i></b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Emerald</b>	<b>Community</b>
Host City Reception at Marquis Location (Wednesday Evening): \$15,000*	Available	Not Available	Not Available	Not Available	Not Available
Pre-Conference Reception: \$5,000**	Available	Available	Not Available	Not Available	Not Available
NCDCA Reception at Hotel (Thursday Evening): \$5,000**	Available	Available	Not Available	Not Available	Not Available
Awards Luncheon (Friday): \$5,000**	Available	Available	Not Available	Not Available	Not Available
Coffee & Networking Breaks: \$1,000***	Available	Available	Available	Available	Not Available
<b><i>Other Add-on Items – Available for Purchase</i></b>	<b>Gold</b>	<b>Silver</b>	<b>Bronze</b>	<b>Emerald</b>	<b>Community</b>
Logo Placement on Conference Bags: \$1,000	Available	Available	Available	Not Available	Not Available
Exhibit Table: 8-Foot Table: \$500 6-Foot Table: \$300	Available	Available	Available	Available	Not Available
Early Access to Registration List and Contact Information: \$1,000****	Available	Available	Available	Not Available	Not Available
Advertisement in Program Book: Full Page: \$500 ½ page: \$300 ¼ page: \$200 Business card size: \$100	Available	Available	Available	Available	Available

\*In addition to the benefits listed at the Gold Level, includes opportunity for brief remarks at event and sponsorship signage at event.

\*\*In addition to the benefits listed at the Silver level, includes opportunity to welcome attendees and sponsorship signage at event.

\*\*\*Includes signage with logo; napkins with logo may be provided by the sponsor

\*\*\*\*Early access one week prior to the conference; excel format

**All sponsorships must be paid in full by June 12, 2019.**

## **Ad Specifications**

### **Program Guide Ad Sizes**

	Full Page	½ Page	¼ Page	Business Card Size
Dimensions (width x height)	8-1/2 x 11 inches	8-1/2 x 5-1/2 inches	4-1/4 x 5-1/2 inches	3.5 x 2 inches

Please send the ads as electronic files in one of the following formats.

- Press-optimized PDF
- Illustrator EPS file with all fonts saved as outlines

Sizes above include live area. Artwork may be in color or black/white with a minimum resolution of 300 dpi.

Please note: If your ad bleeds (any image or color touching any edge), your file must include a .125" bleed area on all sides. Please keep all type .125" from any edge.

### **Logo for Website**

If you are a Gold or Silver sponsor, please send your clickable logo in a jpeg format to [mhorr@quincyma.gov](mailto:mhorr@quincyma.gov).

### **Exhibit Schedule**

Booth set-up, June 18; 8:00 am to 10:00 am

Booth occupation, June 18-21; 8:00 am to 5:00 pm

Booth break down, June 22; by 10:00 am

All exhibit tables will be draped and come with two chairs and one wastebasket. Please contact Steve Gartrell at [sgartrell@ncdaonline.org](mailto:sgartrell@ncdaonline.org) with any questions on exhibit set-up.



## NCDA 50<sup>th</sup> Annual Conference Sponsorship Form

Organization: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Phone/E-Mail: \_\_\_\_\_

### Sponsorship Levels

Gold: \$10,000

Silver: \$5,000

Bronze: \$2,500

Emerald: \$1,000

Community: \$100

### Add-on Items (Exclusive Sponsorship Opportunities)

Host City Reception (Wednesday Evening): \$15,000

Pre-Conference Reception (Tuesday Evening): \$5,000

NCDA Reception at Hotel (Thursday Evening): \$5,000

NCDA Awards Luncheon (Friday): \$5,000

Coffee & Networking Breaks: \$1,000

### Other Add-on Items

Logo Placement on Conference Bags: \$1,000

Registration per person: \$500

Exhibit space: 8-Foot Table: \$500

Exhibit space: 6-Foot Table: \$300

Early access to Registration List: \$1,000

Full page ad in program book: \$500

Half page ad in program book: \$300

1/4-page ad in program book: \$200

Business card size ad in program book: \$100

Total Sponsorship: \$ \_\_\_\_\_

**All sponsorships must be paid in full by June 12, 2019.**

### Payment Information

Make checks payable to NCDA  
1775 Eye Street, NW, Suite 1150  
Washington, DC 20006

Thank you for your sponsorship of the 2019 NCDA 50<sup>th</sup> Annual Conference. Once completed, please scan and e-mail this form to Vicki Watson at [vwatson@ncdaonline.org](mailto:vwatson@ncdaonline.org). Questions? Call Vicki Watson at 540-656-9552 or e-mail [vwatson@ncdaonline.org](mailto:vwatson@ncdaonline.org). Need an invoice or W-9 form? Need to pay by credit card? Contact Mike Lightfield at [michael@ncdaonline.org](mailto:michael@ncdaonline.org).

