

2019 NCDA 50th Annual Conference Sponsorship Opportunities

The National Community Development Association (NCDA) invites your organization to sponsor NCDA's 50th Annual Conference. The conference will be held in Jacksonville, FL on June 18-22, 2019.

Why Sponsor? Do you have a product, service or technology you want to introduce to NCDA's audience? Sponsorship of NCDA's 50th Annual Conference allows you to network with current and potential clients and cultivate business relationships. You will generate new leads and increase your organization's visibility.

Who are NCDA's Members? NCDA is a membership organization comprised of over 400 local government agencies (cities and counties) that administer community development, affordable housing, homelessness, and economic development funding through the U.S. Department of Housing and Urban Development. NCDA members are responsible for program planning, implementation, management, and monitoring.

Programs Administered by NCDA's Members

- Community Development Block Grant (CDBG) Program
- CDBG Disaster Recovery (CDBG-DR) Program
- HOME Investment Partnerships (HOME) Program
- Section 108 Loan Guarantee Program
- Emergency Solutions Grants (ESG) Program
- Continuum of Care Program
- Housing for Persons with AIDS (HOPWA) Program
- Choice Neighborhoods Program
- Lead-Based Paint programs

The success of the conference depends on strong partnerships. We are requesting your support for the NCDA 50th Annual Conference to make this conference a valuable experience for all who attend. Please see the sponsorship chart below. If you have any questions or need additional information to participate as a sponsor, please contact Vicki Watson, Executive Director, NCDA, at 540-656-9552 or at vwatson@ncdaonline.org.

We appreciate your consideration and thank you in advance for your support!

50th Annual NCDA Conference Sponsorship Levels and Benefits

Sponsorship Benefits	Gold* \$10,000	Silver \$5,000	Bronze \$2,500
Complementary Full Registrations	2 Comps	1 Comp	
Discount Registrations	2 Registrations at 50% off	1 Registration at 50% off	1 Registration at 50% off
Verbal Recognition as a Top-Level Sponsor	■	■	
Clickable Logo on NCDA's Website	■	■	
Free Exhibit Space	Two 8-Foot Tables	Two 6-Foot Tables	One 6-Foot Table
Free advertisement in the conference program	One full page ad	½ page ad	¼ page ad
Opportunity to Acquire Add-On Items – See Below	■	■	■
Sponsor Ribbon	■	■	■
Recognition in conference program	■	■	■
Corporate banner or signage throughout event	■		
Sponsor recognition signage at registration table	■	■	■
Promotional materials on NCDA registration table (must be received two weeks prior to conference start date)	■		
ADD-ON ITEMS			
<i>Special Event Exclusive Sponsorships</i>	Gold	Silver	Bronze
NCDA Reception at Hotel (Thursday Evening): \$5,000	Available	Available	Not Available
Awards Luncheon (Friday): \$5,000	Available	Available	Not Available
<i>Other Add-on Items – Available for Purchase</i>	Gold	Silver	Bronze
Exhibit Table: Additional 8-Foot Table: \$500 Additional 6-Foot Table: \$300	Available	Available	Available
Early Access to Registration List and Contact Information: \$1,000****	Available	Available	Available
Advertisement in Program Book: Full Page: \$500 ½ page: \$300	Available	Available	Available

*In addition to the benefits listed at the Gold Level, includes opportunity for brief remarks at event and sponsorship signage at event.

**Early access one week prior to the conference; excel format

All sponsorships must be paid in full by June 12, 2019.

Ad Specifications

Program Guide Ad Sizes

	Full Page	½ Page	¼ Page
Dimensions (width x height)	8-1/2 x 11 inches	8-1/2 x 5-1/2 inches	4-1/4 x 5-1/2 inches

Please send the ads as electronic files in one of the following formats.

- Press-optimized PDF
- Illustrator EPS file with all fonts saved as outlines

Sizes above include live area. Artwork may be in color or black/white with a minimum resolution of 300 dpi.

Please note: If your ad bleeds (any image or color touching any edge), your file must include a .125" bleed area on all sides. Please keep all type .125" from any edge.

Logo for Website

If you are a Gold or Silver sponsor, please send your clickable logo in a jpeg format to mpond@ncdaonline.org.

Exhibit Schedule

Booth set-up, June 18; 8:00 am to 10:00 am

Booth occupation, June 18-21; 8:00 am to 5:00 pm

Booth break down, June 22; by 10:00 am

All exhibit tables will be draped and come with two chairs and one wastebasket. Please contact Steve Gartrell at sgartrell@ncdaonline.org with any questions on exhibit set-up.



NCDA 50th Annual Conference Sponsorship Form

Organization: _____

Contact Person: _____

Address: _____

City/State/Zip: _____

Phone/E-Mail: _____

Sponsorship Levels

Gold: \$10,000

Silver: \$5,000

Bronze: \$2,500

Add-on Items (Exclusive Sponsorship Opportunities)

NCDA Reception at Hotel (Thursday Evening): \$5,000

NCDA Awards Luncheon (Friday): \$5,000

Coffee & Networking Breaks: \$1,000

Other Add-on Items

Registration per person: \$550

Exhibit space: 8-Foot Table: \$500

Exhibit space: 6-Foot Table: \$300

Early access to Registration List: \$1,000

Full page ad in program book: \$500

Half page ad in program book: \$300

Total Sponsorship: \$ _____

All sponsorships must be paid in full by June 12, 2019.

Payment Information

Make checks payable to NCDA
1775 Eye Street, NW, Suite 1150
Washington, DC 20006

Thank you for your sponsorship of the 2019 NCDA 50th Annual Conference. Once completed, please scan and e-mail this form to Vicki Watson at vwatson@ncdaonline.org. Questions? Call Vicki Watson at 540-656-9552 or e-mail vwatson@ncdaonline.org. Need an invoice or W-9 form? Need to pay by credit card? Contact Mike Lightfield at michael@ncdaonline.org.

