



2020 NCDA Annual Conference Sponsorship Opportunities

The National Community Development Association (NCDA) invites your organization to sponsor NCDA's 51st Annual Conference. The conference will be held in St. Paul, MN on June 23-26, 2020.

Why Sponsor? Do you have a product, service or technology you want to introduce to NCDA's audience? Sponsorship of the conference allows you to network with current and potential clients and cultivate business relationships. You will generate new leads and increase your organization's visibility.

Who are NCDA's Members? NCDA is a membership organization comprised of over 400 local government agencies (cities and counties) that administer community development, affordable housing, homelessness, and economic development funding through the U.S. Department of Housing and Urban Development. NCDA members are responsible for program planning, implementation, management, and monitoring of the following federal programs.

- Community Development Block Grant (CDBG) Program
- CDBG Disaster Recovery (CDBG-DR) Program
- HOME Investment Partnerships (HOME) Program
- Section 108 Loan Guarantee Program
- Emergency Solutions Grants (ESG) Program
- Continuum of Care Program
- Housing for Persons with AIDS (HOPWA) Program
- Choice Neighborhoods Program
- Lead-Based Paint programs

Please see the sponsorship levels on the next page. If you have any questions or need additional information to participate as a sponsor, please contact Vicki Watson, Executive Director, NCDA, at 540-656-9552 or at vwatson@ncdaonline.org.

We appreciate your consideration and thank you in advance for your support!

2020 NCDCA Annual Conference Sponsorship Levels and Benefits

Gold: \$7,500

- Three complimentary conference registrations
- Two conference registrations at a 50% discount
- Opportunity for brief remarks
- Verbal recognition as a top-level sponsor
- Clickable logo on NCDCA's website
- Premier exhibit space
- One eight-foot exhibit table
- One full-page ad in the conference program
- Sponsor ribbon
- Recognition in conference program
- Corporate banner or signage
- Sponsor recognition signage at registration table
- Promotional materials on NCDCA registration table (must be received two weeks prior to conference start date)
- Opportunity to purchase add-on items (see below)
- Opportunity to sponsor events (see below)

Silver: \$5,000

- Two complimentary conference registrations
- One conference registration at a 50% discount
- Verbal recognition as a top-level sponsor
- Clickable logo on NCDCA's website
- One six-foot exhibit table
- Premier placement of exhibit table (Gold sponsors receive first choice)
- 1/2-page ad in the conference program
- Sponsor ribbon
- Recognition in conference program
- Corporate banner or signage
- Sponsor recognition signage at registration table
- Opportunity to purchase add-on items (see below)
- Opportunity to sponsor events (see below)

Bronze: \$2,500

- One complimentary conference registration
- One conference registration at a 25% discount
- Opportunity to purchase exhibit table space (6-foot table - \$500)
- 1/4-page ad in the conference program
- Sponsor ribbon
- Recognition in conference program
- Sponsor recognition signage at registration table
- Opportunity to purchase add-on items (see below)
- Opportunity to sponsor events (see below)

Add-on Items

- Logo on conference bags: \$1,000
- Early Access to Registration List: \$2,500*
- Additional Ads:
 - Full page ad: \$500
 - ½ page ad: \$300
 - ¼ page ad: \$200

Event Sponsorships

NCDCA Reception at the Hotel (Thursday evening): \$2,500 (10 sponsorships available)

- *Sponsor recognition in the conference program*

Awards Luncheon (Friday): \$1,500 (10 sponsorships available)

- *Sponsor recognition in the conference program*

Breakfast: \$1,000 (10 sponsorships available)

- *Sponsor recognition in the conference program*

Coffee and Networking Breaks: \$500 (20 sponsorships available)

**Available one week prior to the conference; excel format*

Note: All exhibit tables will be draped and come with two chairs and one wastebasket

Ad Specifications

Program Guide Ad Sizes

| | Full Page | ½ Page | ¼ Page |
|-----------------------------|-------------------|----------------------|----------------------|
| Dimensions (width x height) | 8-1/2 x 11 inches | 8-1/2 x 5-1/2 inches | 4-1/4 x 5-1/2 inches |

Sponsorship Form

Please go to the following [link](#) to complete the sponsorship form.