



2021 NCDA Virtual Winter Conference Sponsorship & Software Vendor Webinar Opportunities

The National Community Development Association (NCDA) invites your organization to sponsor NCDA's 2021 Virtual Winter Conference. The conference will be held on January 27-29, 2021. In addition, NCDA is inviting your organization to participate in a CD/housing software vendor's webinar prior to the conference.

Why Sponsor and/or Participate in the Webinar? Do you have a product, service or technology you want to introduce to NCDA's audience? Sponsorship of the conference allows you to network with current and potential clients and cultivate business relationships. You will generate new leads and increase your organization's visibility.

Who are NCDA's Members? NCDA is a membership organization comprised of over 400 local government agencies (cities, counties, & insular areas) that administer community development, affordable housing, homelessness, and economic development funding through the U.S. Department of Housing and Urban Development. NCDA members are responsible for program planning, implementation, management, and monitoring of the following federal programs.

- Community Development Block Grant (CDBG) Program
- CDBG Disaster Recovery (CDBG-DR) Program
- HOME Investment Partnerships (HOME) Program
- Section 108 Loan Guarantee Program
- Emergency Solutions Grants (ESG) Program
- Continuum of Care Program
- Housing for Persons with AIDS (HOPWA) Program
- Choice Neighborhoods Program
- Lead-Based Paint programs

Please see the sponsorship levels on the next page. If you have any questions or need additional information to participate as a sponsor, please contact Vicki Watson, Executive Director, NCDA, at 540-656-9552 or at vwatson@ncdaonline.org.

We appreciate your consideration and thank you in advance for your support!

2021 NCDA Virtual Winter Conference Sponsorship & Software Vendor Webinar Participation

Gold Level (Conference Sponsorship & Webinar Participation) - \$2,500

- Opportunity to participate in a CD/Housing Software Vendor Webinar on January 13, 2021 (before the Conference)
- Listing in NCDA Online Software Directory
- Three complimentary conference registrations
- Recognition as a sponsor on the conference program
- Clickable logo on the conference program
- A copy of the conference registration list

Silver Level (Conference Sponsorship) - \$1,500

- Two complimentary conference registrations
- Recognition as a sponsor on the conference program
- Clickable logo on the conference program
- A copy of the conference registration list
- Listing in NCDA Online Software Directory

Webinar Participation – includes 30 minutes to present your product.

Note that the Webinar will take place on January 13, 2021 and will follow by one week, a webinar in which NCDA members will discuss software they are currently using. Webinar participants will be provided with a registration to view the Members Webinar.

Sponsorship must be paid in advance of the conference to receive these benefits.

Sponsorship Form

Please go to [here](#) to complete the sponsorship form and remit payment electronically.