



# NCDA

## National Community Development Association

### *Virtual Winter Conference*

January 27 - 29, 2021

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**WEDNESDAY, JANUARY 27 | 11:45 AM – 7:30 PM (All Times Eastern)**

11:45 am – 12:45 pm

**New to NCDA Orientation**

Are you new to NCDA? Want to learn more about the Association? This orientation will provide an introduction to NCDA for new members and first-time conference participants.

Presenters

Vicki Watson  
NCDA Executive Director

Marcy Esbjerg, MPA  
Director, Community Development  
Pasco County, FL  
NCDA Membership Subcommittee Co-Chair

11:45 am – 12:45 pm

**Pre-Conference Networking**

Sit down at the virtual table, bring a lunch or a snack, have a coffee, make new friends, chat with colleagues.

1:00 pm – 2:55 pm

**Welcome & HUD Policy Update**

Hear the latest from senior HUD officials on the CARES Act and other policy updates. The update will include the latest news on affirmatively furthering fair housing requirements, Section 3 final rule, CARES Act waivers and reporting, and other news. At the end there will be a chance to ask questions of senior HUD staff.

Moderator:  
Vicki Watson  
NCDA Executive Director

Presenters

Jessie Handforth Kome  
Director, Office of Block Grant Assistance  
Office of Community Planning and Development  
U.S. Department of Housing and Urban Development  
Washington, DC (invited)

Virginia Sardone  
Director, Office of Affordable Housing Programs  
Office of Community Planning and Development

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U.S. Department of Housing and Urban Development  
Washington, DC (invited)

Karen DeBlasio  
Director, Program Coordination and Analysis Division  
Office of Special Needs Assistance Programs  
Office of Community Planning and Development  
U.S. Department of Housing and Urban Development  
Washington, DC (invited)

3:00 pm – 3:55 pm

**Providing Emergency Assistance under COVID 19**

Panelists will discuss the use of CDBG-CV, FY19 and FY20 CDBG funds, and HOME funds for temporary rental assistance, mortgage assistance, and utility assistance to assist people economically impacted by COVID-19.

Presenters

Emila Sutton  
Director, Housing and Community Development  
Orange County, NC

Mikelle Daily  
Community Development Analyst  
City of Santa Ana, CA

4:00 pm – 4:25 pm

**Networking Break – Open Discussion of CARES Act Issues**

4:30 pm – 5:30 pm

**ROUNDTABLE DISCUSSIONS**

- *Community Development Track: Subrecipient Agreements: Part 200 Requirements*  
Moderator: John Callow, NCDATrainer
  
- *Housing Track: Building a TBRA Program*  
Moderator: Riann Balch, MSW, CPM, Community Development Resources Manager, City of Chandler, AZ
  
- *Professional Development Track: Effective Supervision Tips*  
Moderator: Randall Cole, City of Columbia, MO
  
- *Economic Development Track: Section 108: Real World Examples*
  
- *Training Track: NCDATraining I – For current and prospective trainers (repeated Thursday)*

5:35 pm – 6:30 pm

**Regional Caucus Networking**

Join peers from your region for a discussion of your regional issues and organization. These forums are open to everyone from their region.

6:30 pm – 7:30 pm

Virtual Reception

Join peers from around the country for informal networking.

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## THURSDAY, JANUARY 28 | 11:00 AM – 6:30 PM EST

11:00 am – 11:55 am

### **Pre-Conference Networking**

Sit down at a virtual table, bring a lunch or a snack, have a coffee, make new friends, chat with colleagues.

Noon – 12:55 pm

### **Legislative Update**

Congress is working on another coronavirus response package that includes key housing and community development resources to help communities address COVID-19. Congress is also busy with the FY21 spending bills. This informal roundtable discussion will provide the latest funding updates from Congressional staff.

Moderator:

Vicki Watson

NCDA Executive Director

### Presenters

Sean Maxwell

Legislative Director

Office of Rep. David Price

U.S. House of Representatives (invited)

Doug Disrud

Subcommittee Clerk and Staff Director

Appropriations Committee

U.S. House of Representatives (invited)

1:00 pm – 2:10 pm

### **Microenterprise & Small Business Assistance with CV and Regular Funds**

Join members who have experience with programs providing Microenterprise & Small Business Assistance with CDBG-CV and regular CDBG funds, share their experiences and best practices.

### Presenters

Neil McCole, MSF

Director of Finance

City of Quincy, MA

Elizabeth Manning

Senior Principal Planner

City of Quincy, MA

Office of Economic Development

City of Seattle, WA (invited)

2:15 pm – 3:25 pm

### **Best Practices in Consolidated Planning**

- Creative Ways to Condense and Share the Con Plan and CAPER with the Public
- How to Incentivize Public Participation
- Regional Consolidated Planning

### Presenters:

Heather Johnson, AICP

Community Development Resources Manager

Community Planning & Economic Development

City of Davenport, IA

Caroline Gregerson  
Community Development Director  
City of La Crosse, WI

3:30 pm – 3:55 pm

**Networking Break – Open Discussion of Today’s Sessions**

4:00 pm – 5:25 pm

**ROUNDTABLE DISCUSSIONS**

- *Community Development Track: Recruitment of Subrecipients and Contractors*  
Moderator: Elizabeth McNannay, CDBG Program Coordinator, City of Caldwell, ID
  
- *Housing Track: HOME Program Subsidy Layering*  
Moderator: Heather Johnson, AICP, Community Development Resources Manager, Community Planning & Economic Development, City of Davenport, IA
  
- *Economic Development Track: Using CDBG for Job Training and Workforce Development*  
Moderator: Rollin Seward, Community Development Director, City of Canton, OH
  
- *Professional Development Track (for Department Directors only): Navigating Political Challenges*  
Moderator: George Mensah, Director, Department of Housing and Community Development, City of Miami, FL)
  
- *Training Track: NCEA Training II – For current and prospective trainers (repeat of Wednesday)*

5:30 pm – 6:30 pm

**Virtual Reception**

Join your peers from around the country for informal networking.

**FRIDAY, JANUARY 29 | 11:00 AM – 6:00 PM EST**

11:00 am – 11:55 am

**Pre-Conference Networking**

Sit down at the virtual table, bring a lunch or a snack, have a coffee, make new friends, chat with colleagues.

Noon - 1:25 pm

**Community Development Best Practices**

Winners of the 2021 Audrey Nelson awards will present their community development best practices.

1:30 pm – 2:25 pm

**CARES Act Funding: Best Practices**

- Acquiring motels/hotels for affordable housing
- Homelessness prevention strategies
- Comprehensive childcare
- Universal basic income program

Presenters

Marcy Esbjerg, MPA  
Director, Community Development  
Pasco County, FL

Riann Balch, MSW, CPM  
Community Resources Manager,  
City of Chandler, AZ

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Alexander Train  
City of Chelsea, MA

2:30 pm – 2:55 pm

**Networking Break – Open Discussion of CARES Best Practices** (bring yours to the table)

3:00 pm – 4:25 pm

**CARES Act Funding: Lessons Learned**

Moderator:

Hilary L. Bruno

Assistant Director, Community Development

Pasco County, FL

Presenters

Elizabeth McNannay

CDBG Program Coordinator

City of Caldwell, ID

4:30 pm – 4:55 pm

**Networking Break – Open Discussion of CARES Act Lessons Learned** (bring yours to the table)

5:00 pm – 6:00 pm

**Closing Remarks/Virtual Reception**

Join your peers from around the country for informal networking