



National Community Development Association

Winter Legislative, Policy, and Professional Development Meeting (Online)

January 27 - 29, 2021

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Note to NCDA Members who are **AICP** credentialed: NCDA is an approved **AICP Certification Maintenance (CM) provider**. Eligible sessions are marked with the following symbol (where the number equals the number of CM credits):
CM | 1.5

WEDNESDAY, JANUARY 27 | 11:45 AM – 7:30 PM (All Times Eastern)

11:45 am – 12:25 pm

New to NCDA Orientation

Are you new to NCDA? Want to learn more about the Association? This orientation will provide an introduction to NCDA for new members and first-time conference participants.

Presenters

Vicki Watson

NCDA Executive Director

Marcy Esbjerg, MPA
Director, Community Development
Pasco County, FL
NCDA Membership Subcommittee Co-Chair

11:45 am – 12:25 pm

Pre-Conference Networking

Sit down at the virtual table, bring a lunch or a snack, have a coffee, make new friends, chat with colleagues.

12:30 pm – 1:55 pm

Welcome & HUD Policy Update - CM I 1.5

Hear the latest from senior HUD officials on the CARES Act and other policy updates. The update will include the latest news on affirmatively furthering fair housing requirements, Section 3 final rule, CARES Act waivers and reporting, and other news. At the end there will be a chance to ask questions of senior HUD staff.

Moderator:
Vicki Watson
NCDA Executive Director

Presenters

Jessie Handforth Kome
Director, Office of Block Grant Assistance
Office of Community Planning and Development
U.S. Department of Housing and Urban Development Washington,
DC (invited)

Peter Huber
Deputy Director, Office of Affordable Housing Programs
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC (invited)

Karen DeBlasio
Director, Program Coordination and Analysis Division
Office of Special Needs Assistance Programs
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC (invited)

2:00 pm – 2:55 pm

Shape Your Community's Future Using Census Data - CM I 1

The 2020 Census will shape our country's future. Join this session for an update and to learn about what comes next in the 2020 Census and how you can access the data. The Census Bureau conducts more than 130 surveys, census surveys and programs each year. This session will also include an overview of key demographic and business programs and tools (including Census Business Builder and the COVID-19 Data Hub) that can work for you and your community.

Moderator:
Shirletta Best
Community Services Administrator

City of McKinney, TX

Presenters

Robin J. Bachman

Chief

National Partnership Program

U.S. Census Bureau

Washington, DC

Andrew W. Hait

Economist, Economic Outreach and Marketing Staff

U.S. Census Bureau

Washington, DC

3:00 pm – 3:55 pm

Providing Emergency Assistance under COVID 19 - CM I 1

Panelists will discuss the use of CARES Act funding for temporary rental assistance, mortgage assistance, and utility assistance to assist people economically impacted by COVID-19.

Moderator:

Vicki Watson

NCDA Executive Director

Presenters

Emila Sutton

Director, Housing and Community Development Orange

County, NC

Mikelle Daily

Community Development Analyst

City of Santa Ana, CA

4:00 pm – 4:25 pm

Networking Break – Open Discussion of CARES Act Issues

4:30 pm – 5:30 pm

ROUNDTABLE DISCUSSIONS

These informal discussions provide the opportunity for participants to gain insight on the subject matter and query the moderator and other participants on the topic.

- *Community Development Track: Subrecipient Agreements: Part 200 Requirements*
Moderator: John Callow, NCDA Trainer
- *Housing Track: Building a TBRA Program*
Moderator: Riann Balch, MSW, CPM, Community Development Resources Manager, City of Chandler, AZ
- *Professional Development Track: Effective Supervision Tips*
Moderator: Randall Cole, Housing Programs Manager, City of Columbia, MO
- *Economic Development Track: Section 108 – Real World Examples*
Moderator: David Bachrach, Community Development Director, City of East Providence, RI

- o *Training Track: NCDA Training I – For current and prospective trainers (repeated Thursday)*

Moderator: Steve Gartrell, Training Director, NCDA

5:35 pm – 6:30 pm

Regional Caucus Networking

Join peers from your region for a discussion of your regional issues and organization. These forums are open to everyone from their region.

Region 2 Caucus

New York, New Jersey

Caucus Leader: Judith Mezey, City of White Plains, NY

Region 3 Caucus

Delaware, Maryland, Pennsylvania, Virginia, Washington, DC, West Virginia

Caucus Leader: Eric Keeler, City of Alexandria, VA

Region 4 Caucus

Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, U.S. Virgin Islands

Caucus Leader: Keith Lampkin, Region 4 President, Clarksville, TN

Region 5 Caucus

Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin

Caucus Leader: Rollin Seward, City of Canton, OH

Region 6 Caucus

Arkansas, Louisiana, New Mexico, Oklahoma, Texas

Caucus Leader: Kevin Howard, Region 6 President, City of Little Rock, AR

Regions 7/8 Caucus

Colorado, Iowa, Kansas, Missouri, Montana, Nebraska, North Dakota, South Dakota, Utah, Wyoming

Caucus Leader: Heather Johnson, City of Davenport, IA

Region 9 Caucus

American Samoa, Arizona, California, Guam, Hawaii, Nevada, Northern Mariana Islands

Caucus Leader: Raymond Webster, Los Angeles County, CA

Region 10 Caucus

Idaho, Oregon, Washington

Caucus Leader: Debra Rhinehart, City of Seattle, CA

6:30 pm – 7:30 pm

Virtual Reception

Join peers from around the country for informal networking.

THURSDAY, JANUARY 28 | 11:00 AM – 6:30 PM EST

11:00 am – 11:55 am

Pre-Conference Networking

Sit down at a virtual table, bring a lunch or a snack, have a coffee, make new friends, chat with colleagues.

Noon – 12:55 pm

Legislative Update - CM I 1

This informal roundtable discussion will provide the latest funding updates from Congressional staff.

Moderator:

Vicki Watson
NCDAs Executive Director

Presenters

Sean Maxwell
Legislative Director
Office of Rep. David Price
U.S. House of Representatives

Doug Disrud
Subcommittee Clerk and Staff Director
Appropriations Committee
U.S. House of Representatives

1:00 pm – 2:10 pm

Microenterprise & Small Business Assistance with CV and Regular Funds - CM I 1

Join members who have experience with programs providing Microenterprise & Small Business Assistance with CDBG-CV and regular CDBG funds, share their experiences and best practices.

Moderator:

Melissa Horr Pond
Principal Planner
City of Quincy, MA

Presenters

Neil McCole, MSF
Director of Finance
City of Quincy, MA

Elizabeth Manning
Senior Principal Planner
City of Quincy, MA

Debra Rhinehart
Strategic Advisor
Federal Grants Management Unit
Human Services Department
City of Seattle, WA

2:15 pm – 3:25 pm

Best Practices in Consolidated Planning - CM I 1

- Creative Ways to Condense and Share the Con Plan and CAPER with the Public
- How to Incentivize Public Participation
- Regional Consolidated Planning

Moderator:

Vicki Watson
NCDAs Executive Director

Presenters:

Heather Johnson, AICP
Community Development Resources Manager
Community Planning & Economic Development City
of Davenport, IA

Caroline Gregerson
Community Development Director
City of La Crosse, WI

Sheryl Kenny
Grants Manager
Office of Strategic Initiatives
City of Arlington, TX

3:30 pm – 3:55 pm

Networking Break – Open Discussion of Today’s Sessions

4:00 pm – 5:25 pm

ROUNDTABLE DISCUSSIONS

These informal discussions provide the opportunity for participants to gain insight on the subject matter and query the moderator and other participants on the topic.

- *Community Development Track: Recruitment of Subrecipients and Contractors*
Moderator: Elizabeth McNannay, CDBG Program Coordinator, City of Caldwell, ID
- *Housing Track: HOME Program Subsidy Layering*
Moderator: Heather Johnson, AICP, Community Development Resources Manager, Community Planning & Economic Development, City of Davenport, IA
- *Economic Development Track: Using CDBG for Job Training and Workforce Development*
Moderator: Rollin Seward, Community Development Director, City of Canton, OH
- *Treasury’s Emergency Rental Program*
Moderator: George Mensah, Director, Department of Housing and Community Development, City of Miami, FL)
- *Training Track: NCEA Training II – For current and prospective trainers (repeat of Wednesday)*

5:30 pm – 6:30 pm

Virtual Reception

Join your peers from around the country for informal networking.

FRIDAY, JANUARY 29 | 11:00 AM – 6:00 PM EST

11:00 am – 11:55 am

Pre-Conference Networking

Sit down at the virtual table, bring a lunch or a snack, have a coffee, make new friends, chat with colleagues.

Noon - 1:25 pm

Community Development Best Practices

Winners of the 2021 Audrey Nelson awards will present their community development best practices.

Moderator:
Vicki Watson
NCDA Executive Director

1:30 pm – 2:25 pm

CARES Act Funding: Best Practices - CM I 1

- Acquiring motels/hotels for affordable housing
- Homelessness prevention strategies
- Comprehensive childcare
- Universal basic income program

Moderator:
Vicki Watson
NCDA Executive Director

Presenters

Marcy Esbjerg, MPA
Director, Community Development
Pasco County, FL

Riann Balch, MSW, CPM
Community Resources Manager,
City of Chandler, AZ

Alexander Train
Planner and Project Manager
City of Chelsea, MA

2:30 pm – 2:55 pm

Networking Break – Open Discussion of CARES Best Practices (bring yours to the table)

3:00 pm – 4:25 pm - CM I 1

CARES Act Funding: Lessons Learned

Moderator:
Hilary L. Bruno
Assistant Director, Community Development
Pasco County, FL

Presenters

Elizabeth McNannay
CDBG Program Coordinator
City of Caldwell, ID

Veronica Soto
Director
Neighborhood and Housing Services Department
City of San Antonio, TX

Treva Gilligan
Assistant Director of Community Development
Metropolitan Development and Housing Agency
Nashville, TN

4:30 pm – 4:55 pm

Networking Break – Open Discussion of CARES Act Lessons Learned (bring yours to the table)

5:00 pm – 6:00 pm

Closing Remarks/Virtual Reception

Join your peers from around the country for informal networking