



NCDA

National Community Development Association

Winter Legislative, Policy, and Professional Development Meeting (Online)

January 27 - 29, 2021

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Note to NCDA Members who are **AICP** credentialed: NCDA is an approved **AICP Certification Maintenance (CM) provider**. Eligible sessions are marked with the following symbol (where the number equals the number of CM credits):
CM | 1.5

WEDNESDAY, JANUARY 27 | 11:45 AM – 7:30 PM (All Times Eastern)

11:45 am – 12:25 pm

New to NCDA Orientation

Are you new to NCDA? Want to learn more about the Association? This orientation will provide an introduction to NCDA for new members and first-time conference participants.

Presenters

Vicki Watson

NCDA Executive Director

Marcy Esbjerg, MPA
Director, Community Development
Pasco County, FL
NCDA Membership Subcommittee Co-Chair

11:45 am – 12:25 pm

Pre-Conference Networking

Sit down at the virtual table, bring a lunch or a snack, have a coffee, make new friends, chat with colleagues.

12:30 pm – 1:55 pm

Welcome & HUD Policy Update - CM I 1.5

Hear the latest from senior HUD officials on the CARES Act and other policy updates. The update will include the latest news on CDBG, HOME, and ESG CARES Act funding, the Section 3 final rule, and other program news. At the end there will be a chance to ask questions of senior HUD staff.

Moderator:

Vicki Watson
NCDA Executive Director

Presenters

Jessie Handforth Kome
Director, Office of Block Grant Assistance
Office of Community Planning and Development
U.S. Department of Housing and Urban Development Washington,
DC

Peter Huber

Deputy Director, Office of Affordable Housing Programs
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC

Karen DeBlasio

Director, Program Coordination and Analysis Division
Office of Special Needs Assistance Programs
Office of Community Planning and Development
U.S. Department of Housing and Urban Development
Washington, DC

2:00 pm – 2:55 pm

Shape Your Community's Future Using Census Data - CM I 1

The 2020 Census will shape our country's future. Join this session for an update and to learn about what comes next in the 2020 Census and how you can access the data. The Census Bureau conducts more than 130 surveys, census surveys and programs each year. This session will also include an overview of key demographic and business programs and tools (including Census Business Builder and the COVID-19 Data Hub) that can work for you and your community.

Moderator:

Shirletta Best
Community Services Administrator
City of McKinney, TX

Presenters

Robin J. Bachman
Chief
National Partnership Program
U.S. Census Bureau
Washington, DC

Andrew W. Hait
Economist, Economic Outreach and Marketing Staff
U.S. Census Bureau
Washington, DC

3:00 pm – 3:55 pm

Providing Emergency Assistance under COVID 19 - CM I 1

Panelists will discuss the use of CARES Act funding for temporary rental assistance, mortgage assistance, and utility assistance to assist people economically impacted by COVID-19.

Moderator:
Vicki Watson
NCDCA Executive Director

Presenters

Emila Sutton
Director, Housing and Community Development Orange
County, NC

Erika Brandt
Housing and Community Development Manager
Orange County, NC

Mikelle Daily
Community Development Analyst
City of Santa Ana, CA

4:00 pm – 4:25 pm

Networking Break – Open Discussion of CARES Act Issues

4:30 pm – 5:30 pm

ROUNDTABLE DISCUSSIONS

These informal discussions provide the opportunity for participants to gain insight on the subject matter and query the moderator and other participants on the topic.

- *Community Development Track: Subrecipient Agreements: Part 200 Requirements*
Moderator: John Callow, NCDCA Trainer
- *Housing Track: Building a TBRA Program*
Moderator: Riann Balch, MSW, CPM, Community Development Resources Manager, City of Chandler, AZ
- *Professional Development Track: Effective Supervision Tips*
Moderator: Randall Cole, Housing Programs Manager, City of Columbia, MO

- *Economic Development Track: Section 108 – Real World Examples*
Moderator: David Bachrach, Community Development Director, City of East Providence, RI
- *Training Track: NCDAs Training I – For current and prospective trainers (repeated Thursday)*
Moderator: Steve Gartrell, Training Director, NCDAs

5:35 pm – 6:30 pm

Regional Caucus Networking

Join peers from your region for a discussion of your regional issues and organization. These forums are open to everyone from their region.

Region 2 Caucus

New York, New Jersey

Caucus Leader: Judith Mezey, City of White Plains, NY

Region 3 Caucus

Delaware, Maryland, Pennsylvania, Virginia, Washington, DC, West Virginia

Caucus Leader: Eric Keeler, City of Alexandria, VA

Region 4 Caucus

Alabama, Florida, Georgia, Kentucky, Mississippi, North Carolina, Puerto Rico, South Carolina, Tennessee, U.S. Virgin Islands

Caucus Leader: Keith Lampkin, NCDAs Region 4 President, Clarksville, TN

Region 5 Caucus

Illinois, Indiana, Michigan, Minnesota, Ohio, Wisconsin

Caucus Leaders: Rollin Seward, City of Canton, OH and Angela Williams, City of Kettering, OH

Region 6 Caucus

Arkansas, Louisiana, New Mexico, Oklahoma, Texas

Caucus Leader: Kevin Howard, NCDAs Region 6 President, City of Little Rock, AR

Regions 7/8 Caucus

Colorado, Iowa, Kansas, Missouri, Montana, Nebraska, North Dakota, South Dakota, Utah, Wyoming

Caucus Leader: Heather Johnson, City of Davenport, IA

Region 9 Caucus

American Samoa, Arizona, California, Guam, Hawaii, Nevada, Northern Mariana Islands

Caucus Leader: Raymond Webster, Los Angeles County, CA

Region 10 Caucus

Idaho, Oregon, Washington

Caucus Leader: Elizabeth McNannay, City of Caldwell, ID

6:30 pm – 7:30 pm

Virtual Reception

Join peers from around the country for informal networking.

THURSDAY, JANUARY 28 | 11:00 AM – 6:30 PM EST

11:00 am – 11:55 am

Pre-Conference Networking

Sit down at a virtual table, bring a lunch or a snack, have a coffee, make new friends, chat with colleagues.

Noon – 12:55 pm

Legislative Update - CM I 1

This informal roundtable discussion will provide the latest funding updates from Congressional staff.

Moderator:

Vicki Watson

NCDA Executive Director

Panelists

Sean Maxwell

Legislative Director

Office of Rep. David Price

U.S. House of Representatives

Doug Disrud

Subcommittee Clerk and Staff Director

Appropriations Committee

U.S. House of Representatives

1:00 pm – 2:10 pm

Microenterprise & Small Business Assistance with CV and Regular Funds - CM I 1

Join members who have experience with programs providing Microenterprise & Small Business Assistance with CDBG-CV and regular CDBG funds, share their experiences and best practices.

Moderator:

Melissa Horr Pond

Principal Planner

City of Quincy, MA

Presenters

Neil McCole, MSF

Director of Finance

City of Quincy, MA

Elizabeth Manning

Senior Principal Planner

City of Quincy, MA

Debra Rhinehart

Strategic Advisor

Federal Grants Management Unit

Human Services Department

City of Seattle, WA

2:15 pm – 3:25 pm

Best Practices in Consolidated Planning - CM I 1

This session will focus on ideas for structuring your consolidated plan, innovative community engagement strategies, achieving your consolidated plan goals, and regional consolidated planning.

Moderator:

Vicki Watson

NCDA Executive Director

Presenters:

Heather Johnson, AICP
Community Development Resources Manager
Community Planning & Economic Development City
of Davenport, IA

Caroline Gregerson
Community Development Director
City of La Crosse, WI

Darwin Wade
Grants Supervisor
City of Arlington, TX

3:30 pm – 3:55 pm

Networking Break – Open Discussion of Today’s Sessions

4:00 pm – 5:25 pm

ROUNDTABLE DISCUSSIONS

These informal discussions provide the opportunity for participants to gain insight on the subject matter and query the moderator and other participants on the topic.

- *Community Development Track: Recruitment of Subrecipients and Contractors*
Moderator: Elizabeth McNannay, CDBG Program Coordinator, City of Caldwell, ID
- *Housing Track: HOME Program Subsidy Layering*
Moderator: Heather Johnson, AICP, Community Development Resources Manager, Community Planning & Economic Development, City of Davenport, IA
- *Economic Development Track: Using CDBG for Job Training and Workforce Development*
Moderator: Rollin Seward, Community Development Director, City of Canton, OH
- *Treasury’s Emergency Rental Assistance Program*
Moderators: George Mensah, Director, Department of Housing and Community Development, City of Miami, FL) and Marcy Esbjerg, Director, Community Development, Pasco County, FL
- *Training Track: NCEA Training II – For current and prospective trainers (repeat of Wednesday)*

5:30 pm – 6:30 pm

Virtual Reception

Join your peers from around the country for informal networking.

FRIDAY, JANUARY 29 | 11:00 AM – 6:00 PM EST

11:00 am – 11:55 am

Pre-Conference Networking

Sit down at the virtual table, bring a lunch or a snack, have a coffee, make new friends, chat with colleagues.

Noon - 1:25 pm

Community Development Best Practices

Winners of the 2021 Audrey Nelson awards will present their community development best practices.

Moderator:
Vicki Watson
NCDCA Executive Director

Award Winners
Los Angeles County, CA
LACDA/City Small Business Grant Program

Presenter: Raymond Webster
Development Specialist
Los Angeles County Development Authority

Pasco County, FL
Vincent House

Presenter: Marcy Esbjerg
Director of Community Development

City of Worcester, MA
Stearns Tavern Relocation Project

Presenter: Andrew Taylor
Assistant Chief Development Officer,
Grants Management and Compliance

City of San Antonio, TX
Emergency Housing Assistance Program

Presenter: Veronica R. Soto
Director, Neighborhood and Housing Services Department

City of La Crosse, WI
Grand Terrace Apartments

Presenter: Caroline Gregerson
Community Development Administrator

City of Alexandria, VA
The Bloom/Carpenter's Shelter

Presenter: Eric Keeler
Deputy Director, Office of Housing

1:30 pm – 2:25 pm

CARES Act Funding: Best Practices - CM I 1

This session will focus on the use of CARES Act funding for permanent housing solutions, frontline services for people experiencing unsheltered homelessness, and universal basic income and childcare strategies for low-income populations.

Moderator:
Vicki Watson
NCDCA Executive Director

Presenters

Riann Balch, MSW, CPM
Community Resources Manager,
City of Chandler, AZ

Alexander Train
Planner and Project Manager
City of Chelsea, MA

Marcy Esbjerg, MPA
Director, Community Development
Pasco County, FL

2:30 pm – 2:55 pm

Networking Break – Open Discussion of CARES Best Practices (bring yours to the table)

3:00 pm – 4:25 pm - **CM I 1**

CARES Act Funding: Lessons Learned

Panelists will discuss lessons learned in the implementation of the CDBG-CV program in providing federal emergency rental assistance to households impacted by COVID-19.

Moderator:

Hilary L. Bruno
Assistant Director, Community Development
Pasco County, FL

Presenters

Elizabeth McNannay
CDBG Program Coordinator
City of Caldwell, ID

Veronica Soto
Director
Neighborhood and Housing Services Department
City of San Antonio, TX

Treva Gilligan
Assistant Director of Community Development
Metropolitan Development and Housing Agency
Nashville, TN

4:30 pm – 4:55 pm

Networking Break – Open Discussion of CARES Act Lessons Learned (bring yours to the table)

5:00 pm – 6:00 pm

Closing Remarks/Virtual Reception

Join your peers from around the country for informal networking