

National Community Development Week, April 5-9

Daily Social Media Messaging

MONDAY – APRIL 5

#CDBG attracts investment in underserved communities. Every \$1.00 of #CDBG leverages another \$4.09. #CDBGworks #CDWeek2021

#HOME attracts investment in underserved communities. Every \$1.00 of #HOME leverages another \$4.52. #HOMEworks #CDWeek2021

TUESDAY – APRIL 6

The need for affordable housing has never been greater. #CDBG has preserved over 1.25 million units of affordable housing since 2005. #CDBGworks #CDWeek2021

The need for affordable housing has never been greater. #HOME has helped build and preserve over 1.33 million units of affordable housing since 1992. #HOMEworks #CDWeek2021

WEDNESDAY – APRIL 7

#CDBG strengthens communities through infrastructure. Over 50 million people have directly benefitted from CDBG-funded public improvements since 2005. #CDBGworks #CDWeek2021

#HOME strengthens families and communities through homeownership. HOME has funded over 545,000 homebuyer units since 1992. #HOMEworks #CDWeek2021

THURSDAY – APRIL 8

#CDBG helps create and retain local jobs having created/retained 454,961 economic development jobs since 2005. #CDBGworks #CDWeek2021

#HOME helps create and retain local jobs having created or retained 1.3 million jobs since 1992. #HOMEworks #CDWeek2021

FRIDAY – APRIL 9

#CDBG benefits the nation and is accessible to every Congressional district. #CDBGworks #CDWeek2021

#HOME benefits the nation and is accessible to every Congressional district. #HOMEworks #CDWeek2021