



NCDA

National Community Development Association

52nd Annual Conference (Virtual)

June 16 – 18, 2021

Final Agenda

Conference Recording - Each of the webinars in this conference will be recorded and the link (for all recordings and slide decks) will be automatically provided to people who register and pay for the conference, for a period of 30 days after the conference without additional cost.



Note to attendees who are **AICP** credentialed: NCDA is an **AICP Certification Maintenance (CM) provider**. The webinar sessions below are qualified CM events. These events will be marked with the following symbol (where the number equals the number of CM credits): **CM I 1**.

WEDNESDAY, JUNE 16 | 1 P.M. – 7:30 P.M. EDT

Noon - 1:00 p.m. ET

New to NCDA Orientation

Are you new to NCDA? Want to learn more about the Association? This orientation will introduce new members and first-time conference participants to NCDA.

Presenters:

- ✦ Vicki Watson, NCDA Executive Director
- ✦ Marcy Esbjerg, Director, Community Development, Pasco County, FL, NCDA Membership Subcommittee Co-Chair

Noon - 1:00 p.m. ET

Pre-Conference Networking

Come join us. Sit down at the virtual table, bring a lunch, have a coffee (your own brew), make new friends, chat with colleagues.

1:00 p.m. – 2:25 p.m. ET

Welcome & HUD Policy Update **CM I 1.25**

Hear the latest from senior HUD officials on the CARES Act, American Rescue Plan, and regular program updates.

Moderator: Vicki Watson, NCDA Executive Director

Presenters:

- ✦ Jessie Handforth Kome, Director, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

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- ✦ Virginia Sardone, Director, Office of Affordable Housing Programs, U.S. Department of Housing and Urban Development, Washington, DC
- ✦ Karen DeBlasio, Division Director, Program Coordination and Analysis Division, Office of Special Needs Assistance Programs, U.S. Department of Housing and Urban Development, Washington, DC

2:30 p.m. – 3:30 p.m. ET

Section 3 Final Rule Overview CM I 1.25

HUD staff will provide a comprehensive overview of the Section 3 final rule.

Moderator: Vicki Watson, NCDA Executive Director

Presenter:

Josh Furman, Affordable Housing Specialist, Office of Affordable Housing Programs, U.S. Department of Housing and Urban Development, Los Angeles, CA

3:30 p.m. – 4:30 p.m. ET

CONCURRENT SESSIONS:

- **CDBG-CV Implementation: Program Design, Lessons Learned CM I 1.0**
NCDA members will present their CDBG-CV programs and discuss lessons learned from program implementation.

Moderator: Vicki Watson, NCDA Executive Director

Presenters:

- ✦ Mallory Sullivan, CDBG Administrator, Town of Arlington, MA
- ✦ Albert Ramirez, Project Manager, Community and Economic Development, City of Anaheim, CA

- **ESG-CV Implementation: Program Design, Lessons Learned CM I 1.0**
NCDA members will present their ESG-CV programs and offer lessons learned from the program implementation process to date.

Moderator: Sean Glennon, Director, Community Development, City of Quincy, MA

Presenters:

- ✦ Marcy Esbjerg, Director, Community Development, Pasco County, FL
- ✦ Sean Glennon, Director, Community Development, City of Quincy, MA
- ✦ Roberto Tazoe, Assistant Director, Department of Housing & Community Development, City of Miami, FL

4:30 p.m. – 5:00 p.m. ET

Networking Break – Discussion of CDBG-CV and ESG-CV Issues

Moderator: Sean Glennon, Community Development Director, Quincy, MA

Have a conversation with your peers about your CDBG-CV and ESG-CV issues and share your solutions. These forums are open to everyone throughout the event.

5:00 p.m. – 6:00 p.m. ET

CDBG-CV CARES Act Reporting CM I 1.0

HUD staff will provide the latest information on CDBG-CV CARES Act reporting requirements and processes.

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Moderator: Heather Johnson, Community Development Resources Manager, City of Davenport, IA

Presenter:

- ✦ Puping Huang, Entitlements Division, Senior CPD Specialist, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

6:00 p.m. – 6:30 p.m. ET

Networking Break – Discussion of CAPER/CARES Act Reporting

Moderator: Heather Johnson, Community Development Resources Manager, City of Davenport, IA

Have a conversation with your peers about your CDBG-CV CAPER/CARES Act reporting. These forums are open to everyone throughout the event.

6:35 p.m. – 7:35 p.m. ET

Virtual Reception

Join us for a virtual reception to network and meet new (and old) friends.

THURSDAY, JUNE 17 | 1 P.M. – 6:30 P.M. EDT

Noon - 1:00 p.m. ET

Pre-Conference Networking

Come join us. Sit down at the virtual table, bring a lunch (ET), have a coffee (your own brew), make new friends, chat with colleagues.

1:00 p.m. – 2:00 p.m. ET

Advancing Racial Equity and Inclusion through Program Design: Part I

NCDA members will discuss how they build and maintain racial equity and inclusion in program policies, processes, partnerships, and projects.

Moderator: Shirletta Best, Community Services Administrator, City of McKinney, TX

Presenters:

- ✦ Rollin Seward, Community Development Director, City of Canton, OH
- ✦ Debra Rhinehart, Strategic Advisor, Federal Grants Management Unit, Human Services Department, City of Seattle, WA

2:05 p.m. – 2:40 p.m. ET

Keynote Address: The Honorable Emanuel Cleaver (D-MO-5)

The Honorable Emanuel Cleaver II is now serving his ninth term representing Missouri's Fifth Congressional District in the U.S. House of Representatives. Mr. Cleaver serves as Chair of the House Subcommittee on Housing, Community Development, and Insurance. Prior to serving in the U.S. House of Representatives, Mr. Cleaver served as the Mayor of Kansas City, MO for eight years and served on the City Council for twelve years.

Moderator: Vicki Watson, NCDA Executive Director

2:45 p.m. – 3:55 p.m.

Advancing Racial Equity and Inclusion through Program Design: Part II **CM I 1.0**

NCDA members will continue the discussion of building and maintaining racial equity and inclusion in program policies, processes, partnerships, and projects. Join your peers to discuss ways to advance racial equity in local and federal program design and implementation.

Shirletta Best, Community Services Administrator, City of McKinney, TX

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Presenter:

- ✦ Carmen Gandulla, Community Development Director and Department of Finance Acting Director, City of Jersey City, NJ

4:00 p.m. – 5:15 p.m. ET

Financial Management: Cost Principles CM I 1.5

HUD staff will provide an overview of the 2 CFR 200 cost principles to include cost allowability, cost allocation, and information on developing an indirect cost allocation plan/proposal.

Moderator: Vicki Watson, NCDA Executive Director

Presenters:

- ✦ Paul Webster, Director, Financial Management Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC
- ✦ Stephen Kim, Financial Analyst, Financial Management Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

5:15 p.m. – 5:45 p.m. ET

Financial Management Issues Q&A

Bring your cost principles issues and other financial management issues to this forum. Paul Webster and Stephen Kim will take your questions.

Moderator: Vicki Watson, NCDA Executive Director

5:45 p.m. – 6:30 p.m. ET

Virtual Reception

Join us for a virtual reception to network and meet new (and old) friends.

FRIDAY, JUNE 18 | 1 P.M. – 5:00 P.M. EDT

Noon - 1:00 p.m. ET

Pre-Conference Networking

Come join us. Sit down at the virtual table, bring a lunch (ET), have a coffee (your own brew), make new friends, chat with colleagues.

1:00 p.m. – 1:30 p.m. ET

HUD Keynote Address

Speaker: James A. Jemison, Principal Deputy Assistant Secretary, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

Moderator: Vicki Watson, NCDA Executive Director

1:30 p.m. – 2:30 p.m. ET

CONCURRENT SESSIONS:

- **Targeting Federal Programs to Distressed and Underserved Areas CM I 1.0**
NCDA members will discuss their strategies for investing and targeting CDBG program resources into economically distressed and underserved areas.

Moderator: Vicki Watson, NCDA Executive Director

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- Vanassa Ross, Neighborhood Development/Community Protection Manager, City of Valdosta, GA
 - Nicole Wyse, Associate Director, Community Development, City of Detroit, MI
 - Beverly S. Estes-Smargiassi, Department of Neighborhood Development, City of Boston
- **Increasing Grantee and Subrecipient Capacity: Opportunities and Challenges CM I 1.0**
NCDA members will discuss their methods and ideas for building capacity to ensure program funds are spent effectively and on time.

Moderator: Melissa Pond, Senior Principal Planner, City of Quincy, MA

Presenters:

- ✦ Melissa Pond, Senior Principal Planner, City of Quincy, MA
- ✦ Marcy Esbjerg, Director, Community Development, Pasco County, FL
- ✦ Elizabeth McNannay, CDBG Program Coordinator, City of Caldwell, ID

2:30 p.m. – 3:30 p.m. ET

CONCURRENT SESSIONS:

- **Remote HUD Monitoring CM I 1.0**
HUD staff will provide an overview of their process and system for remotely monitoring grantees.

Moderator: Melissa Pond, Senior Principal Planner, City of Quincy, MA

Presenters:

- Leticia Ibarra, CPD Director, New Mexico Field Office, U.S. Department of Housing and Urban Development
- Melissa Pond, Senior Principal Planner, City of Quincy, MA

- **Meeting the CARES Act Expenditure Deadlines CM I 1.0**
NCDA members will provide tips and direction for meeting the CDBG-CV and ESG-CV program expenditure deadlines.

Moderator: Heather Johnson, Community Development Resources Manager, City of Davenport, IA

Presenters:

- ✦ Eric Keeler, Deputy Director, Office of Housing, City of Alexandria, VA
- ✦ Lindsey A. Connors, Community Development Planner, Office of Planning and Economic Development, City of Saratoga Springs, NY
- ✦ Dyan Anderson, Grants Coordinator, Office of Strategic Initiatives, City of Arlington, TX

3:35 p.m. – 4:15 p.m. ET

Networking Break – Discussion of Expenditure Deadline Issues and Solutions

Moderator: Heather Johnson, Community Development Resources Manager

Have a conversation with your peers about the CARES Act expenditure deadlines and share your solutions. These forums are open to everyone throughout the event.

4:15 p.m. – 5:15 p.m. ET

NCDA Annual Business Meeting

Award recipients will be recognized. NCDA members will vote for the 2021-2022 slate of officers.

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Moderators: Sheryl Kenny, NCDA President, and Vicki Watson, NCDA Executive Director

2021 John Sasso National Community Development Week Award Recipients

Pasco County, FL
Arlington, MA
Quincy, MA
High Point, NC
Fort Worth, TX
Orange, TX

2021 NCDA Community Development Service Award Recipients

Wilmur Conyers, Durham, NC
Keith Lampkiin, Clarksville, TN
Valerie Ervin, Shreveport, LA
Sheryl Kenny, Arlington, TX

2021 NCDA President's Award Recipient

Sheryl Kenny, Arlington, TX

NCDA Distinguished Service Award Recipient

Steve Gartrell

2021-2022 NCDA Officer Nominees

Anne Marie Belrose (Boston, MA), President
Debra Rhinehart (Seattle, WA), Vice President
Shirletta Best (McKinney, TX), Secretary
Marcy Esbjerg (Pasco County, FL), Treasurer