



## 53<sup>rd</sup> Annual NCDAA Conference

### Sponsorship Levels and Benefits

Sponsorship Benefits	Gold \$5,000	Silver \$2,500	Emerald \$1,000	Community \$250
Complimentary Full Registrations (in person)	2 Comps	1 Comp	Opportunity to purchase registration	Opportunity to purchase registration
Complimentary Full Registrations (virtual)	4 Comps	2 Comps	1 Comp	N/A
Opportunity to market services to the entire NCDAA membership at a pre-conference webinar	■	N/A	N/A	N/A
Verbal Recognition as a Top-Level Sponsor	■	■	N/A	N/A
Clickable Logo on NCDAA's Website	■	■	N/A	N/A
Exhibit Space	One 6-Foot Table	One 6-foot table	N/A	N/A
Premier placement of exhibit table (Gold sponsors receive first choice)	■	■	N/A	N/A
Free advertisement in the conference program	½ page ad	¼ page ad	Business card size ad	Logo
Sponsor Ribbon	■	■	■	N/A
Recognition in conference program	■	■	■	N/A
Opportunity to purchase add on items (see below)	Opportunity to purchase add-on items (see below)	Opportunity to purchase add-on items (see below)	Opportunity to purchase add-on items (see below)	N/A
<b>ADD-ON ITEMS</b>				
Logo Placement on Conference Bags: \$500	Available	Available	Available	N/A
Early Access to Registration List and Contact Information: \$500*	Available	Available	N/A	N/A
Advertisement in Program Book: Full Page: \$350 ½ page: \$200	Available	Available	Available	N/A

\*Early access one week prior to the conference; excel format

**Logo for Website**

If you are a gold or silver level sponsor, please send your clickable logo in a jpeg format to [vwatson@ncdaonline.org](mailto:vwatson@ncdaonline.org).

**Exhibit Tables/Set-Up**

All exhibit tables will be draped, come with two chairs and one wastebasket, and have electricity. Please contact Vicki Watson at [vwatson@ncdaonline.org](mailto:vwatson@ncdaonline.org) with any questions on exhibit set-up.

**All sponsorships must be paid in full by June 12, 2022****Please remit payment to:**

National Community Development Association

1775 I Street NW Suite 1150

Washington, DC 20006

Please reference the 2022 NCD A Annual Conference on the check

Want to pay by credit card? Need an invoice? Need a W-9 form?

Please contact Michael Lightfield at [michael@ncdaonline.org](mailto:michael@ncdaonline.org)

**Questions?**

Please contact Vicki Watson at [vwatson@ncdaonline.org](mailto:vwatson@ncdaonline.org) with any questions concerning sponsorship.