

# NATIONAL COMMUNITY DEVELOPMENT WEEK

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In an effort to distribute consistent messages and imagery, all entities utilizing the NCDA brand should follow the below guidelines during National Community Development Week.

## **NCDA BRAND AND LOGO USAGE**

All entities utilizing the NCDA logo should not alter the logo or resize it disproportionately. The logo should always be used in accordance with the information in the Brand Guidelines document.

If possible, all entities should use the NCDA fonts outlined in the NCDA Brand Guidelines in custom creatives for National Community Development Week. All entities should also utilize the NCDA brand colors outlined in the NCDA Brand Guidelines.

## **SOCIAL MEDIA POSTS**

All entities utilizing the NCDA social media posts provided for National Community Development Week should not alter the messages in any way.

# NATIONAL COMMUNITY DEVELOPMENT WEEK LOGO

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Official National Community Development Week 2022 logo can be downloaded [here](#).