



53rd Annual Conference
Saint Paul, MN
June 21-24, 2022

Final Agenda



Note to NCDA Members who are **AICP** credentialed: NCDA is an approved **AICP Certification Maintenance (CM) provider**. Eligible sessions are marked with the following symbol (where the number equals the number of CM credits):
CM | 1.5

TUESDAY, JUNE 21 | 9:00 AM – 9:00 PM (All Times Central)

8:00 am – 9:00 CT

Pre-Conference Training Registration – Promenade Foyer

12:00 pm – 5:00 pm CT

Conference Registration and Information – Promenade Foyer

9:00 am – 4:00 pm CT

CDBG Basics Primer – Promenade Ballroom North **CM | 6.0**

This training covers the fundamentals of CDBG including national objectives and eligible activities, eligible costs and regulations, limitations on expenditures, program administration, financial management, monitoring, crosscutting Federal requirements overview, conflict of interest, and resources.

HOME Basics Primer – James J. Hill South **CM | 6.0**

This training covers the fundamentals of the HOME program to include purpose of HOME and key program terms, interpreting Federal regulations, eligible HOME activities, HOME eligibility, CHDOs, and reporting and monitoring.

HOME Underwriting – Summit CM | 6.0

This training will focus on the HOME underwriting/subsidy layering requirements. The training is based upon the latest guidance from HUD on how to conduct underwriting and subsidy layering for homebuyer and rental development projects. At least 1 year of HOME program experience is recommended for this training.

Con Plan Primer – Promenade Ballroom South CM | 6.0

This training provides an overview of Consolidated Planning for CDBG grantees and HOME participating jurisdictions. It covers the Citizen Participation Plan, the public input consultation requirements, and the preparation of the plan. It will also touch on how to address equity and inclusion in the process. Most importantly, it will help communities understand their responsibilities regarding the use of Federal funds. The training is appropriate for anyone who works on preparing the Consolidated Plan/Annual Plans or who works with CDBG or HOME funding.

Pre-Conference Networking Event: 6:00 pm – 8:30 pm CT (Saint Paul Saints Baseball Club - CHS Field – 360 Broadway, Saint Paul, MN – <https://www.milb.com/st-paul/ballpark>

WEDNESDAY, JUNE 22 | 9:00 AM – 9:00 PM (All Times Central)

8:00 am – 5:00 pm CT

Conference Registration and Information – Promenade Foyer

8:00 am – 9:00 am CT

Breakfast – Promenade Ballroom

9:00 am – 9:45 am CT

New to NCDA Orientation – Promenade Ballroom

Are you new to NCDA? Want to learn more about the Association? This orientation will introduce NCDA to new members and first-time conference participants.

Panelists

- Vicki Watson, NCDA Executive Director
- Marcy Esbjerg (NCDA Membership Co-Chair), Community Development Director, Pasco County, FL

9:50 am – 10:20 am CT

Conference Welcome – Promenade Ballroom

- Vicki Watson, NCDA Executive Director
- Anne Marie Belrose, NCDA President
- Nicolle Goodman, Director of Planning and Economic Development, Saint Paul, MN
- The Honorable Melvin Carter, Mayor, Saint Paul, MN

10:30 am – 12:15 pm CT

**Plenary Session: HUD Federal Program Update (Streamed Live) – Promenade Ballroom
CM I 1.75**

Hear the latest program updates on HUD’s Office of Community Planning and Development Programs – CDBG, CDBG-CV, HOME, HOME-ARP, Continuum of Care, ESG, and ESG-CV.

Moderator: Vicki Watson, NCDA Executive Director

Presenters

- James Hoemann, Director, Entitlements Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC
- Virginia Sardone, Director, Office of Affordable Housing Programs, U.S. Department of Housing and Urban Development, Washington, DC
- Karen DeBlasio, Director, Program Coordination and Analysis Division, Office of Special Needs Assistance Programs, U.S. Department of Housing and Urban Development, Washington, DC

12:15 pm – 1:30 pm CT

Lunch on your own – Google Yelp or check with the Hotel Concierge for nearby restaurant options

1:30 pm – 2:45 pm CT

CONCURRENT SESSIONS

CDBG Best Practices (Streamed Live) – Promenade Ballroom CM I 1.25

Grantees will discuss their program models for CDBG program administration and project delivery.

Moderator: Tammy Stratz, CDBG Coordinator, City of Wausau, WI

Panelists

- Anne Marie Belrose, Assistant Director, Mayor’s Office of Housing, City of Boston, MA
- Marcy Esbjerg, Community Development Director, Pasco County, FL
- David Bachrach, Community Development Director, City of East Providence, RI

HOME-ARP – James J. Hill CM I 1.25

HUD will provide the latest guidance and requirements for HOME-ARP administration and implementation.

Moderator: Vicki Watson, NCDA Executive Director

Presenter

Virginia Sardone, Director, Office of Affordable Housing Programs, U.S. Department of Housing and Urban Development, Washington, DC

2:45 pm – 3:00 pm CT

Break

3:00 pm – 4:15 pm CT

CONCURRENT SESSIONS

Building Administrative Capacity to Deliver Federal Resources (Streamed Live) – Promenade Ballroom CM | 1.25

The CARES Act, American Rescue Plan Act, and appropriations bills have provided a substantial infusion of resources to grantees to address the pandemic and help spur recovery efforts. The large infusion of federal resources coupled with tight program spending deadlines have caused administrative burden for CPD grantees at a time when many are faced with staff shortages and a limited number of partner organizations to help deliver the resources. This session will provide information on how grantees have built administrative capacity through new partnerships, program design, and other opportunities to ensure timely expenditure and proper management of these funds.

Moderator: Bruce Berger, Director, Community and Economic Development, City of Davenport, IA

Presenters:

- Heather Royall, Deputy Director, Housing Stability Division, Department of Community and Neighborhoods, Salt Lake City Corporation
- Victor Turner, Director, Neighborhood Services Department, City of Fort Worth, TX
- James Hoemann, Director, Entitlements Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

HOME Best Practices – James J. Hill CM | 1.25

Participating jurisdictions will discuss their models for HOME program administration and project delivery.

Moderator: Darwin Wade, Area Redevelopment Manager, Housing and Neighborhood Revitalization, City of Dallas, TX

Presenters

- Anne Marie Belrose, Assistant Director, Mayor's Office of Housing, City of Boston, MA
- Treva Gilligan, Assistant Director of Community Development, Metropolitan Development and Housing Agency, Nashville, TN
- George Mensah, Director, Housing and Community Development Department, City of Miami, FL

Addressing the 200,000 Housing Unit Shortfall in Harris County, TX - Summit CM | 1.25

An 18-month affordable housing needs study commissioned by the Harris County Community Services Department, utilizing CDBG-DR Hurricane Harvey planning funding and CDBG-CV funding, reveals that over the next 10 years, more than 200,000 homes are needed for households and families in Harris County who earn less than \$75,000 per year. Further, 500,000 households are cost-burdened and significant housing shortages exist. Meeting this need will require a major investment of federal, state, and local funding streams from all parties in the County, and new resources beyond the funds that are available today. This presentation will share research findings, and discuss the 10-year needs assessment, values, and goals to address the current and impending affordable housing crisis in the county.

Moderator: Adrienne M. Holloway, Ph.D, Executive Director, Community Services Department, Harris County, TX

Presenter

- Rene Martinez, Chief Housing & Community Development Officer, Community Services Department, Harris County, TX

4:15 pm – 4:30 pm CT

Break

4:30 pm – 5:30 pm CT (all conference registrants are encouraged to attend)

NCDA Regional Caucus Meetings

- Region 1 (New England) – James J Hill South
- Region 4 (Southeast) – James J. Hill North
- Regions 5/7/8 (Midwest/Great Plains/Rocky Mountain) – Promenade Ballroom
- Region 6 (Southwest) – Archbishop Ireland
- Region 9 (Pacific) - Summit
- Region 10 (Northwest) -Lexington

6:00 pm – 9:00 pm

Evening Networking Activity – Como Park Zoom

Meet in the lobby at 6:00 pm to board the buses.

THURSDAY, JUNE 23 | 9:00 AM – 10:00 PM (All Times Central)

8:00 am – 5:00 pm CT

Conference Registration and Information – Promenade Foyer

8:00 am – 9:00 am CT

Breakfast – Promenade Ballroom

9:00 am – 9:45 am CT

Plenary Session: Working with Your HUD CPD Field Office (Streamed Live) – Promenade Ballroom

Wherever you're located, you have a Community Planning & Development (CPD) field office dedicated as a partner to serving your community. Join Katy Burke, Director of CPD's Field Management, to learn more about the roles and responsibilities of the field, how to escalate questions and issues, and above all – how to get to "yes".

Moderator: Kevin Bush, Deputy Assistant Secretary for Grant Programs, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

Presenter

Katy Burke, Director, Office of Field Management, Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

9:45 am – 10:20 am CT

Plenary Session: Making CDBG Work for Your Local Policy Priorities (Streamed Live) – Promenade Ballroom

This session will provide an overview of the latest HUD CPD resources designed to assist grantees achieve local community and economic development priorities. Participants will get an overview of HUD’s Climate Resilience Toolkit, Economic Recovery Toolkit, and Housing Supply Toolkit, as well as activity implementation guides aimed at providing grantees step-by-step instructions for implementing specific activities in these topic areas.

Moderator: Kevin Bush, Deputy Assistant Secretary for Grant Programs, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

Presenter:

Joey Baietti, Community Planning and Development Specialist, Office of Community Planning and Development, U.S. Department of Housing and Urban Development, Washington, DC

10:30 am – 10:45 am CT

Break

10:45 am – 12:00 pm CT

CONCURRENT SESSIONS

Using State and Local Fiscal Recovery Funds for Affordable Housing (Streamed Live)
– Promenade Ballroom **CM | 1.25**

The American Rescue Plan Act provided \$350 billion to help states and local governments respond to and recover from the COVID-19 pandemic. Many jurisdictions are using these resources to help finance affordable rental housing production and preservation, permanent supportive housing, workforce housing, for-sale housing, and other affordable housing activities.

Moderator: Maria Eisenhart, Assistant Director of Finance, Housing and Community Development Department, City of Miami, FL

Presenters:

- Hans Mach, Community Development Administrator, McHenry County, IL
- Oren Henry, Director of Housing and Community Development, City of Orlando, FL
- Robert Jenkins, Executive Director, Brockton Redevelopment Authority, Brockton, MA

Using Section 108 to Finance Community Development Projects – Summit CM | 1.25

The Section 108 Loan Guarantee program provides communities with a source of low-cost, long-term financing for economic and community development projects. This session will provide information on using the Section 108 Loan Guarantee program for infrastructure, mixed-used development, and loan funds.

Moderator: Vicki Watson, NCDA Executive Director

Presenter:

James Hoemann, Director, Entitlements Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

Advancing Equity and Inclusion – James J. Hill CM I 1.25

This session will focus on grantee efforts to address equity and inclusion in program planning and design including the completion of a citywide racial equity survey and launch of a minority microenterprise business program by the City of Kettering, OH. Minneapolis, MN staff will share their efforts to better align their homeownership programs with an equity and inclusion lens.

Moderator: Rollin Seward, Community Development Director, City of Canton, OH

Presenters

- Angela Rahman, Community Development Manager, Planning and Development, City of Kettering, OH
- Roxanne Kimball, Manager, Residential and Real Estate Development, Community Planning and Economic Development, City of Minneapolis, MN

12:00 pm – 1:30 pm CT

Lunch on your own - Google Yelp or check with the Hotel Concierge for nearby restaurant options

12:00 pm – 1:30 pm CT

Board of Directors Meeting (closed meeting) – Archbishop Ireland

1:30 pm – 1:45 pm CT

Board the Buses for the Projects Tours – Hotel Lobby

Meet in the hotel lobby at 1:30 pm to board the buses for the project tours. Buses will leave promptly at 1:45 pm.

1:45 pm – 4:45 pm CT

Local Projects Tour

Narrated bus tour of affordable housing and economic development projects in Saint Paul.

7:00 pm – 10:30 pm CT

Evening Networking Event: NCDAC Conference Reception (at the Hotel) – Promenade Ballroom

FRIDAY, JUNE 24 | 9:00 AM – 2:30 PM (All Times Central)

8:00 am – 12:00 pm CT

Conference Registration and Information – Promenade Foyer

8:00 am – 9:00 am CT

Breakfast – Promenade Ballroom

9:00 am – 10:00 am CT

Plenary Session – Remarks from the Honorable Tina Smith (D-MN) and the Honorable Adrienne Todman (Streamed Live) – Promenade Ballroom

Moderator: Nicolle Goodman, Director of Planning and Economic Development, Saint Paul, MN

- The Honorable Tina Smith (D-MN) (*confirmed*)
- The Honorable Adrienne Todman, Deputy Secretary, U.S. Department of Housing and Urban Development, Washington, DC (*confirmed*)

10:10 am – 11:30 am CT

CONCURRENT SESSIONS

Financial Management of Federal Programs (Streamed Live) – Promenade Ballroom **CM | 1.25**

This session will focus on the importance of sound financial management practices to ensure federal funds are properly spent and program goals are achieved. Topics to be covered include program timeliness (budget management and tracking, commitment and expenditures deadlines, efficient and regular drawdown, and disbursement of programs funds), cost principles (allowable costs/unallowable costs), and internal controls.

Moderator: Vicki Watson, NCDCA Executive Director

Presenter:

James Hoemann, Director, Entitlements Division, Office of Block Grant Assistance, U.S. Department of Housing and Urban Development, Washington, DC

Targeting HUD Funds to Areas of Need – James J. Hill **CM | 1.25**

CPD grantees will outline how they target their CDBG and HOME funds to areas with the greatest need including CDBG target areas and Opportunity Zones.

Moderator: Heather Johnson, Community Development Resources Manager, City of Davenport, IA

Presenters:

- Kevin Howard, Director, Housing and Neighborhood Programs, City of Little Rock, AR
- Nancy Mikeska, Director, Community Development, City of Conroe, TX
- Gloria Saeed, Director, Community Development, City of Columbia, SC

12:00 am to 2:30 pm CT

Awards Luncheon and Business Meeting – Promenade Ballroom

- Introduction of luncheon speaker: Nicolle Goodman, Director of Planning and Economic Development, Saint Paul, MN
- Luncheon Speaker: Lieutenant Governor Peggy Flanagan (invited)

The winners of the John Sasso National Community Development Week Award and other award recipients will be recognized.

Emcee: Vicki Watson, NCDCA Executive Director

2022 John Sasso National Community Development Award Winners

- City of Little Rock, AR

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- Pasco County, FL
 - City of Quincy, MA
 - City of Columbia, SC
 - City of Fort Worth, TX

NCDAs Service Award

Rollin Seward (Canton, OH)

Host City Award

City of Saint Paul

President's Award

Anne Marie Belrose, Boston, MA, NCDA President

NCDAs Annual Business Meeting

Presiding: Anne Marie Belrose, NCDA President

Election of 2022/2023 NCDA Officers

- George Mensah, City of Miami, Chair of the NCDA Nominations and Elections Committee

Remarks: Anne Marie Belrose, NCDA President

Remarks: Debra Rhinehart, Seattle, WA (incoming President)

Conference adjournment