

# National Community Development Week 2025

## Social Media Tips

# Social Media Posts

Plan **at least one social media post per day** about National Community Development Week and the activities you're offering. Examples include:

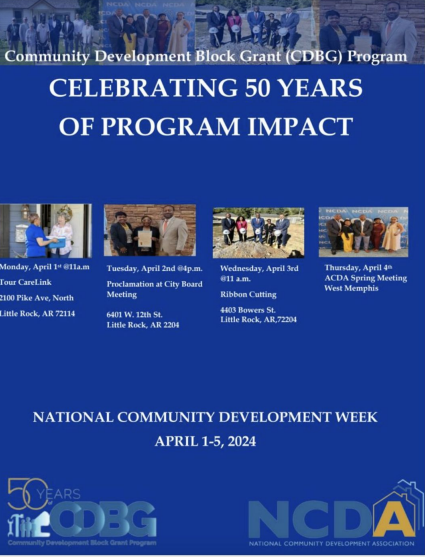
- Important stats about CDBG and HOME (**ask Vicki Watson for 8 social media graphics you can use!**)
- Site visits of CDBG and HOME-funded programs
- Proclamations for National Community Development Week
- “Open houses” with city officials about the projects completed with these funds

# Examples of Social Media Posts



Our members have planned so many exciting events and activities to celebrate National Community Development Week!

Check out what they've been up to.



Flyer outlining upcoming schedule of events



The City of Glendale, CA City Council has proclaimed this week as National Community Development Week!

We look forward to seeing how they continue to celebrate the 50th anniversary of the Community Development Block Grant (CDBG) program this week.





Proclamation with city officials

14

1 repost



# Examples of Social Media Posts

 **National Community Development Association (NCDA)** · 1,737 followers · 11mo · 

Los Angeles County, CA has been celebrating National Community Development Week!

Read their latest press release: <https://lnkd.in/eVjM7pQ6>





Press releases

 **National Community Development Association (NCDA)** · 1,737 followers · 11mo · 





Columbia, SC is recognizing National Community Development Week!

In this ABC Columbia news segment, they place a spotlight on the funding it takes to improve local neighborhoods and how federal dollars play a role. <https://lnkd.in/eEztE5Gr>



  4

Reactions

Segments with local news stations



# Examples of Social Media Posts



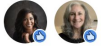
The City of Mobile, AL has planned several events highlighting local resources offered through their Neighborhood Development Department in honor of National Community Development Week!

From healthcare to down payment assistance, they've covered it all. [https://lnkd.in/e\\_i7bnYH](https://lnkd.in/e_i7bnYH)



2

Reactions



Like

Comment

Repost

Workshops  
and  
educational  
events



The City of Pittsburgh, PA held several events and activities last week for National Community Development Week!

On Tuesday, April 2, the Pittsburgh City Council President R. Daniel Lavelle read a proclamation declaring April 1-5 National Community Development week and urging Congress and the Biden administration to increase CDBG funding.

On Wednesday, April 3, local nonprofit Manchester Citizens Corporation (MCC) led a project tour which highlighted partnerships they've made with organizations around Pittsburgh's North Shore. MCC has been receiving CDBG funds through the City's four-year Neighborhood Economic Development Capacity Building grant since 2021.

On Thursday, April 4, the Pittsburgh Community Development team held an Open House in conjunction with several City departments, authorities, and partners. Chief Financial Officer Patrick Cornell, Assistant Director of Community Development Kelly Russell, and Mayor Ed Gainey provided opening remarks, and Mayor Gainey read a proclamation affirming his administration's support of National Community Development Week, the work done with these funds, and the need to increase CDBG funding in coming years.

Open houses  
with the  
public



# Engaging Elected Officials and the Public

It's important to engage elected officials and the public during National Community Development Week to educate on the importance of CDBG and HOME. You can do that by:

- Tagging elected officials where applicable: mayors, city council members, town board members, etc.
- Sharing activities and projects in local Facebook groups

# Collaborating with NCDA

We're here to help amplify your messages and activities! Please feel free to do the following:

- Share your social media schedule with us in advance so we can work it into our social media calendar
- Use the hashtag: #CDWeek2025
- Tag NCDA in all social media posts so we can comment and share

# Questions?

Email [ashley@dashofsocial.com](mailto:ashley@dashofsocial.com).