



FOR IMMEDIATE RELEASE

October 1, 2025

CONTACT:

Will Mesinger; NCDA@WestEndStrategy.com; (518) 338-7119

NCDA Launches Membership Recruitment Month to Welcome New Voices

Month-long campaign highlights the value of NCDA membership and invites new communities to join the national voice for housing and community development.

Washington, D.C. – The [National Community Development Association \(NCDA\)](https://www.ncda.org/) is proud to launch its 2025 Membership campaign. A month-long initiative, Membership Recruitment Month highlights the essential role of its members in advancing equitable community development, affordable housing, and infrastructure revitalization across the United States while also welcoming new members into the organization at a critical moment.

With federal programs such as the Community Development Block Grant (CDBG), HOME Investment Partnerships, and HUD’s homeless assistance grants facing unprecedented demand, NCDA members are on the front lines of designing and delivering programs that improve quality of life in cities and counties nationwide. Running the entire month of October, the campaign will spotlight the tangible value of NCDA membership, from peer learning and professional development to direct access to national policy advocacy.

“NCDA’s strength lies in the collective knowledge, experience, and advocacy of our members. Across the country, community development professionals are designing and delivering programs that change lives—expanding access to affordable housing, investing in infrastructure, and supporting the most vulnerable members of our communities,” said **Vicki Watson, Executive Director of NCDA**. “As federal policy evolves and the demands on local governments become more complex, our members need a national association that represents their voices in Washington and equips them with the tools, training, and connections to succeed on the ground. Membership Recruitment Month is about celebrating those contributions, reaffirming the value of our network, and inviting new communities to join us. The stronger and more engaged our membership, the more powerful our collective impact—both locally and nationally.”

NCDA invites practitioners from local governments, housing agencies, and community development departments to explore membership benefits and [join](#) a growing network of

professionals shaping the future of housing and community development in America. New members who join in October receive a 30% discount on membership.

For more information about NCDA membership or to join during Membership Recruitment Week, visit the [Membership Landing Page](#) or contact Executive Director of NCDA at vwatson@ncdaonline.org.

About the National Community Development Association (NCDA):

The National Community Development Association (NCDA) is a non-partisan national nonprofit association comprised of more than 500 local governments across the country that administer federally – supported community development, affordable housing, and economic development programs through the U.S. Department of Housing and Urban Development (HUD). NCDA members administer HUD Office of Community Planning and Development (CPD) programs – CDBG, HOME, Homeless Assistance Grants, and HOPWA. Since 1969, NCDA has been at the forefront in securing federal resources and designing effective and responsive housing and community development programs for local governments. <https://ncdaonline.org/>

###