



FOR IMMEDIATE RELEASE

October 1, 2026

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**NCDA Launches Membership Recruitment Month to Showcase the Value
of NCDA Membership**

**Strengthen Your Community. Amplify Your Impact. Join NCDA.
Enjoy Exclusive Benefits During October.**

Month-long campaign showcases the value of NCDA membership and invites more communities to strengthen the national voice for housing and community development.

Washington, D.C. – The [National Community Development Association](https://www.ncdaonline.org) today launched its 2026 Membership Recruitment Month campaign, a month-long initiative designed to welcome new members and highlight the resources, relationships, and national advocacy available through NCDA membership.

Throughout October, the campaign will showcase how NCDA connects local government and community development professionals with timely training, peer expertise, and a unified voice on federal housing and community development priorities. The campaign invites eligible communities and agencies to join a nationwide network committed to strengthening local programs, sharing proven practices, and advancing support for federal community development and affordable housing programs.

As demand reaches unprecedented levels for federal programs such as the Community Development Block Grant (CDBG), HOME Investment Partnerships (HOME) program, and HUD's homeless assistance grants, NCDA members remain on the front lines—designing and delivering programs that improve quality of life in cities and counties nationwide. From **October 1 through October 31, 2026**, the campaign will demonstrate the practical value

of NCDA membership, including professional development, peer learning, and national policy advocacy.

“NCDA’s strength comes from the collective knowledge, experience, and advocacy of our members. Across the country, community development professionals are expanding access to affordable housing, investing in essential infrastructure, and supporting vulnerable residents through programs that deliver meaningful results,” said **Vicki Watson, Executive Director of NCDA**. “As federal policy evolves and local governments face increasingly complex demands, our members need a national association that amplifies their voices in Washington and provides the tools, training, and connections they need to succeed. Membership Month celebrates their contributions, reinforces the value of our network, and invites new communities to join us. The stronger and more engaged our membership becomes, the greater our collective impact will be—locally and nationally.”

NCDA invites professionals from local governments, housing agencies, and community development departments to discover the benefits of membership and join a growing national network shaping the future of housing and community development across America.

Ready to join?

Complete the membership commitment form: <https://ncdaonline.org/membership-commitment-form/>

Explore all NCDA member benefits: <https://ncdaonline.org/membership-benefits/>

About the National Community Development Association (NCDA):

The National Community Development Association (NCDA) is a nonpartisan national nonprofit association representing more than 500 local governments that administer federally supported community development, affordable housing, and economic development programs through the U.S. Department of Housing and Urban Development (HUD). NCDA members administer HUD Office of Community Planning and Development (CPD) programs, including CDBG, HOME, Homeless Assistance Grants, and HOPWA. Since 1969, NCDA has led efforts to secure federal resources and advance effective, responsive housing and community development programs for local governments.

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